Vakrangee
सशक्त परिवर्तन

Vakrangee Limited "Vakrangee Corporate House", Plot No. 93,
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F: +91 22 2850 2017 | CIN : L65990MH1990PLC056669

August 10, 2022

To, **BSE Limited** Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai - 400 001	To, **National Stock Exchange of India Ltd.** Exchange plaza, C-1, Block G, Bandra Kurla complex, Bandra (E), Mumbai - 400051

Sub: Intimation titled " **VAKRANGEE ANNOUNCES TIE UP WITH NOVA CINEMAZ PRIVATE LIMITED (NCPL) FOR SETTING UP VAKRANGEE KENDRA OUTLETS."**

Dear Sir,

With reference to the abovementioned subject and pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached herewith Intimation titled " **VAKRANGEE ANNOUNCES TIE UP WITH NOVA CINEMAZ PRIVATE LIMITED (NCPL) FOR SETTING UP VAKRANGEE KENDRA OUTLETS**."

This is for your information and record.

Thanking you,

Yours Faithfully,

For Vakrangee Limited

VAKRANGEE LIMITED MUMBAI

Sachin Khandekar
Company Secretary
(Mem. No. A50577)

VAKRANGEE ANNOUNCES TIE UP WITH NOVA CINEMAZ PRIVATE LIMITED (NCPL) FOR SETTING UP VAKRANGEE KENDRA OUTLETS

- Vakrangee will be setting up Vakrangee Kendra outlets across NCPL's upcoming new Entertainment Cum Utility Centers (EUC) which NCPL plans to setup on a Pan India basis.
- This tie up would help to significantly ramp up the Physical network of Vakrangee Kendra Outlets in both urban as well as rural areas.

Mumbai, August 10, 2022: Vakrangee Limited (VL) has tied up with Nova Cinemaz Private Limited (NCPL) for setting up Vakrangee Kendra outlets over the course of time at its upcoming new EUCs.

EUC consists of a multi-screen Cinema integrated with a utility service area, a retail store and a cafeteria managed/overviewed by NCPL. Through these EUCs, NCPL aims to add cinemas screens across the country and address the issue of India being an under screened country.

Citizens, in these areas shall be able to visit nearest Vakrangee Kendra and enjoy a comprehensive range of products and services across banking, insurance, ATM, Assisted e-Commerce & Total Healthcare Services.

This tie-up would increase the customer touch points at the Vakrangee Kendra and ensure a boost in its core objective i.e. Financial Inclusion, providing Digital India services, Social Inclusion, Employment Generation and Skill Development.

Commenting on this partnership, **Mr. Dinesh Nandwana, Managing Director & Group CEO, Vakrangee Ltd.** said,

This tie-up will further expand the network of Vakrangee Kendra outlets across Pan India. Nextgen, Vakrangee Kendras exclusively offer a comprehensive range of products and services across banking, insurance, ATM, Assisted e-Commerce and Total Healthcare Services.

Vakrangee currently has 22,858 Nextgen Vakrangee Kendras spread across 33 States & UTs, 564 districts and 5,627 postal codes. More than 84% of these outlets are in Tier 4 and 6 towns.

About Vakrangee Limited **(BSE Code: 511431; NSE Code: VAKRANGEE)**

Incorporated in 1990, Vakrangee has emerged as one of India's largest Last Mile Distribution Platform with a Physical as well as Digital Eco-system in place with a PAN INDIA Presence. We are delivering real-time banking & Financial Services, ATM, insurance, e-governance and e-commerce services (including Healthcare services) to the unserved rural, semi-urban and urban markets and enabling Indians to benefit from financial, social and digital inclusion.

Vakrangee has emerged as the “Go To Market Platform” for various Business verticals including Fintech and Digital platforms. The Assisted Digital Convenience stores (Physical Outlets) are called as “Vakrangee Kendra” which acts as the “One-stop shop” for availing various services and products and Digital platform is called as BharatEasy Mobile Super app.

For further information, please contact at:
Email: investor@vakrangee.in