

Thomas Cook (India) Ltd.
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Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717
A FAIRFAX Company



11th February, 2021

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2272 2037/39/41/61

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated 11th February, 2021 titled "Thomas Cook India & SOTC focus on the Maldives opportunity."

This is for your information and records.

Thank you,

Yours faithfully,
For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

News Release

Thomas Cook India & SOTC focus on the Maldives opportunity Introduce an unbeatable all-inclusive offer: Full Holiday at Half the Price! Starting at Rs. 51 000.00

- **Special offers/deals for bookings between February 11-19, 2021**
- **Attractive all-inclusive holiday to Maldives with airfare, stay, meals & transfers**
- **Companion Holiday Free! To select destinations India and Dubai**
- **Travel with Confidence with Assured-Insured-Secured Program**

Mumbai, February 11, 2021: After almost a year of missed holidays, vacation deprived Indians are yearning to take a break and spend quality time with their loved ones.

[Holiday Readiness Report \(December 2020\)](#) reveals that 67% of respondents are keen to travel in the next 6 months. Given easing of travel restrictions, international destinations are seeing an upward demand trajectory - with 48% respondents likely to take an international holiday and 50% displaying significant interest for short haul destinations, including Maldives.

To capitalise on this demand, company and its Group Company, SOTC Travel Ltd., have announced an attractive all-inclusive holiday to Maldives at an unbeatable price of **Rs. 51 000.00*** - converting a premium and aspirational destination into an affordable proposition for Indians. The companies have also curated luxury and super luxury holidays -UHNI segment, with stays in unique water bungalows and ocean villas at exclusive island resorts of Kandima, Adaaran, Accor and Marriott. For budget travellers, options including Maldivian guest houses ensure great value for money.

In addition to the wedding segment and honeymooners, Maldives tropical island allure, coupled with adventure enthusiasts, solo travellers and working professionals. It is also a preferred destination for the celebration of special occasions and milestone events.

Besides Maldives, special offers are available across an array of favourite destinations such as Dubai, Russia, Turkey and Egypt; also domestic destinations like Goa, Himachal, North East, Kashmir, Kerala, Ladakh and Andamans - starting at an attractive price of Rs. 16 790.00*.

Domestic holidays feature a range of accommodation options, from forts, havelis, palaces to private villa stays with a chef to conjure up local delicacies; outdoor and adventure experiences like camping and trekking and spiritual sojourns/pilgrimage trips to Char Dham, Kumbh, Kailash Yatra, etc.

Mr. Rajeev Kale, President & Country Head Holidays, MICE, Visa, Thomas Cook (India) Ltd. said, *"Indian's are keen to travel once again and we want to make it easy and affordable! And so, we are delighted to announce fabulous deals for our customers with our all-inclusive Maldives holiday at an unbeatable **Rs. 51 000.00*** and our **buy one-get one free offer** across destinations in India and Dubai. All our holidays come with our Assured Safe Travel Program in partnership with Apollo Clinics to bring back confidence in travel."*

said, *We understand that Indian travellers seek value in their holidays and our all-inclusive Maldives offer encourages Indians to grab this amazing opportunity for an affordable fun-filled holiday experience, close to home. Our customers also get to avail of exclusive deals to exciting locations – from February 9-11, 2021.*”

*T&C apply

Assured Insured Secured Program: To ensure health and safety of customers, Thomas Cook India and SOTC have put together a holistic three pronged customer confidence-building program in the form of the **Assured-Insured-Secured** that covers every aspect of physical safety as well as mental and financial security to give the customer complete peace of mind. The companies have launched several meaningful initiatives: **Doctor on Call** first **Safe Holiday Helpline**, a free service offering expert guidance & assistance for safe holiday planning, visa assistance, country specific updates, on-ground health and safety measures, health certification, etc. and seamless **COVID-negative certification services** via a tie up with ICMR accredited labs.

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services and E-Business. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Kuoni Hong Kong, Sterling Holiday Resorts Limited, TC Forex, Distant Frontiers, TC Tours, TC Visa, Travel Circle International Limited, Ithaka, Digiphoto Entertainment Imaging (DEI), Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents, a team of over 8388 and a combined revenue in excess of Rs. 6948.3 Cr. (over \$ 0.93 Bn.) for the financial year ended March 31, 2020.

TCIL has been felicitated with **The Best Travel Agency India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2018 & 2019 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE awards 2019, Excellence in Domestic Tour**

Issuance 2015 to 2019 and the Condé Nast Traveller

CRISIL has revised the rating on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Ltd.: Sterling Holiday Resorts Limited, wholly owned subsidiary of TCIL is engaged in time share and resort business.

SOTC Travel Limited, wholly owned subsidiary of TCIL is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

TCI, a brand owned by TCIL of its wholly owned subsidiary company - Travel Corporation (India) Limited, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

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About SOTC Travel: SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel and Foreign Exchange. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker,

holidays.

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