



Ref. No. CS/S/L-855/2025-26

11<sup>th</sup> April, 2025

To: The Listing Department <b>NATIONAL STOCK EXCHANGE OF INDIA LIMITED</b> "Exchange Plaza" Bandra-Kurla Complex Bandra (E ), Mumbai – 400 051 <b>Scrip Code: VMART</b> Fax: 022-26598120 Email: <a href="mailto:cmllist@nse.co.in">cmllist@nse.co.in</a>	To: The Corporate Relationship Department <b>THE BSE LTD</b> Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001 <b>Scrip Code: 534976</b> Fax: 022-22723121 Email: <a href="mailto:corp.relations@bseindia.com">corp.relations@bseindia.com</a>
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**Sub: Press Release on celebrating 500<sup>th</sup> store opening of the Company**

Dear Sir/Madam,

Please find enclosed a press release on celebrating 500<sup>th</sup> store opening of the Company.

We request you to kindly take the above information on record.

Thanking You,

Yours Truly  
For **V-Mart Retail Limited**

**Megha Tandon**  
**Company Secretary and Compliance Officer**

Encl: as above

**V-MART RETAIL LTD.**

CIN- L51909DL2002PLC163727

Corporate Office : Plot No. 862, Udyog Vihar, Industrial Area Phase V, Gurgaon - 122 016 (Haryana)  
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## Press Release



### V-Mart reaches new heights: Celebrates 500<sup>th</sup> store opening

New Delhi, April 11, 2025: V-Mart Retail Ltd., a leading value fashion retailer of Bharat, marked a major milestone with the inauguration of its 500th store, underscoring its rapid and consistent growth. V-Mart's unique proposition lies in its ability to deliver fashion apparel, footwear, and accessories at accessible price points. Each store, designed with open facades and intuitive layouts, offers a seamless and inviting shopping experience.

Since 2003 V-Mart has emerged as a retail powerhouse with presence in over 300 cities. The company now boasts 43 Lakh square feet of retail space, reflecting its operational scale and market penetration. Over the years, the brand has served over 100 million customers.

*"Our team's hard work and dedication has made this accomplishment possible" said Mr. Lalit Agarwal, Managing Director of V-Mart Retail Ltd. He further added, "Our focus on value retailing allows us to meet the needs of the aspirational middle class".*

With this milestone, V-Mart reinforces its position as a leading value retailer of Bharat, committed to providing affordable and quality products to its customers. The company had opened 62 stores in the FY25. Operating under the banners of V-Mart, Unlimited, and LimeRoad.com, the company is poised to continue redefining value retailing in India—making fashion more inclusive, accessible, and democratic for millions.

#### **About V-Mart Retail Ltd**

V-Mart is an Omni-retail store chain for the complete family, offering fashion apparel, accessories, footwear, home furnishings, general merchandise and kirana. Primarily focusing on Tier II and Tier III cities, V-Mart is present pan-India with an average store size of 8,000 sq. ft, across 300+ cities at 500 stores. The company follows the concept of 'value retailing' by fulfilling the growing aspiration of the rapidly-expanding middle class for affordable, high-quality fashion. V-Mart stores, in untapped markets, provide customers with an enhanced shopping experience, comprising a vast range of value retail products in a modern ambience and the feel of a large retail mall. With the combined strength of [www.limeroad.com](http://www.limeroad.com), the online shopping platform that complements the footprint of the business, V-Mart offers unparalleled value to discerning customers.