



August 11, 2022

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051, India

Symbol: BHARTIARTL/ AIRTELPP

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001, India

Scip Code: 532454/ 890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated August 11, 2022 titled '*Introducing Wynk Studio, India's largest music distribution ecosystem for independent artists*' issued by Bharti Airtel Limited.

Kindly take the same on record.

Thanking you,
Sincerely Yours,

For Bharti Airtel Limited



Rohit Krishan Puri
Dy. Company Secretary & Compliance Officer

Bharti Airtel Limited
(a Bharti Enterprise)

Regd. Office: Airtel Center, Plot No. 16, Udyog Vihar, Phase-IV, Gurugram – 122015, India
Corporate Office: Bharti Crescent, 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi - 110 070, India
T.: +91-124-4222222, F.: +91-124-4248063, Email id: compliance.officer@bharti.in, www.airtel.com

CIN: L74899HR1995PLC095967



Introducing Wynk Studio, India's largest music distribution ecosystem for independent artists

- Wynk Studio to help Indian and International artists launch and monetize music on multiple platforms
- Wynk Music plans to launch 5000 independent artists by next year on the platform
- 100 Cr fund earmarked to promote local talent with 100+ artists already signed and streaming on the platform

New Delhi, 11th August, 2022:

Wynk Studio, India's largest music distribution ecosystem for independent artists based in India and overseas.

Discovery

Monetization

Transparency & Data Analytics



Commenting on the launch, Mr. Adarsh Nair, CEO – Airtel Digital

The Wynk Music journey

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About Airtel

