

August 11, 2025

**National Stock Exchange of India Limited (Symbol: INDUSINDBK)
BSE Limited (Scrip Code: 532187)**

Madam / Dear Sir,

Sub.: Press Release

Ref.: Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Please find enclosed copy of press release titled as “IndusInd Bank Launches ‘Indus StartUp Banking’ to Empower Founders”.

In this connection, the Bank will issue a press release today.

This is also being uploaded on the Bank’s website at www.indusind.com.

We request you to take the above information on record.

Thanking you,

Yours faithfully,

For IndusInd Bank Limited

**Anand Kumar Das
Company Secretary**

Encl.: As above



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CIN: L65191PN1994PLC076333

Press Release

IndusInd Bank Launches 'Indus StartUp Banking' to Empower Founders

Under this dedicated Banking programme, the Bank will provide 360-degree financial support to early-stage ventures, like free payment gateway, PoS Installation, and a 3-year waiver on non-maintenance charges among others.

Mumbai, August 11, 2025: IndusInd Bank today announced the launch of 'Indus StartUp Banking', a comprehensive banking programme designed to empower early-stage startups in India. Through this initiative the Bank will provide a full-stack of banking facilities, credit, and beyond-banking services to support new-age ventures from inception to scale.

With over 1.75 lakh DPIIT-recognised startups, India is home to the third-largest startup ecosystem globally. Through this programme, IndusInd Bank seeks to partner with the founders to offer flexible and customised solutions that will enable them to focus on building their core business, while the bank takes care of their operational and financial needs. Startups under 10 years of vintage (in existence) can apply via the Bank's [website page](#) or by emailing at startup.banking@indusind.com.

Commenting on the initiative, Soumitra Sen, Head – Consumer Banking & Marketing, IndusInd Bank said, "With the *Indus StartUp Banking programme*, we aim to stand by the aspiring and innovative entrepreneurs of the country as not just a banking partner, but as a long-term partner in growth. Our offering is designed to simplify day-to-day operations, reduce financial friction, and provide startup founders a platform to scale confidently. As India's startup ecosystem continues to drive innovation and economic transformation, IndusInd Bank is proud to play a key role in nurturing their journey."

The programme has been thoughtfully curated to include a wide range of best-in-class offerings including Startup Current Accounts with a 3-year waiver on non-maintenance charges, access to 250+ APIs via a developer portal, payments and collections solutions, corporate salary accounts for employees, and beyond-banking services for tax filing and legal advisory services, HRMS and ESOP management. In addition, startups can access premium PIONEER lounges across eight cities: Delhi NCR, Mumbai, Bengaluru, Chennai, Pune, Chandigarh, Jaipur, and Kolkata, to host meetings with clients and investors. The program also offers exclusive PIONEER personal banking privileges and expert sessions for the founders.

In addition to the newly launched programme, IndusInd Bank continues to bolster India's startups ecosystem through strategic partnerships including those with AIC STPINEXT, DPIIT - Startup India and IIM Lucknow EIC.

ABOUT INDUSIND BANK

IndusInd Bank Limited has been redefining banking for the past 31 years and has been a force for progression and innovation, offering an elevated banking experience for its diverse range of stakeholders, including government entities, PSUs, retail customers, and large corporations. The Bank's product offerings include microfinance, personal loans, debit/credit cards, SME loans, advanced digital banking facilities, affluent and NRI banking services, vehicle financing, and innovative ESG-linked financial products. The Bank also caters to the growing Indian diaspora with representative offices in London, Dubai, and Abu Dhabi. As of June 30, 2025, IndusInd Bank serves approximately 42 million customers through 3,110 branches/banking outlets and 3,052 ATMs, reaching 1,64,000



IndusInd Bank

lacs villages across India. IndusInd Bank leverages technology through its 'Digital 2.0' strategy, ensuring multi-channel delivery and a robust digital infrastructure. In each of its unique offerings that include 'INDIE' – the one-stop-shop for all things digital banking; innovation and customer centricity remain at the core. IndusInd Bank holds clearing bank status for major stock exchanges BSE and NSE, settlement bank status for NCDEX, and is an empanelled banker for MCX.

RATINGS

Domestic Ratings:

- CARE A1+ for Certificate of Deposits
- CRISIL A1+ for certificate of deposit program / short term FD programme
- CRISIL AA+ for Infrastructure Bonds program/Tier 2 Bonds
- IND AA+ for Issuer Rating by India Ratings and Research
- IND AA+ for Senior bonds program/Tier 2 Bonds by India Ratings and Research

International Rating:

- Ba1 for Senior Unsecured MTN programme by Moody's Investors Service

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Facebook: <https://www.facebook.com/OfficialIndusIndBankPage>

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Instagram: [indusind_bank](https://www.instagram.com/indusind_bank)

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