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January 12, 2026

To,  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort  
Mumbai – 400 001  
Scrip Code - 526612

National Stock Exchange of India Ltd  
Exchange Plaza, C-1, Block G  
Bandra Kurla Complex, Bandra East,  
Mumbai – 400 051  
NSE Symbol - BLUEDART

**Sub: Press Release**

Dear Sir / Madam,

Please find enclosed herewith press release being issued by the Company announcing “Blue Dart Unveils Its First-Ever India Delivery Trends Outlook — India on the Move 2025.”

Please take note of the same.

Thanking you.

Yours faithfully,  
For **Blue Dart Express Limited**

**Tushar Gunderia**  
**Company Secretary &**  
**Head-Legal & Compliance**

## Blue Dart Unveils Its First-Ever India Delivery Trends Outlook — *India on the Move 2025*

Blue Dart Express Limited, South Asia's premier express air and integrated logistics provider and part of the DHL Group, today announced the launch of its maiden annual trends outlook, ***India on the Move 2025*** - a first-of-its-kind look into how India moved, shipped and consumed through the year.

The outlook captures India's logistics story beyond tonnes and kilometers, spotlighting the moments that mattered: vaccines that travelled colder than Antarctica, critical documents that couldn't wait, shipments that doubled overnight, and parcels connecting families, businesses and economies at a scale few ever witness.

From life-saving supplies racing across states to packages moving faster than most people can finish an episode online, 2025 paints a picture of a nation constantly in motion and a logistics network working around the clock to keep pace. These insights lift the curtain on India's delivery engine room, decoding network behaviour through five lenses: **scale, speed, terrain, temperature, and security**.

Record peak days, demand surges, and delivery routes cutting across metros, mountains, and remote interiors reflect a simple truth: logistics has moved from a silent enabler to mission-critical infrastructure powering India's growth story.

### A sneak peek at the highlights:

- A single day that made even Mondays sweat
- Road journeys long enough to lap the planet (again and again)
- Millions of parcels landing securely at millions of doors
- Shipments colder than Antarctica
- Deliveries at altitudes where even Wi-Fi gets dizzy
- Business accounts going live faster than the hook in your favorite song

With cold-chain shipments rising sharply, digital onboarding happening in minutes, and new demand corridors emerging across Tier-2 India, *India on the Move 2025* reads less like a retrospective narrative and more like a preview of where India is headed next.

These trends illuminate shifting delivery behaviour - reshaping customer expectations, informing inventory planning, and raising the bar on how fast businesses must move to remain competitive. Logistics is no longer the "after" button once someone hits Buy Now; it is shaping the tempo of consumption, commerce, and nationwide connectivity.

The findings reflect Blue Dart's continued commitment to building a logistics network that prioritizes reliability, precision and reach at national scale. With sustained investments in operational resilience and infrastructure, Blue Dart remains focused on enabling India's economic momentum while connecting businesses and communities in the country's most distant regions. The company continues to scale intelligently, deliver securely, and reinforce trust across every kilometer of its network, keeping India connected, and delivering forward.

### About Blue Dart:

Blue Dart Express Ltd., South Asia's premier express air and integrated transportation & distribution company, offers secure and reliable delivery of consignments to over 56,400+ locations in India. Blue Dart is a provider of choice for its stakeholders due to its customer centric approach and aims to further strengthen this partnership. As part of DHL Group's DHL eCommerce division, Blue Dart accesses the largest and most comprehensive express and logistics network worldwide, covering over 220 countries and territories, and offers an entire spectrum of distribution services including air express, freight forwarding, supply chain solutions, customs clearance etc.

The Blue Dart team drives market leadership through its motivated people, dedicated air and ground capacity, cutting-edge technology, wide range of innovative, vertical specific products and value-added services to deliver unmatched standards of service quality to its customers. Blue Dart's market leadership is further validated by its position as the nation's most innovative and awarded express logistics company for exhibiting reliability, superior brand experience and sustainability which include recognition as one of 'India's Best Companies to Work For' by The Great Place to Work® Institute, India, ranked amongst 'Best Multinational Workplaces in Asia' by The Great Place to Work® Institute, Asia, voted a 'Superbrand' and 'Reader's Digest Most Trusted Brand', and has achieved the ISO/IEC 27001:2022 certification. It has also been listed as one of Fortune 500's 'India's Largest Corporations' and Forbes 'India's Super 50 Companies' to name a few. Blue Dart's Diversity and Inclusion initiatives have also led to it being recognized as one of India's 'Best Workplaces for Women' in 2021 and 'Best Organisations for Women' in 2025 for the 4th time by the ET Now. Furthermore, Blue Dart was awarded the 'Best In-House Legal Team' award in the logistics category at The Economic Times Global Legal Awards 2024-2025.

Blue Dart fulfils its social responsibility through its Go Programs namely Go Green – Climate Protection, Go Help - Drinking Water, Livelihood, Health, Disaster Management and Go Teach -Education.

### For more information, please contact:

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# India on the Move 2025

## How Blue Dart Kept the Nation Delivering at Full Speed

From life-saving vaccines colder than Antarctica to parcels racing across the country faster than most people can binge a web series, **2025 was a year when India truly stayed on the move.**

Behind this constant motion was **Blue Dart's express logistics network**, quietly enabling commerce, healthcare, finance, and everyday connections at a scale rarely seen before.

Here's what India's delivery story looked like in 2025 - decoded through the journeys it took, the distances it covered, and the trust it carried.

### India Clicked, Shipped, Repeated

#### Busiest day ever:

On a single day in July, **14,000+ tonnes** moved across the network - India's logistics equivalent of a festival rush.

#### Peak shipping days:

There were 20 days across 2025 when a staggering **2X shipments compared to our daily average** was moved in just 24 hours

#### 47 million secured parcels delivered safely

If placed end-to-end, these parcels could wrap **around India's coastline multiple times.**

### How Far Did India Travel?

#### Over 2 billion kilometres covered by road alone

That's equivalent to:

- 🚀 **2,600 round trips from Earth to the Moon, or**
- 🌍 **50,000 trips around the Earth**

India didn't just move goods in 2025 — it covered ground relentlessly.

## The Physical Backbone of Speed

### 399,000 sq. metres of logistics infrastructure

That's the size of **over 55 international football fields**, working round-the-clock to keep India connected.

This physical backbone powered millions of time-sensitive deliveries from financial documents to critical medical shipments.

## From the Coldest to the Highest

### Highest delivery point: 📍 **Leh, Ladakh - 3,500 metres** *above sea level*

That's **higher than the Burj Khalifa stacked four times**.

### Coldest shipment moved: $-196^{\circ}\text{C}$ *liquid nitrogen*

Used to transport **veterinary vaccines** - colder than Antarctica's winters and the outer space.

## India's Most Sensitive Shipments

In 2025, Blue Dart's cold-chain and specialised logistics capabilities enabled the movement of some of the country's most critical cargo:

- 💉 Insulin and medicines at **2–8°C**
- 🩸 Blood and plasma at **–80°C**
- 🧬 Cell and gene therapies with dry ice precision
- ❤️ Heart valves at stable ambient temperatures

Not all heroes wear lab coats, some drive, sort, scan, and deliver.

## Fastest Digital Account Opening

🕒 **90 Seconds** - not even halfway into your favourite song and your shipping account is live, paperless, and ready to go.

In that time, businesses in India can now go from lead submission to a fully activated, paperless digital account - ready to ship.

## Growth Beyond Metros

📊 **60% Surge from Tier-2 India — the cities powering the next wave of logistics demand.**

Tier-2 markets are driving more than half of new activations and shipment growth, fuelled by rising SMEs, D2C brands, and digitally savvy entrepreneurs.

In tier-2 cities, access, adoption, and ambition are converging and Blue Dart is delivering at the heart of it.

### The People Who Built the Network

**626 employees working with Blue Dart for over 25+ years:** That's **15,650 cumulative years of experience** - expertise that doesn't just stay, it delivers.

It's this continuity, culture, and commitment that powers reliability at scale.

### The Big Takeaway

In 2025, India didn't just move parcels.

It moved **vaccines, livelihoods, trust, finance, healthcare, and ambition** across distances, temperatures, terrains, and timelines.

**India is on the move.**

**And Blue Dart is helping keep it moving - every day, everywhere.**

**IF IT'S IMPORTANT, BLUE DART IT.**

**Data Period: 1<sup>st</sup> Jan 2025 to 31<sup>st</sup> Dec 2025**