

REF: MGEL/SE/2025-26/42

Date: January 13, 2025

To, Listing Compliance Department, National Stock Exchange of India Limited Exchange Plaza, C-1, Block-G, Bandra Kurla Complex, Bandra, Mumbai-400 051, Maharashtra. NSE Symbol : MGEL (EQ)	To, Direct Listing Department BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400001 Scrip Code: 544273
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ISIN: INE0APB01032

SUBJECT: INTIMATION OF PLAN TO OPEN 100 NEW RETAIL STORES UNDER THE BRAND "NEAT EVERYDAY" BY MARCH 2028.

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform that the Company proposes to open 100 new retail stores across the country under its wellness brand "NEAT EVERYDAY" by March 2028.

The "NEAT EVERYDAY" product range has been receiving strong market acceptance and positive consumer response. Further, each incremental sale is expected to be earnings accretive, supported by the higher margins associated with these products.

We request you to kindly take the above information on record.

Thanking You,

Yours Faithfully,

For, Mangalam Global Enterprise Limited

Karansingh I. Karki
Company Secretary & Compliance Officer
Membership No. A30021

