

October 13, 2025

To

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|---|---|---|
| BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001 <i>Scrip Code: 535648</i> | National Stock Exchange of India Limited Exchange Plaza, C-1, Block G, Bandra-Kurla Complex, Bandra (East), Mumbai - 400 051 <i>Trading Symbol: JUSTDIAL</i> | Metropolitan Stock Exchange of India Limited Building A, Unit 205A, 2 nd Floor, Piramal Agastya Corporate Park, L.B.S Road, Kurla (West), Mumbai - 400 070 <i>Trading Symbol: JUSTDIAL</i> |
|---|---|---|

Dear Sir/Madam,

Sub.: Press Release - Unaudited Financial Results for the second quarter and half year ended September 30, 2025

Press Release of the Company in respect of Unaudited Financial Results of the Company for the second quarter and half year ended September 30, 2025 is enclosed herewith.

The Unaudited Financial Results for the second quarter and half year ended September 30, 2025, approved by the Board of Directors and the Press Release thereon will also be available on the Company's website www.justdial.com.

This is for information and records.

Thanking you,

Yours truly,

For Just Dial Limited

Manan Udani
Company Secretary and Compliance Officer

Encl: as above

Just Dial Limited

CIN NO: L74140MH1993PLC150054

Registered & Corporate Office : Palm Court Building M, 501/B, 5th Floor, New Link Road, Besides Goregaon Sports Complex, Malad West, Mumbai - 400064

Tel. : 022-28884060 • E-mail : investors@justdial.com

Mumbai, Delhi, Kolkata, Chennai, Bangalore, Pune, Hyderabad, Ahmedabad, Coimbatore, Jaipur and Chandigarh

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JUST DIAL ANNOUNCES RESULTS FOR QUARTER ENDED SEPTEMBER 30, 2025

Mumbai, India – October 13, 2025: Just Dial Limited (BSE: 535648, NSE: JUSTDIAL), India's leading local search engine company, today announced its financial and operating results for its second quarter ended September 30, 2025. Following are the key highlights:

- **2Q-FY26 Revenue stood at ₹ 303.1 Crores, up 6.4% YoY**
- **EBITDA stood at ₹ 87.1 Crores, up 6.1% YoY; EBITDA Margin at healthy 28.7%**
- **Operating PBT stood at ₹ 73.7 Crores, up 8.5% YoY**
- **Net Profit stood at ₹ 119.4 Crores**
- **Traffic (Quarterly Unique Visitors) in 2Q-FY26 stood at 197.7 million users, down 0.2% YoY**
- **Cash and Investments stood at ₹ 5,569.7 Crores as on September 30, 2025, up 12.7% YoY**

Financial Highlights for Fiscal 2026 Second Quarter (2Q-FY26)

- **Operating Revenue & EBITDA:** Operating Revenue stood at ₹ 303.1 Crores, up 6.4% YoY. Operating EBITDA stood at ₹ 87.1 Crores, with healthy EBITDA margin of 28.7%. EBITDA Margin witnessed 9 bps YoY decline. Advertising spends stood at ~₹ 9.2 Crores during the quarter.
- **Other Income** stood at ₹ 73.3 Crores, down 35.5% YoY and 42.4% QoQ, due to increase in bond yields during the quarter.
- **Profit Before Taxes** stood at ₹ 147.0 Crores, down 19.0% YoY and **Net Profit** stood at ₹ 119.4 Crores, down 22.5% YoY. ETR stood at a normalised level of 18.8% for 2Q FY26 versus lower ETR of 12.0% for FY25 (due to reversal of deferred tax on part of treasury moving from short-term to long term bucket in FY25).
- **Deferred Revenue** stood at ₹ 526.0 Crores, up 2.0% YoY.
- **Cash and Investments** stood at ₹ 5,569.7 Crores as on September 30, 2025 compared to ₹ 4,942.8 Crores as on September 30, 2024 and ₹ 5,429.8 Crores as on June 30, 2025.

Business Highlights for Fiscal 2026 Second Quarter (2Q-FY26)

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- **Total Traffic (Unique Visitors)** for the quarter stood at 197.7 million, down 0.2% YoY and up 2.3% QoQ. 87.3% traffic originated on Mobile platforms, 10.0% on Desktop/ PC and 2.7% on our Voice platform. Mobile traffic witness 2.1% YoY growth.
- **Total Active Listings** stood at 51.2 million as on September 30, 2025, an increase of 10.8% YoY and 3.1% QoQ. 1,519,607 listings were added (net) to the database during the quarter. Out of total listings, 35.9 million listings were geocoded as on September 30, 2025, up 16.4% YoY. Total Images in listings stood at 239.0 million, up 15.7% YoY and 3.7% QoQ.
- **Total Ratings & Reviews** stood at 154.7 million at the end of quarter, up 3.0% YoY.
- **Active Paid Campaigns** at the end of quarter stood at 623,970 up 4.3% YoY and 1.1% QoQ

Mr. Shwetank Dixit, Chief Growth Officer, Just Dial, commented:

“Q2 FY26 has been a measured quarter built on consistency and disciplined execution. Our focus, as mentioned last quarter, remains on strengthening our technology, process and talent foundations that would help us unlock our next phase of growth. We continue to invest in R&D to identify opportunities where AI and emerging technologies can be leveraged to drive operational efficiency and improve user experience. We are identifying new growth areas that can be nurtured by leveraging Justdial's existing strengths. We are committed to seeing many of these initiatives yield results in the quarters ahead.”

| JUST DIAL LTD - 2Q FY26 (Quarter ended September 30, 2025) PERFORMANCE SUMMARY | | | | | | |
|--|-------------|---------|---------|------------|---------|------------|
| Metric | Unit | 2Q FY26 | 2Q FY25 | YoY change | 1Q FY26 | QoQ change |
| Operating Revenue | (₹ million) | 3,031 | 2,848 | 6.4% | 2,979 | 1.8% |
| Operating EBITDA | (₹ million) | 871 | 821 | 6.1% | 864 | 0.7% |
| Operating EBITDA Margin | % | 28.7% | 28.8% | -9 bps | 29.0% | -29 bps |
| Operating PBT | (₹ million) | 737 | 679 | 8.5% | 716 | 2.9% |
| Other Income | (₹ million) | 733 | 1,136 | -35.5% | 1,273 | -42.4% |
| Profit Before Taxes | (₹ million) | 1,470 | 1,816 | -19.0% | 1,989 | -26.1% |
| Net Profit | (₹ million) | 1,194 | 1,541 | -22.5% | 1,596 | -25.2% |
| Net Profit Margin* | % | 31.7% | 38.7% | -693 bps | 37.5% | -582 bps |
| Deferred Revenue (period end) | (₹ million) | 5,260 | 5,155 | 2.0% | 5,346 | -1.6% |
| Cash & Investments (period end) | (₹ million) | 55,697 | 49,428 | 12.7% | 54,298 | 2.6% |

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| | | | | | | |
|---------------------------------------|-----------|-----------|-----------|----------|---------|---------|
| Unique Visitors [^] | (million) | 197.7 | 198.0 | -0.2% | 193.2 | 2.3% |
| - Mobile | (million) | 172.5 | 169.0 | 2.1% | 167.9 | 2.7% |
| - Desktop/ PC | (million) | 19.7 | 23.4 | -15.9% | 19.4 | 1.4% |
| - Voice | (million) | 5.5 | 5.6 | -2.7% | 5.9 | -7.3% |
| | | | | | | |
| - Mobile | % share | 87.3% | 85.4% | 193 bps | 86.9% | 37 bps |
| - Desktop/ PC | % share | 10.0% | 11.8% | -186 bps | 10.1% | -9 bps |
| - Voice | % share | 2.7% | 2.8% | -7 bps | 3.0% | -28 bps |
| | | | | | | |
| Total Listings (period end) | (million) | 51.2 | 46.2 | 10.8% | 49.7 | 3.1% |
| Net Listings Addition | | 1,519,607 | 1,305,226 | 16.4% | 938,625 | 61.9% |
| Total Images in Listings (period end) | (million) | 239.0 | 206.5 | 15.7% | 230.5 | 3.7% |
| Listings with Geocodes (period end) | (million) | 35.9 | 30.8 | 16.4% | 34.8 | 3.0% |
| Ratings & Reviews | (million) | 154.7 | 150.3 | 3.0% | 153.7 | 0.7% |
| Paid campaigns (period end) | | 623,970 | 598,430 | 4.3% | 617,340 | 1.1% |
| | | | | | | |
| Total App Downloads (period end) | (million) | 41.4 | 38.2 | 8.4% | 40.7 | 1.6% |
| - Android | (million) | 36.5 | 33.7 | 8.4% | 35.9 | 1.6% |
| - iOS | (million) | 4.0 | 3.7 | 9.5% | 3.9 | 2.0% |
| - Others | (million) | 0.8 | 0.8 | 0.0% | 0.8 | 0.0% |
| | | | | | | |
| App Downloads per day | | 8,145 | 7,377 | 10.4% | 7,613 | 7.0% |
| Total Employees (period end) | | 12,811 | 13,147 | -2.6% | 13,068 | -2.0% |
| - Sales Employees (period end) | | 10,077 | 10,184 | -1.1% | 10,176 | -1.0% |

[^] Unique visitors are aggregated across various mediums – Voice, Desktop/ PC, Mobile; these may not necessarily be mutually exclusive.

* Net Profit Margin is calculated as Net Profit (Profit After Taxes) as a percentage of Total Revenue (Operating Revenue + Other Income) for the period.

About Just Dial Limited

Just Dial Limited provides local search related services to users in India through multiple platforms such as desktop and mobile website (<https://www.justdial.com>), mobile apps (Android & iOS), and over the telephone (Voice, pan India number 88888-88888). Justdial's latest version of JD App, is an All-in-One App, replete with features like Map-aided Search, Live TV, Videos, Stock quotes, etc to make the life of the consumer infinitely smoother & more engaging.

The Company has launched its B2B marketplace platform, JD Mart. JD Mart platform, available at <https://www.jdmart.com> and via apps on Play Store and App Store, is aimed at enabling millions of India's manufacturers, distributors, wholesalers, retailers to become internet-ready in post-COVID era, get new customers and sell their products online. The platform offers digital product catalogues to businesses and aims at digitalising India's businesses, especially MSMEs, across

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categories. Buyers can discover quality vendors offering a wide selection of products to choose from, spread across millions of categories to suit all B2B needs.

Justdial has also initiated transaction-oriented services for its users. These services aim at making several day-to-day tasks conveniently actionable and accessible to users from one App. With this step, Justdial is transitioning from being purely a provider of local search and related information to being a direct/ indirect enabler of such transactions. Justdial has also recently launched an end-to-end business management solution for SMEs, through which it intends to transition thousands of SMEs to efficiently run business online and have their adequate online presence via their own website, mobile site. Apart from this, Justdial has also launched JD Pay, a unique solution for quick digital payments for its users and vendors.

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