

February 14, 2019

To,
The National Stock Exchange of India Limited
Listing Department
Exchange Plaza,
Bandra-Kurla Complex
Bandra East, Mumbai – 400 051
Fax Nos.: 26598237 / 26598238

To,
BSE Limited
Listing Department
Phiroze Jeejebhoy Towers,
Dalal Street,
Mumbai – 400 001
Fax Nos.: 22723121 / 2037 / 2038

Dear Sir/ Madam,

Sub: Intimation under SEBI (Prohibition of Insider Trading) Regulations, 2015

Ref: Amendments to 'Code of Conduct to Regulate, Monitor and Reporting of Trading in respect of Securities of the Company' and 'Code of Practices and Procedures for fair Disclosure of Unpublished Price Sensitive Information'

This is to inform that the Board of Directors of the Company at their meeting held on February 14, 2019, has adopted a revised 'Code of Conduct to Regulate, Monitor and Reporting of Trading in respect of Securities of the Company' and 'Code of Practices and Procedures for Fair Disclosure of Unpublished Price Sensitive Information' in compliance with the SEBI (Prohibition of Insider Trading) (Amendment) Regulations, 2018.

The revised codes are effective from 1st April, 2019 and shall be made available on the website of the Company.

This is for your information and records.

Thanking You,

For Prime Focus Limited

Parina Shah

Company Secretary & Compliance Officer