

Brigade Enterprises Limited

Corporate Identity Number (CIN) : L85110KA1995PLC019126
Registered Office : 29th & 30th Floor, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
Malleswaram - Rajajinagar, Bengaluru - 560 055, India
T : +91 80 4137 9200
E : enquiry@brigadegroup.com W : www.brigadegroup.com



Ref: BEL/NSEBSE/PR/14052025

14th May, 2025

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/ Scrip Code: 532929

Dear Sir/ Madam,

Sub: Regulation 30 - Material Information & Press Release - "Brigade Group Acquires Prime Land Parcel on Velachery Road for Premium Residential Development":

We would like to inform you that we have acquired a prime land parcel of 5.41 acres in Velachery Road, Chennai through an outright purchase for the development of premium residential project with a total development potential of 0.8 million square feet and a Gross Development Value of approximately ₹1,600 crores. The transaction value of the acquisition is ₹441.70 Crores. The project will offer seamless connectivity to both the IT Corridor of OMR, and the Central Business District (CBD), making it an ideal choice for those seeking convenience, accessibility and residents will also enjoy a host of premium amenities.

This disclosure is pursuant to Regulation 30 Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the copy of the press release titled "Brigade Group Acquires Prime Land Parcel on Velachery Road for Premium Residential Development."

This is also hosted on the Company's website at www.brigadegroup.com

Kindly take the same on records.

Thanking You,
Yours faithfully,

For **Brigade Enterprises Limited**

P. Om Prakash
Company Secretary & Compliance Officer

Encl: As above



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PRESS RELEASE

Brigade Group Acquires Prime Land Parcel on Velachery Road for Premium Residential Development

The project will have a gross development value (GDV) of approximately ₹1,600 Crore, with a development potential of 0.8 million square feet.

Chennai / Bengaluru May 14, 2025: Brigade Enterprises Limited, the flagship Company of Brigade Group, one of India's leading property developers, has acquired a 5.41-acre land parcel on Velachery Road, Chennai, through an outright purchase. Situated in the prime location of Velachery and adjacent to Phoenix Market City, this acquisition is part of Brigade Group's planned expansion in the Chennai market. The project will have a gross development value (GDV) of approximately ₹1,600 Crore, with a development potential of about 0.8 million square feet. The transaction value of the acquisition is about INR 441.70 Crores.

Strategically positioned, the project will offer seamless connectivity to both the IT Corridor of OMR, and the Central Business District (CBD), making it an ideal choice for those seeking convenience and accessibility. Brigade Group's commitment to quality and innovation will be reflected in the signature residences that seamlessly blend aesthetics, functionality, and sustainability. Residents will also enjoy a host of premium amenities.

Commenting on the development, Pavitra Shankar, Managing Director, Brigade Enterprises Limited said, "Chennai has grown into our second largest market after consistent and strategic investment in business development. This acquisition reinforces our commitment to expanding our footprint in the city with a focus on marquee land parcels in excellent locations. Our aim is to address the strong demand for thoughtfully designed high-quality residential spaces that resonate with the aspirations of modern consumers. Velachery's prime location and connectivity make it an ideal choice for creating a vibrant community, aligning with our vision of delivering exceptional living experiences."

About Brigade Group: Established in 1986, Brigade Group is one of India's leading property developers with close to four decades of expertise in building positive experiences for all their stakeholders and winning their customers' trust. Brigade has developed many landmark buildings and transformed skylines across India in the cities of Bengaluru, Chennai, Hyderabad, Mysuru, Kochi, Trivandrum, and GIFT City with developments across Residential, Office, Retail, Hospitality and Education Sectors.

For information on Brigade Group, please visit BrigadeGroup.com or contact: investors@brigadegroup.com
You can also contact: Miriam Macwana, Brigade Enterprises Ltd.,

GM-Corporate Communications,
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