



May 14, 2025

DGM – Corporate Relations
BSE Ltd.
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001
Scrip Code: 500408

The Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, Plot No. C-1, Block G
Bandra – Kurla Complex Bandra (East)
Mumbai – 400 051
Scrip Code: TATAELXSI

Dear Sirs/Madam,

Sub: Press Release - “Tata Elxsi collaborates with Mercedes-Benz Research and Development India (MBRDI) for Vehicle Engineering and Software Defined Vehicle (SDV) Development”

Please find enclosed the Press Release dated May 14, 2025, titled “Tata Elxsi collaborates with Mercedes-Benz Research and Development India (MBRDI) for Vehicle Engineering and Software Defined Vehicle (SDV) Development”.

This disclosure is made in compliance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

This is for your information and records.

Yours faithfully,
For Tata Elxsi Limited

Cauveri Sriram
Company Secretary & Compliance Officer

Encl.: As above

TATA ELXSI

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Tata Elxsi collaborates with Mercedes-Benz Research and Development India (MBRDI) for Vehicle Engineering and Software Defined Vehicle (SDV) Development

- *Tata Elxsi to help scale next-gen automotive development and innovation from India*

Bangalore, India, May 14, 2025: Tata Elxsi, a global leader in design and technology services, has today announced that it has been selected by Mercedes-Benz Research and Development India for Vehicle Software Engineering and Software Defined Vehicles (SDV) development.

Mercedes-Benz has been setting benchmarks in automotive excellence for nearly 140 years and continues to advance the industry by pioneering developments in software-defined vehicles. The company's integrated software architecture is designed to enhance vehicle capabilities, create intuitive interfaces, and optimize performance, elevating the user experience and evolving with changing driver needs.

Tata Elxsi is working with leading OEMs across the world to develop SDV platforms, accelerating the speed of innovation and software scalability across vehicle models and platforms, at lowered costs and shared accountability. It brings together domain experience across autonomous, electric, connected vehicle technologies, AI and software-defined vehicles (SDV), supported by state-of-the-art labs and Mobility Innovation Centres and a portfolio of solutions including the AVENIR SDV suite and AUTONOMAI ADAS suite.

Manoj Raghavan, MD and CEO, Tata Elxsi, said, *“This collaboration underscores our deep domain expertise and capabilities in Automotive Software and Digital, including Software Defined Vehicles, and provides us with a unique opportunity to contribute to the Mercedes-Benz vision of building the world's most desirable cars. We have been partnering with MBRDI for over a decade now, and this collaboration marks a milestone moment and sets the stage for further scaling and deepening our relationship.”*

About Tata Elxsi

Tata Elxsi is among the world's leading providers of design and technology services across industries including automotive, broadcast, communications, healthcare, and transportation. Tata Elxsi works with leading OEMs and suppliers in the automotive and transportation industries for R&D, design, and product engineering services from architecture to launch and beyond.

It brings together domain experience across autonomous, electric, connected vehicle technologies, and software-defined vehicles (SDV), supported by a worldwide network of design studios, development centres and a global talent pool of over 13,000 engineers and specialists. For more information, please visit: www.tataelxsi.com/industries/automotive

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