

**STANDFORD TRADING PRIVATE LIMITED**

14<sup>th</sup> August, 2019

To,  
**Bombay Stock Exchange**  
Listing Department,  
14<sup>th</sup> Floor, P.J. Tower,  
Dalal Street,  
Mumbai – 400 001.

**National Stock Exchange India Limited,**  
**Listing Department,**  
Exchange Plaza,  
Bandra Kurla Complex,  
Bandra (E), Mumbai – 400 051.

**Company Secretary**  
**Cox & Kings Ltd.**  
Turner Morrison Building,  
16 Bank Street,  
Mumbai 400 001.

**Sub: Disclosure under Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

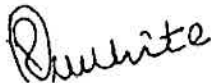
Dear Sir(s),

We refer to your email dated 14<sup>th</sup> August, 2019.

Kindly find attached the revised disclosure pursuant to regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Thanking you,

Yours faithfully,  
**For Stanford Trading Pvt Ltd**



**Authorised Signatory**

Encl. as above

**Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares/ invocation of encumbrance / release of encumbrance, In terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2015**

Name of the Target Company(TC)		Cox & Kings Limited											
Names of the Stock Exchanges where the shares of the target company are listed		National Stock Exchange of India Ltd. BSE Ltd.											
Date of reporting		July 30, 2019											
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked		Standford Trading Private Limited											
Details of the creation of encumbrance													
Name of the Promoter (s) or PAC with him	Promoter holding in the target company (1)		Promoter holding already encumbered (2)			Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares {creation [(2) + (3)]/ release [(2) – (3)]/ invocation [(1) – (3)]}	
	No. of Shares	% of total share capital	No. of shares	% of total share capital	Type of event (creation / release/invocation)	Date of creation/invocation of encumbrance	Type of encumbrance (Pledge/lien/disposal/undertaking/others)	Reason for encumbrance	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of shares	% of total share capital
STANDFORD TRADING PRIVATE LIMITED	72,50,000	4.10%	67,50,000	3.82%	Invocation	26.07.2019	Pledge	Collateral for Loan taken by Ezeego One Travel and Tours Limited	67,50,000	3.82%	Trustee: Vistra ITCL (India) Limited Lender: Yes Bank Ltd	-	-
SNEH SADAN TRADERS AND AGENTS LIMITED	8,26,981	0.46%	-	-	-	-	-	-	-	-	-	8,25,517	0.46%
LIZ TRADERS AND AGENTS PVT. LIMITED	98,16,396	5.55%	-	-	-	-	-	-	-	-	-	97,68,054	5.53%
URRSHILA KERKAR	4,636,600	2.63%	-	-	-	-	-	-	-	-	-	45,72,579	2.58%

ELISABETH KERKAR	1,274,400	0.72%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12,74,400	0.72%
AJAY AJIT PETER KERKAR	2,744,672	1.55%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26,52,000	1.50%
KUBBER INVESTMENTS (MAURITIUS) PVT LTD	18,346,560	10.39%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	90,00,000	5.09%
ANTHONY BRUTON MEYRICK GOOD GOOD	26,39,832	1.50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
KERRY INVESTMENTS LIMITED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VIVDHAM GRAPHIC LLP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

For Standford Trading Private Limited



Authorized Signatory

Place: Mumbai

Date: July 30, 2019