



Date: 14th October 2025

To  
The Manager – Listing Compliance  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400001  
Scrip Code: 532368

To  
The Manager – Listing Compliance  
National Stock Exchange of India Limited  
Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex, Bandra (E),  
Mumbai – 400051  
Symbol: BCG

**Subject: Update on Picalate's Seller Trust Index – Country Rankings for the March Quarter**

Dear Sir/Madam:

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, We wish to inform that Picalate's Seller Trust Index (STI) for the March quarter reflects our company's performance across multiple geographies. Picalate's STI is an independent buyer-side benchmark of programmatic sellers across countries.

Country Rankings (March quarter – our company):

Switzerland – Rank #5

Sweden – Rank #7

Germany – Rank #9

Republic of Korea – Rank #11

Australia – Rank #13

Canada – Rank #15

Hong Kong – Rank #15

Singapore – Rank #19

Brazil – Rank #21

Japan – Rank #22

United Kingdom – Rank #23

Mexico – Rank #28

Italy – Rank #29





France – Rank #29

Netherlands – Rank #36

United States – Rank #41

Spain – Rank #54

Finland – Rank #58

This update is being provided for the information of stakeholders. This information is being submitted in compliance with Regulation 30 of SEBI (LODR) Regulations, 2015, and the same will be uploaded on the Company's website at [www.brightcomgroup.com/investors/](http://www.brightcomgroup.com/investors/)

You are requested to take the above information on record and disseminate the same to the stakeholders.

Yours faithfully,

**For Brightcom Group Limited**

Raghunath Allamsetty

Executive Director

DIN: 00060018

