NEOPOLITAN PIZZA AND FOODS LIMITED

Registered Office: 434 & 435 SWC Hub, Opp. Rajpath Complex, Vasana Bhayali Road, Vadodara-391410 Gujarat, India Phone No: 9574000428

CIN: U24123GJ2011PLC063940



14th November, 2025

BSE Limited
Corporate Relationship Department
1st Floor, New Trading Ring,
Rotunda Building,
P.J. Towers, Dalal Street
Mumbai – 400001

Scrip Code: 544269

Sub: Press Release pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir/Madam,

In accordance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we enclose herewith a Press Release in respect of the progress in major expansion of new Company-Owned Company-Operated (COCO) stores. This Press Release will be available on the website of the Company www.neopolitanpizza.in.

We request you to kindly take the same on record.

Thanking you, Yours faithfully,

For Neopolitan Pizza and Foods Limited

MUKUND Digitally signed by MUKUND PUROHIT Date: 2025.11.14 17:46:23 +05'30'

Mukund Purohit (DIN: 02464280) Managing Director

Email: accounts@neopolitanpizza.in Website:

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PRESS RELEASE

Neopolitan Pizza and Foods Limited to Launch 10 New COCO Stores on 25th December 2025. With a Gala Grand Opening across three states, Neopolitan Pizza and Foods Limited proudly announces a significant expansion milestone with the launch of 10 new Company-Owned Company-Operated (COCO) stores, all scheduled for a simultaneous Grand Opening on 25th December 2025. This marks one of the largest single-day COCO store rollouts in the company's history.

At present, Neopolitan Pizza and Foods Limited operates 4 successfully running Corporate Stores. With the addition of the upcoming 10 COCO outlets, the company will expand its Corporate Store network to a total of 14 locations across Gujarat, Maharashtra, and Rajasthan, marking a significant milestone in its long-term growth strategy.

Major Expansion in Progress:

All 10 COCO stores are currently under active construction, with civil work, interiors, kitchen installations, branding elements, and operational infrastructure being completed in phased timelines. Each outlet is being designed with:

- State-of-the-art kitchen equipment
- Modern dine-in and takeaway infrastructure
- Enhanced customer experience and service flow architecture
- Unified brand identity reflecting Neopolitan Pizza's premium positioning.

The 10 New COCO Store Locations Include:

- Surat
- Una
- Kalyan
- Morbi
- Bhui
- Bhilwara
- Vadodara 2 Locations
- Bhavnagar
- Boisar (Mumbai)

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The company is coordinating its supply chain, vendor partnerships, manpower onboarding, training programs, and marketing roll-out to ensure that all 10 stores are ready for a synchronized inauguration.

A Landmark Event for the Brand

The Gala Grand Opening on 25th December 2025 will symbolize:

• A major milestone in the company's expansion roadmap

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- Increased brand visibility in three key states
- · Stronger customer reach and availability
- Reinforcement of Neopolitan Pizza's commitment to quality, innovation, and accessible pricing.

This expansion will also create new employment opportunities, support local supply chains, and encourage stronger franchise and investor confidence.

About Neopolitan Pizza and Foods Limited:

Neopolitan Pizza and Foods Limited, listed on the Bombay Stock Exchange (BSE), continues to be one of India's fastest-growing QSR and food-service companies. With a strong focus on quality ingredients, innovative menu offerings, and a robust multi-format expansion strategy, the company is committed to delivering authentic, global-standard pizza experiences across the country. Along with the COCO expansion, several new Franchise-Owned stores are also scheduled to open in the coming months.

For media inquiries, partnerships, or event participation, please contact:

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