

January 15, 2026

To,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza
Plot no. C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai 400 051

Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001

Symbol: CPPLUS
ISIN: INE819V01029

Scrip Code: 544466
ISIN: INE819V01029

Dear Sir / Madam,

Sub.: Update on collaboration with Vijay Sethupathi as Brand Ambassador

In accordance with the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, this is to inform that the Company is collaborating with acclaimed actor Vijay Sethupathi as its Brand Ambassador to strengthen its consumer presence in Tamil Nadu by making advanced security solutions more approachable, relevant, and culturally resonant for households and businesses alike.

This collaboration will anchor on integrated brand campaigns across television, digital platforms, outdoor media, retail touchpoints etc. all tailored specifically to the preferences and needs of the Tamil Nadu consumer landscape.

This Disclosure will also be hosted on our Company's website viz. <https://www.adityagroup.com/>

Kindly take the same on record.

For and on behalf of **Aditya Infotech Limited**

Roshni Tandon

Company Secretary & Compliance Officer
Membership Number: A21150