



January 15, 2026

BSE Limited
Scrip code: 544403

National Stock Exchange of India Limited
Symbol: ABLBL

Sub.: Allotment of 5,500 fully paid-up Equity Shares of the Company under the Aditya Birla Lifestyle Brands Limited Special Purpose Employee Stock Option Scheme (ABLBL ESOP Scheme 2017 & ABLBL TCNS ESOP Scheme) ("the Special Purpose Scheme")

Ref.: Regulation 30 [read with Schedule III - Part A] of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/ Madam,

This is to inform that pursuant to the exercise of Options and RSUs under the Special Purpose Scheme, the Nomination and Remuneration Committee of the Board of Directors of the Company *vide* its Circular Resolution dated January 14, 2026, approved allotment of 5,500 [Five Thousand Five Hundred] fully paid-up Equity Shares of ₹ 10/- each ("said shares"). The said shares shall rank *pari passu* with the existing fully paid-up Equity Shares of the Company in all respects.

Consequent to the above allotment, the paid-up Equity Share Capital of the Company has been increased from ₹ 12,20,50,40,090 (1,22,05,04,009 fully paid-up Equity Shares of ₹ 10/- each) to ₹ 12,20,50,95,090 (1,22,05,09,509 fully paid-up Equity Shares of ₹ 10/- each).

This is for your kind information.

Thanking You.

Sincerely,

For Aditya Birla Lifestyle Brands Limited

Ashish Dikshit
Managing Director
DIN:01842066

Aditya Birla Lifestyle Brands Limited

Corporate Office:

Kh No. 118/110/1, Building 2, Divyashree Technopolis, Yemalur Main Rd, off HAL A Road, Bengaluru- 560037

Registered Office:

Piramal Agastya Corporate Park, Building 'A', 4th and 5th Floor, Unit No. 401, 403, 501, 502, L.B.S. Road, Kurla, Mumbai - 400 070

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