Karan Sunil Gupta

Address: No-9, Kalhaar Bunglows, Sector-3 Beyond Shilaj Village, Bopal Post Ahmedabad 380 058 Gujarat India Email-Id: karan@bloomdekor.com

To,
BSE Limited
[illegible]
Dalal Street,
Mumbai - 400 001

To,
Bloom Dekor Limited
[illegible]
Opp. ONGC Info Tower, Thaltej,
Ahmedabad-380 059

Security Code: 526729

Dear Sir,

Sub.: Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Share Takeover Regulation, 2011

Ref.: Acquisition of total 200 equity shares of Bloom Dekor Limited by me

Kindly find attached herewith the disclosure of details of acquisition of 200 equity Shares of Bloom Limited under Regulation 29(1) of the SEBI (Substantial Acquisition of Shares and Takeover) Regu 2011 for your record and reference.

You are requested to kindly record the same.

Thanking You

Yours Faithfully,

Karan Gupta
Acquirer

Place: Ahmedabad
Date: March 15, 2018

Karan Sunil Gupta

Address : No.9, Kailash Bungalow, Opp. Sanskar Ramayan Shishu Vihar, Paldi Post Name, Ahmedabad-380007, Gujarat, India. Email Id : karan@kiconnect.com

Disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part - A : Details of the Acquisition

Name of the Target Company (TC)	SILOM DEKOR LIMITED (SCRIP CODE : 526276)		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Acquirer/Seller : Mr. Karan Sunil Gupta PAC : Sunil Gupta HUF : Mrs. Rupal Gupta : Dr. Sunil Gupta : Mrs. Brinda Gupta : Ms. Anika Gupta : Dr. Ramesh Shah : Karan Interior Limited		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are listed	BSE Limited		
Details of the acquisition as follows	Number	% w.r.t. total share/ voting capital wherever applicable(**)	% w.r.t. total diluted share/ voting capital of the TC(***)
Before the acquisition under consideration, holding of acquirer along with PACs of: f) Shares carrying voting rights* g) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others) h) Voting rights (VR) otherwise than by equity shares i) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	56,11,681	52.79%	52.79%
j) Total (a+b+c)	56,11,681	52.79%	52.79%
Details of acquisition a) Shares carrying voting rights acquired	200	0.00	0.00

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Karan Sunil Gupta 1153 Equity Shares b) VRs acquired otherwise than by equity shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired. d) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)			
e) Total (a+b+c+/-d)	200	0.00	0.00
After the acquisition, holding of acquirer along with PACs of: a) Shares carrying voting rights^ b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) Shares pledged with the acquirer. c) VRs otherwise than by equity shares d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	36,12,081	52.73%	52.73%
e) Total (a+b+c)	36,12,081	52.73%	52.73%
Mode of acquisition (e.g. open market / public issue / rights issue /preferential allotment / inter-se transfer, etc.)	Open Market		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares etc.	Equity Shares ranked pari passu in all respect		
Date of acquisition of/ date of receipt of intimation of allotment of shares/ VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	March 14, 2018 Acquisition: 200 Equity Shares in Open Market		
Equity share capital / total voting capital of the TC before the said acquisition	68,50,000 Equity Shares of Rs. 10/- each aggregating to Rs. 6,85,00,000/-.		

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Equity share capital/ total voting capital of the TC after the said acquisition	68,50,000 Equity Shares of Rs. 10/- each aggregating to Rs. 6,85,00,000/-.
Total diluted share/voting capital of the TC after the said acquisition	68,50,000 Equity Shares of Rs. 10/- each aggregating to Rs. 6,85,00,000/-.

Karan Gupta
Acquirer

Place: Ahmedabad
Date: March 15, 2018

Karan Sunil Gupta

Address: No-9, Kalhaar Bunglows, Sector-3 Beyond Shilaj Village, Bopal Post Ahmedabad 380 058 Gujarat India Email-Id: karan@bloomdekor.com

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (LODR) Regulations, 2015.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(^) Part B shall be disclosed to the Stock Exchanges but shall not be disseminated

Includes 9100 physical equity shares for which payment has been made but yet to be registered in the name of promoter.

Karan Gupta

Acquirer

Place: Ahmedabad

Date: March 15, 2018

Karan Sunil Gupta

Address: No-9, Kalhaar Bunglows, Sector-3 Beyond Shilaj Village, Bopal Post Ahmedabad 380 058 Gujarat India **Email-Id**: karan@bloomdekor.com

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

To,
Bloom Dekor Limited
2/F, Sumel, Sarkhej – Gandhinagar Highway Road,
Opp. GNFC Info Tower, Thaltej,
Ahmedabad-380 059

Security Code: 526225

Dear Sir,

Sub.: Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeover Regulation, 2011

Ref.: Acquisition of total 200 equity shares of Bloom Dekor Limited by me

Kindly find attached herewith the disclosure of details of acquisition of 200 equity Shares of Bloom Dekor Limited under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011 for your record and reference.

You are requested to kindly record the same.

Thanking You

Yours Faithfully,

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Karan Gupta

Acquirer

Place: Ahmedabad

Date: March 15, 2018

Karan Sunil Gupta

Address: No-9, Kalhaar Bunglows, Sector-3 Beyond Shilaj Village, Bopal Post Ahmedabad 380 058 Gujarat India **Email-Id**: karan@bloomdekor.com

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	**BLOOM DEKOR LIMITED (SCRIP CODE: 526225)**		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Acquirers/Seller: Mr. Karan Sunil Gupta PAC : Sunil Gupta HUF : Mrs. Rupal Gupta : Dr. Sunil Gupta : Mrs. Brinda Gupta : Ms. Anika Gupta : Dr. Ramesh Shah : Karan Interior Limited		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC(Target company) are Listed	BSE Limited		
Details of the acquisition / disposal as follows	**Number**	**% w.r.t. total share/voting capital wherever applicable (*)**	**% w.r.t. total diluted share/voting capital of the TC (**)**
Before the acquisition~~/disposal~~ under consideration, holding of : a) Shares carrying voting rights*** b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others) c) Voting rights (VR) otherwise than by equity shares d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	36,11,881	52.73%	52.73%
e) Total (a+b+c+d)	**36,11,881**	**52.73%**	**52.73%**
Details of acquisition/~~sale~~ a) Shares carrying voting rights acquired/sold	200	0.00	0.00

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Karan Sunil Gupta 1153 Equity Shares b) VRs acquired /sold otherwise than by shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold d) Shares encumbered / invoked/released by the acquirer.			
e) Total (a+b+c+/-d)	**200**	**0.00**	**0.00**
After the acquisition~~/sale~~, holding of: a) Shares carrying voting rights*** b) Shares encumbered with the acquirer c) VRs otherwise than by equity shares d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	36,12,081	52.73%	52.73%
e) Total (a+b+c+d)	**36,12,081**	**52.73%**	**52.73%**
Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue /preferential allotment / inter-se transfer etc.)	Open Market		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	March 14, 2018 Acquisition: 200 Equity Shares in Open Market		
Equity share capital / total voting capital of the TC before the said acquisition/sale	68,50,000 Equity Shares of Rs. 10/- each aggregating to Rs. 6,85,00,000/-.		
Equity share capital/ total voting capital of the TC after the said acquisition/sale	68,50,000 Equity Shares of Rs. 10/- each aggregating to Rs. 6,85,00,000/-.		
Total diluted share/voting capital of the TC after the said acquisition/sale	68,50,000 Equity Shares of Rs. 10/- each aggregating to Rs. 6,85,00,000/-.		

Note:

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Karan Sunil Gupta

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(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (LODR) Regulations, 2015.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(***) Includes 3100 physical equity shares for which payment has been made but yet to be registered in the name of promoter.

Karan Gupta

Acquirer

Place: Ahmedabad

Date: March 15, 2018