

May 15, 2025

Ref. No.: **AIL/SE/12/2025-26**

To,

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai-400001, MH.

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex, Bandra (E),
Mumbai-400051, MH.

Scrip Code: **543534**

Symbol: **AETHER**

Dear Madam / Sir,

Subject: Sale of shares by Promoter through Offer for Sale (OFS)

In accordance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2025, we herewith inform you that Ms. Purnima Ashwin Desai, one the Promoters of Aether Industries Limited (the "**Company**"), pursuant to her notice dated May 12, 2025 and letter dated May 15, 2025 has informed the Company that she has sold 89,79,173 equity shares of the Company having face value of ₹ 10 each, (representing 6.77% of the total issued and paid-up equity share capital of the Company) on May 13, 2025 and May 14, 2025, through an offer for sale mechanism in accordance with the master circular for stock exchanges and clearing corporations bearing reference number SEBI/HO/MRD-PoD2/CIR/P/2024/00181 dated December 30, 2024 notified by the Securities and Exchange Board of India ("**SEBI**") ("**SEBI OFS Circular**"), read with (a) "*Revised Operational Guidelines for Offer for Sale (OFS) Segment*" issued by BSE Limited ("**BSE**") *vide* its notice bearing no. 20240701-19 dated July 1, 2024 and, to the extent applicable, the previous notices issued by BSE in this regard; and (b) "*Revised operating guidelines of Offer for Sale*" issued by NSE by way of its circular bearing no. 93/2024, dated July 12, 2024 and, to the extent applicable, the previous notices issued by the National Stock Exchange of India Limited (the "**NSE**") in this regard (together with the SEBI OFS Circular, the "**OFS Guidelines**"), through a separate designated window of BSE Limited and National Stock Exchange of India Limited and pursuant to a Brokers' Agreement dated May 12, 2025, entered into between Ms. Purnima Ashwin Desai, DAM Capital Advisors Limited, JM Financial Services Limited and UBS Securities India Private Limited.

Pursuant to the aforementioned sale of shares, the shareholding of the Promoters (including the Promoters and Promoter Group) in the Company has reduced from 81.77 % of the paid-up equity share capital of the Company to 74.99 % of the paid-up equity share capital of the Company.

We request you to kindly take the information on your records.

Thank you.

For Aether Industries Limited



Chitrarth Rajan Parghi
Company Secretary & Compliance Officer
Mem. No.: F12563



Encl.: As annexed

THIS NOTICE IS NOT FOR RELEASE, PUBLICATION AND/OR DISTRIBUTION IN AND/OR INTO THE UNITED STATES (AS DEFINED IN REGULATIONS UNDER THE U.S. SECURITIES ACT OF 1933, AS AMENDED) OR ANY “OTHER JURISDICTIONS” (AS DEFINED HEREIN) IF SUCH AN ACTION IS PROHIBITED BY APPLICABLE LAW. FOR FURTHER INFORMATION, SEE “IMPORTANT INFORMATION” HEREIN.

Date: May 12, 2025

The BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
India
 (“BSE”)

The National Stock Exchange of India
Limited,
Exchange Plaza, Plot No. C/1, G Block,
Bandra Kurla Complex, Bandra (East),
Mumbai – 400 051
India
 (“NSE”)

Dear Sir/Madam,

Subject: Notice of the proposed offer for sale of equity shares of face value of ₹ 10 each of Aether Industries Limited (the “Company”) by one its Promoters, Purnima Desai (the “Seller”), through the stock exchange mechanism (the “Notice”)

I am directed to refer to paragraph 19.1.5.2 of chapter 1 of the master circular for stock exchanges and clearing corporations bearing reference number SEBI/HO/MRD-PoD2/CIR/P/2024/00181 dated December 30, 2024 notified by the Securities and Exchange Board of India (“SEBI”) pertaining to Comprehensive Framework on “Offer for Sale of Shares (OFS) through the Stock Exchange Mechanism”, (“SEBI OFS Circular”), read with (a) “Revised Operational Guidelines for Offer for Sale (OFS) Segment” issued by BSE vide its notice bearing no. 20240701-19 dated July 1, 2024 and, to the extent applicable, the previous notices issued by BSE in this regard; and (b) “Revised operating guidelines of Offer for Sale” issued by NSE by way of its circular bearing no. 93/2024, dated July 12, 2024 and, to the extent applicable, the previous notices issued by the BSE Limited (“BSE”) and the National Stock Exchange of India Limited (the “NSE”) in this regard (together with the SEBI OFS Circular, the “OFS Guidelines”).

The Seller proposes to sell 6.77% of the paid-up equity share capital of the Company (equivalent to 89,79,173 equity shares having a face value of ₹ 10 each) (“Offer Shares”) on May 13, 2025 (“T day”) (for non-Retail Investors only) and on May 14, 2025 (“T+1 Day”) (for Retail Investors and for non-Retail Investors who choose to carry forward their un-allotted bids) through a separate, designated window of the Stock Exchanges, (held in dematerialized form in one or more demat accounts with the relevant depository participant) in accordance with the OFS Guidelines (such offer for sale hereinafter referred to as the “Offer”).

The Sellers have appointed DAM Capital Advisors Limited as the Sellers’ Broker. The Offer shall be undertaken exclusively through the Sellers’ Broker on a separate window provided by the Stock Exchanges for this purpose.

The Offer is being undertaken by the Seller for, inter-alia, achieving the minimum public shareholding of the Company as prescribed under Rule 19(2)(b) and Rule 19A of the Securities Contracts (Regulation) Rules, 1957, as amended, and Regulation 38 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, and the Offer is one of the permissible methods prescribed by SEBI by way of the master circular bearing no. SEBI/HO/CFD/PoD2/P/CIR/2023/120 dated July 11, 2023 (“MPS Circular”).

This Notice is being issued to the Stock Exchanges setting forth details of the Offer, in accordance with the requirements of paragraph 19.1.5.2 of chapter 1 of the SEBI OFS Circular, are set forth below. Other important information in relation to the Offer is set out below under the heading “**Important Information**”, and the information included therein constitutes an integral part of the terms and conditions of the Offer. Bidders and prospective buyers, as well as their brokers are required to read the information included in this Notice in its entirety along with the OFS Guidelines before participating in the Offer.

Sr. No.	Details required to be mentioned in the Notice	Particulars of the Offer
1.	Name of the Sellers	Purnima Desai
2.	Name of the company whose shares are proposed to be sold and ISIN	Name: Aether Industries Limited ISIN: INE0BWX01014
3.	Category of the Sellers	Promoter
4.	Name of the stock exchange where orders shall be placed	BSE and NSE
5.	Name of the designated stock exchange	National Stock Exchange of India Limited
6.	Name of the designated clearing corporation	NSE Clearing Limited
7.	Session Timings (Date and time of the opening and closing of the Offer)	<p>The Offer shall take place over two trading days on a separate window of the Stock Exchanges on May 13, 2025 and May 14, 2025, from 9:15 a.m. to 3:30 p.m. (Indian Standard Time) on both days, as provided below:</p> <p>For non-Retail Investors: May 13, 2025 (“T Day”)</p> <p>The Offer shall take place during trading hours on a separate window of the Stock Exchanges on T Day i.e. May 13, 2025 commencing at 9:15 a.m. Indian Standard Time and shall close on the same date at 3:30 p.m. Indian Standard Time.</p> <p>On the T Day, the non-Retail Investors may indicate their willingness to carry forward their un-allotted bids to T+1 Day (defined below) for allocation to them in the unsubscribed portion of Retail Category (defined below).</p> <p>Only non-Retail Investors shall be allowed to place their bids on T Day, i.e. May 13, 2025.</p> <p>For Retail Investors (as defined below) and non-Retail Investors who choose to carry forward their un-allotted bids: May 14, 2025 (“T+1 Day”)</p> <p>The Offer shall continue to take place during trading hours on a separate window of the Stock Exchanges on T+1 (T+1 being May 14, 2025) commencing at 9:15 a.m. Indian Standard Time and shall close on the same date at 3:30 p.m. Indian Standard Time.</p> <p>Only Retail Investors (defined below) shall be allowed to place their bids only on T+1 Day. Further, those non-Retail investors who have placed their bids on T Day and</p>

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		<p>have chosen to carry forward their un-allotted bids to T+1 Day, shall be allowed to revise their bids on T+1 Day as per the SEBI OFS Circular.</p> <p>(T Day and T+1 Day, collectively referred to as “Offer Dates”)</p>
8.	Allocation methodology	<p>The allocation shall be at or above the Floor Price (defined below) on price priority basis at multiple clearing prices, in accordance with the SEBI OFS Circular, except in case of Retail Investors, who shall have an option to bid at or above the Cut-Off Price (as defined below).</p> <p>Provided that Retail Investors shall be allowed to place their bids at Floor Price on T+1 Day, in case of under subscription in the Non-Retail Category (defined below).</p> <p>Retail Category</p> <p>For the purpose of this Notice, Retail Investor shall mean an individual investor who places bids for Offer Shares of total value of not more than ₹ 200,000 (Rupees Two Lakhs) aggregated across Stock Exchanges (“Retail Investor”).</p> <p>10% of the Offer Shares shall be reserved for allocation to Retail Investors (“Retail Category”). The Stock Exchanges will decide the quantity of Offer Shares eligible to be considered in the Retail Category, based on the Floor Price (defined below) declared by the Sellers.</p> <p>A Retail Investor may bid at any price above the Floor Price and/or bid at a “Cut-Off Price”. “Cut-Off Price” means the lowest price, as shall be determined, at which the Offer Shares are sold in the non-Retail Category, based on all valid bids received on T Day.</p> <p>Retail Category allocation methodology</p> <p>In case of oversubscription in the Retail Category, if the aggregate number of Offer Shares bid for at a particular clearing price / Cut-Off Price, as the case may be, is more than available quantity, then the allocation for such bids will be done on a proportionate basis.</p> <p>Retail bids below the Cut-Off Price shall not be considered for allocation.</p> <p>Any unsubscribed portion of the Retail Category shall, after allotment, be eligible for allocation to non-Retail Investors who have not been allotted Offer Shares on T</p>

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		<p>Day, and have chosen to carry forward their un-allotted bids to T+1 Day.</p> <p>Non-Retail Category</p> <p>The non-Retail Investors shall have an option to carry forward their un-allotted bids from T Day to T+1 Day. Non-Retail Investor choosing to carry forward their bids to T+1 Day are required to indicate their willingness to carry forward their bids on T Day. Further, such non-Retail Investors can also revise their bids on T+1 Day in accordance with the OFS Guidelines.</p> <p>Non-Retail Category allocation methodology</p> <p>No single bidder, other than mutual funds registered with SEBI under the SEBI (Mutual Funds) Regulations, 1996, as amended (“Mutual Funds”), and insurance companies registered with the Insurance Regulatory and Development Authority of India under the Insurance Regulatory and Development Authority Act, 1999, as amended (“Insurance Companies”), shall be allocated minimum of 25% of the size of the Offer, as prescribed under the OFS Guidelines. In the event of any under subscription by Mutual Funds and Insurance Companies, the unsubscribed portion shall be available to other bidders. Further, the Sellers acknowledge and agree that at least 10% of the size of the Offer shall be reserved for allocation to Retail Investors, in the manner prescribed under the OFS Guidelines.</p> <p>Indicative price for the non-retail category shall be displayed separately. There shall be no indicative price for the Retail Category.</p> <p>The allocation to the non-Retail Investors shall be at price equal to the Cut-Off Price or higher as per the bids.</p> <p>A minimum of 25% of the Offer Shares shall be reserved for mutual funds and insurance companies, subject to receipt of valid bids at or above the Floor Price (defined below). In the event of any under subscription by mutual funds and insurance companies, the unsubscribed portion shall be available to other bidders.</p> <p>In case of oversubscription in the non-Retail category, the Sellers may choose to exercise the Oversubscription Option (defined below), which will be intimated to the Stock Exchanges after trading hours (on or before 5:00 p.m.) on T Day. Accordingly, allocation to Bidders in the non-Retail category shall be done from the Offer Shares.</p>

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		In case of oversubscription in the non-retail category on T+1 Day, if the aggregate number of Offer Shares bid for at a particular clearing price is more than available quantity then the allocation for such bids will be done on a proportionate basis.
9.	Total number of equity shares being offered in the Offer	Up to 89,79,173 equity shares of the Company of face value of ₹10/- each, representing 6.77% of the total paid up equity share capital of the Company. (“Offer Shares”)
10.	Green shoe option: Maximum number of equity shares the Sellers may choose to sell over and above made at point 9 above	Not applicable
11.	Name of the broker(s) on behalf of the Sellers (the “Sellers’ Broker”) and broker code	<ol style="list-style-type: none"> 1. DAM Capital Advisors Limited (acting as a Settlement Broker) Broker code: BSE (623) and NSE (12914) 2. JM Financial Services Limited Broker code: BSE (325) and NSE (10548) 3. UBS Securities India Private Limited Broker code: BSE (0691) and NSE (09514)
12.	Floor Price	The floor price of the Offer shall be ₹ 700 /-(Rupees Seven Hundred only) per equity share (“Floor Price”). The Stock Exchanges are required to ensure that the Floor Price is immediately informed to the market.
13.	Retail Discount	Not applicable
14.	Conditions for withdrawal of the Offer	The Seller reserve the right to not to proceed with the Offer at any time prior to the time of opening of the Offer on T Day. In such a case, there shall be a cooling off period of 10 trading days from the date of withdrawal before another offer for sale through Stock Exchange mechanism is made. The Stock Exchanges shall suitably disseminate details of such withdrawal.
15.	Conditions for cancellation of the Offer	<p>Cancellation of Offer shall not be permitted during the bidding period.</p> <p>The Offer may be cancelled by the Seller in full in the event (i) Seller fails to get sufficient demand from non-retail investors at or above the Floor Price on the conclusion of the T Day, then the Seller may choose to cancel the Offer, post bidding, in full (both retail and non-retail categories) and not proceed with the Offer on T+1 Day. The Seller shall notify to the Stock Exchanges its intention for cancellation of the Offer post bidding latest by 5 p.m. on T Day. The Stock Exchanges shall suitably disseminate details of such cancellation. (ii) The Sellers may also choose to conclude the Offer, or cancel it in full, in the event of defaults in the settlement obligation by the Settlement Broker.</p>

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16.	Conditions for participating in the Offer	<ol style="list-style-type: none"> 1. Non-institutional investors bidding in the non-Retail Category shall deposit 100% of the bid value in cash up-front with the clearing corporation at the time of placing bids for the Offer. 2. Institutional investors have an option of placing bids without any upfront payment. In case of institutional investors who place bids with 100% of the order value deposited upfront on T Day, custodian confirmation shall be provided within trading hours on T Day. In case of institutional investors who place bids without depositing 100% of the bid value upfront on T Day, custodian confirmation shall be as per the existing rules for secondary market transactions and OFS Guidelines. In case of institutional investors who carry forward their unallotted bids from T day to T+1 day, custodian confirmation shall be as per the existing rules for secondary market transactions and OFS Guidelines. 3. Bidding in the Retail Category on T+1 day shall be based on the Cut-off Price determined in the non-Retail Category. In respect of bids in the Retail Category, margin for bids placed at the Cut-Off Price, shall be at the Cut-Off Price and for price bids at the value of the bid. Clearing corporation shall collect margin to the extent of 100% of order value in cash or cash equivalents at the time of placing bids. Pay-in and pay-out for bids by Retail Investors shall take place as per normal secondary market transactions. 4. Retail Investors may enter a price bid and/or opt for bidding at the Cut-Off Price. Retail investors will not be allowed to bid below Cut-Off Price. In case of under subscription in the non-Retail Category, the Retail Investors shall be allowed to place their bids at the Floor Price. 5. The funds collected shall neither be utilized against any other obligation of the trading member nor commingled with other segments. 6. Individual investors shall have the option to bid in the Retail Category and/or the non-Retail category. However, if the cumulative bid value by such an individual investor across both categories exceeds ₹ 2,00,000/- (Rupees Two Lakhs only), the bids in the Retail Category will become ineligible and only bids in the Non-Retail Category will be eligible for allocation. Further, if the cumulative bid value by an individual investor in the Retail Category across the Stock Exchanges exceeds ₹ 2,00,000/- (Rupees Two Lakh only), such bids shall be rejected. 7. Modification or cancellation of orders

Sr. No.	Details required to be mentioned in the Notice	Particulars of the Offer
		<p>(a) Orders placed by Retail Investors (with 100% of the bid value deposited upfront) can be modified or cancelled any time during the trading hours on T+1 Day.</p> <p>(b) Orders placed by institutional investors and by non-institutional investors, with 100% of the bid value deposited upfront: Such orders can be modified or cancelled any time during the trading hours on T Day, and in respect of any unallotted bids which they have indicated to be carried forward to T+1 Day, orders can be modified on T+1 Day in accordance with the OFS Guidelines.</p> <p>(c) Orders placed by institutional investors without depositing 100% of the bid value upfront- Such orders cannot be modified or cancelled by the investors or stock brokers, except for making upward revision in the price or quantity anytime during the trading hours on T day, and in respect of any un-allotted bids which they have indicated to be carried forward to T+1 Day, orders can be modified (only by making upward revision in the price or quantity) on T+1 Day in accordance with the OFS Guidelines.</p> <p>In case of any permitted modification or cancellation of the bid, the funds shall be released / collected on a real-time basis by the clearing corporation.</p> <p>8. Bidders shall also be liable to pay any other fees, as may be levied by the Stock Exchanges, including securities transaction tax, exchange turnover charges, SEBI fees and applicable stamp duty.</p> <p>9. Multiple orders from a single bidder shall be permitted, subject to the conditions prescribed in paragraph 6 above.</p> <p>10. In case of default in pay-in by any bidder, an amount aggregating to 10% of the order value shall be charged as penalty from the investor and collected from the broker. This amount shall be credited to the Investor Protection Fund of the Stock Exchange.</p> <p>11. The equity shares of the Company other than the Offer Shares shall continue trading in the normal market. However, in case of market closure due to incidence of breach of “Market wide index-based circuit filter”, the Offer shall also be halted.</p> <p>12. If the Equity Shares of the Company have a price band in the normal segment, the same shall not apply to the bids placed in the Offer.</p> <p>13. In accordance with the SEBI OFS Circular, the Promoter and members of the Promoter Group of the Company, are not allowed to participate in the Offer (apart from the OFS by the Sellers), and accordingly,</p>

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		any bid from the Promoter or members of the Promoter Group of the Company shall be rejected.
17.	Settlement	<p>a) Settlement shall take place on a trade for trade basis. For bids received from non-Retail Category on T Day, non-institutional investors and institutional investors who place orders with 100% of the order value deposited upfront, settlement shall take place on T+1 Day, in accordance with the OFS Guidelines. In the case of institutional investors who place bids on T Day without depositing 100% of the order value upfront, settlement shall be as per the existing rules for secondary market transactions.</p> <p>b) For the bids received on T+1 day from non-Retail Investors who choose to carry forward their unallotted bids to T+1 day with 100% of the order value deposited upfront, the settlement shall take place on T+2 day.</p> <p>c) For the bids received on T+1 Day the settlement shall take place as per the existing rules for secondary market transaction, including bids received on T+1 day from the non-Retail Investors who choose to carry forward their unallotted bids to T+1 day without depositing 100% of the order value upfront.</p> <p>d) Funds collected from the Retail and non-Retail Investors who have not been allocated equity shares shall be released after the download of the obligation.</p> <p>On the day prior to settlement, to the extent of obligation determined, the designated clearing corporation of the Sellers' Brokers under the framework of interoperability among clearing corporations shall transfer such number of Offer Shares to the other interoperable clearing corporations. The other interoperable clearing corporation(s) shall transfer funds consideration to designated clearing corporation on settlement day. Excess Offer Shares, if any, shall be returned to Sellers' Brokers. The direct credit of Offer Shares shall be given to the demat account of the successful bidder provided such manner of credit is indicated by the Broker or bidder.</p>

IMPORTANT INFORMATION

The Offer is personal to each prospective bidder (including individuals, funds or otherwise) registered with the broker of the Stock Exchanges who makes a bid (each a “**Bidder**”) and neither the Offer nor this Notice constitutes an offer to sell or invitation or solicitation of an offer to buy, to the public, or to any other person or class of persons requiring any prospectus or offer document to be issued, submitted to or filed with any regulatory authority or to any other person or class of persons within or outside India.

The Offer is being made in reliance on the OFS Guidelines. There will be no “public offer” of the Offer Shares in India under the applicable laws in India including the Companies Act, 2013, and the rules and

clarifications issued thereunder to the extent in force pursuant to notification of its various sections by the Ministry of Corporate Affairs, Government of India, and Companies Act, 1956, and the rules and clarifications issued thereunder, without reference to its provisions that have ceased to have effect, (the “**Companies Act**”) or in any other jurisdiction. Accordingly, no documents have been or will be prepared, registered, filed or submitted for approval as a “prospectus” or an offer document with the Registrar of Companies in India and/or SEBI and/or the Stock Exchanges or any other statutory/regulatory/listing authority in India or abroad under the applicable laws in India including the Companies Act, the SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended and no such document will be circulated or distributed to any person in any jurisdiction, including in India.

Each Bidder shall be deemed to acknowledge and agree that any buy order or bid shall be made solely on the basis of publicly available information and any information available with SEBI or the Stock Exchanges, on the Company’s website or otherwise in the public domain, together with the information contained in this Notice. Pursuant to the Offer, the Sellers propose to sell the Offer Shares to successful Bidders. Nothing in the Offer is or should be construed as giving rise to a relationship of any nature between the Sellers and any other person engaging in a simultaneous offer for sale of Equity Shares through the stock exchange mechanism of Stock Exchanges (either before or after the Offer).

The Offer is subject to further terms set forth in the contract note to be provided to the successful Bidders. Bidders should consult their own tax advisors regarding the tax implications to them of acquiring the Offer Shares. By submitting a bid in connection with the Offer or receiving the Offer Shares, Bidders will be deemed to have acknowledged that none of the Sellers’ Brokers, the Sellers, the Company nor any of their respective shareholders, directors, officers, employees, counsel, representatives, agents or affiliates, have provided the Bidders with any tax advice or otherwise made any representations regarding the tax consequences of purchase, ownership and disposal of the Offer Shares, and that the Bidders have obtained their own independent tax advice and evaluated the tax consequences in relation to the Offer Shares.

This Notice is for information purposes only and is neither an offer nor invitation to buy or sell nor a solicitation of an offer to buy or sell of any securities, nor shall there be any sale securities, in any of jurisdiction (collectively, “**Other Jurisdictions**”) in which such offer, solicitation or sale is or may be unlawful whether prior to registration or qualification under the securities laws of any such jurisdiction or otherwise. This Notice and the information contained herein are not for publication or distribution, directly or indirectly, in or to persons in any Other Jurisdictions unless permitted pursuant to an exemption under the relevant local law(s) or regulation(s) in any such jurisdiction and the Sellers do not take any responsibility for the unauthorised publication or distribution by any person in any Other Jurisdictions. Prospective purchasers should seek appropriate legal advice prior to participating in the Offer.

Any resale or other transfer, or attempted resale or other transfer, of the Offer Shares made other than in compliance with the above-stated restrictions shall not be recognized by the Company.

The Offer Shares have not been and will not be registered under (a) the United States Securities Act of 1933, as amended (the “**U.S. Securities Act**”), or under the securities laws of any state of the United States and may not be offered or sold in the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in accordance with any applicable state securities laws or (b) any other securities law of Other Jurisdictions. Subject to certain limited exceptions in respect of offers by Seller's Broker, the Offer Shares are being offered and sold only outside the United States in “offshore transactions” as defined in and in reliance upon Regulation S under the Securities Act (“**Regulation S**”).

Prospective purchasers of Offer Shares are hereby advised that any resale of Offer Shares in the United States must be made in accordance with the registration requirements of the Securities Act or otherwise pursuant to an available exemption from the registration requirements under the securities laws in the United States.

No broker may solicit bids for the Offer Shares or accept orders for bids for the Offer Shares from persons in the United States.

By submitting a bid in connection with the Offer, each broker will also be deemed to have read and understood this Notice in its entirety and accepted and complied with the terms and conditions set out in this Notice. In addition, each broker, except for the Sellers' Brokers, will be deemed to have represented that (a) it is located outside the United States, (b) it has not accepted an order to submit a bid in connection with the Offer from a person in the United States and (c) none of it, its affiliates (as defined in Rule 405 under the U.S. Securities Act) or any person acting on its or their behalf has engaged or will engage in any "directed selling efforts" (as defined in Regulation S) in connection with the Offer, and (d) it has not offered or will not offer or sell the Offer Shares except outside the United States in "offshore transactions" as defined in and in reliance upon Regulation S.

By submitting a bid in connection with the Offer or receiving any Offer Shares, each Bidder will be deemed to have (a) read and understood this Notice in its entirety, (b) accepted and complied with the terms and conditions set out in this Notice, and (c) made the following representations, warranties, agreements and acknowledgements:

- It understands that the Offer Shares have not been and will not be registered under the U.S. Securities Act or under the securities laws of any state of the United States and are being offered and sold to it in offshore transactions in accordance with Regulation S;
- It is empowered, authorized and qualified to consummate the purchase of the Offer Shares in compliance with all applicable laws and regulations;
- (a) It was outside the United States (within the meaning of Regulation S) at the time the offer of the Offer Shares was made to it and it was outside the United States when its purchase order for the Offer Shares was originated and (b) if it is a broker-dealer outside the United States acting on behalf of its customers, each of its customers has confirmed to it that such customer was outside the United States at the time the offer of the Offer Shares was made to it and such customer was outside the United States when such customer's buy order for the Offer Shares was originated;
- If it is a person in a member state of the European Economic Area ("**EEA**"), it represents and agrees that it is a "qualified investor" within the meaning of Article 2(e) of the Prospectus Regulation (Regulation (EU) 2017/1129) (and any amendment thereto) ("**Qualified Investor**");
- It also represents and agrees that, if it is a financial intermediary as that term is used in Article 5(1) of the Prospectus Regulation, any Offer Shares that may be acquired by it in any offer of the Offer Shares will not be acquired on a non-discretionary basis on behalf of, nor will they be acquired with a view to their offer or resale to, persons in circumstances which may give rise to an offer of securities to the public other than an offer or resale in a member state of the EEA to Qualified Investors;
- If it is in the United Kingdom it is a legal entity which is a qualified investor as defined under Article 2(e) of the UK Prospectus Regulation (where "**UK Prospectus Regulation**" means Regulation (EU) 2017/1129 as it forms part of domestic law by virtue of the European Union (Withdrawal) Act 2018, as amended and supplemented from time to time) who is also a person falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005, as amended (the "**Order**"), a person within Article 49(2)(a) to (d) of the Order or a person to whom this notice may otherwise be lawfully communicated ("**Relevant Person**");
- It also represents and agrees that, if it is a financial intermediary as that term is used in Article 5(1) of the UK Prospectus Regulation, any Offer Shares that may be acquired by it in any offer

of the Offer Shares will not be acquired on a non-discretionary basis on behalf of, nor will they be acquired with a view to their offer or resale to, persons in circumstances which may give rise to an offer of securities to the public other than an offer or resale in the United Kingdom to Relevant Persons;

- It did not submit a bid for and will not be acquiring the Offer Shares as a result of any “directed selling efforts” (as defined in Regulation S);
- It is buying the Offer Shares for investment purposes and not with a view to the distribution thereof. If in the future it decides to offer, resell, pledge or otherwise transfer any of the Offer Shares, it agrees that it will not offer, sell, pledge or otherwise transfer the Offer Shares except in a transaction complying with Rule 903 or Rule 904 of Regulation S or pursuant to another available exemption from registration requirements under the U.S. Securities Act and in accordance with all applicable securities laws of the states of the United States and any other jurisdiction, including India;
- It is not an affiliate (as defined in Rule 405 under the U.S. Securities Act) of the Company or a person acting on behalf of an affiliate of the Company;
- Where it is submitting a bid as fiduciary or agent for one or more investor accounts, it has sole investment discretion with respect to each such account and it has full power to make the representations, warranties, agreements and acknowledgements herein;
- The placing of orders for the purchase of the Offer Shares and resultant purchase on successful allocation is and will be lawful under the laws of the jurisdictions in which it places such orders to purchase Offer Shares, in which it is resident, and in which the sale and purchase of the Offer Shares is consummated, including under all applicable Indian laws, regulations and guidelines, including the OFS Guidelines;
- It will not hold or seek to hold the Sellers or the Sellers’ Brokers or any of their respective affiliates responsible or liable for any misstatements in or omissions from any publicly available information concerning the Company or the Offer or otherwise responsible or liable in any manner whatsoever in respect of any losses incurred in connection with transactions entered into by the brokers acting on its behalf in connection with the purchase of the Offer Shares;
- It agrees to indemnify and hold the Sellers and the Sellers’ Brokers harmless from any and all costs, claims, liabilities and expenses (including legal fees and expenses) arising out of or in connection with any breach of these representations, warranties or agreements. It agrees that the indemnity set forth in this paragraph shall survive the resale of the Offer Shares;
- It acknowledges that the Sellers and the Sellers’ Brokers and their respective affiliates, and others will rely upon the truth and accuracy of the foregoing representations, warranties, agreements and acknowledgements and agrees that if any of such representations, warranties, agreements and acknowledgements is no longer accurate it will promptly notify the Sellers.

Any resale or other transfer, or attempted resale or other transfer, of the Offer Shares made other than in compliance with the above-stated restrictions shall not be recognized by the Company.

This Notice is not an offer of securities for sale in the United States or elsewhere. This Notice has been prepared for publication in India only and is not for publication or distribution, directly or indirectly, in or into the United States. The Equity Shares offered in the Offer have not been and will not be registered under the U.S. Securities Act, or any state securities laws in the United States, and unless so registered, may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act and in accordance with any applicable U.S. state securities laws. Accordingly, the Equity Shares are being offered and sold only outside the United States in “offshore transactions” as defined in, and in reliance on, Regulation S under the U.S. Securities Act and applicable laws of the jurisdictions where such offers and sales occur. Any public offering of

securities to be made in the United States will be made by means of a prospectus that may be obtained from the issuer or the selling security holder and that will contain detailed information about the company and management, as well as financial statements. No public offering or sale of securities in the United States is contemplated. The Equity Shares have not been and will not be registered, listed or otherwise qualified in any other jurisdiction outside India and may not be issued or sold except in compliance with the applicable laws of such jurisdiction.

Thanking you,

Yours faithfully,

A handwritten signature in blue ink, appearing to read 'Purnima Desai', is positioned above the printed name.

Purnima Desai