



Date: 15-07-2021.

To,
The Manager,
Department of Corporate Relations,
BSE Limited, PJ Towers, Dalal Street,
Mumbai-400001.

To,
The Manager,
Listing Department,
National Stock Exchange of India Limited,
Bandra Kurla Complex, Bandra (E),
Mumbai-400051.

Dear Sir/ Madam,

Sub: Press Release- pTron ropes in the iconic Pooja Hegde as Brand Ambassador.

With reference to above mentioned subject, we hereby submit the press release submitted by Palred Electronics Private Limited, Subsidiary Company of Palred Technologies Limited, stating that pTron ropes in the iconic Pooja Hegde as Brand Ambassador. It further states that the style diva will star in the upcoming brand campaigns and commercials of pTron.

This is for the information of and records of Exchanges.

Thanking you,

For Palred Technologies Limited

Shruti Rege
Company Secretary



PALRED TECHNOLOGIES LIMITED
(FORMERLY KNOWN AS FOUR SOFT LIMITED)
CIN: L72200TG1999PLC033131

Regd. Office: H.No. 8-2-703/2/B, Plot.No.2 Road.No.12, Banjara Hills, Hyderabad, Telangana- 500034.
Tele: +9140 67138810 | Website: www.palred.com



[pTron](#)

Mr. Ameen Khwaja, Founder & CEO, pTron

An embodiment of

inimitable style and energy, Pooja perfectly aligns with the identity of the brand. We are pleased to welcome Pooja into pTron's family. We are looking forward to this wonderful partnership which adds a modern and youthful chapter to the house

Power, Passion, and

Poise

"Being a tech-geek with keen interest in exploring latest technologies, I am elated to be associated with pTron as its Brand Ambassador, a brand that resonates with my music, fashion and fitness story. This is the beginning of a very exciting journey, and I can't wait to work with pTron's creative team in bringing out the new collection. s, I was delighted to try out some of the products from the upcoming collection with the edgiest features and classy designs", said Pooja Hegde.

Bhaijaan Co
Thalapathy Vijay

Salman Khan **Cirkus**

Ranveer Singh

Radhe Shyam

Prabhas
Beast

About pTron:

BO R N

IN-credible



Pooja Hegde

POOJA HEGDE
Brand Ambassador

