

October 15, 2025

**The Manager – Listing
National Stock Exchange of India Limited
(Scrip Symbol: PVRINOX)**

**The Manager – Listing
BSE Limited
(Scrip Code: 532689)**

Sub: Opening of All-Laser 4-screen multiplex at ML Acropolis Mall in Siliguri.

Dear Sir / Madam,

We are pleased to inform you about the opening of All-Laser 4-screen multiplex at ML Acropolis Mall in Siliguri developed under the company's successful **FOCO (Franchise Owned, Company Operated)** model.

The cinema is equipped with 4K Laser Projection in one auditorium and 2K Laser Projection in three others, two auditoriums are equipped with Dolby Atmos, while the remaining two feature Dolby 7.1 Surround Sound. Next-Gen 3D technology brings unparalleled depth and realism to every frame, enhancing the overall cinematic experience.

With this launch, PVR INOX now operates the largest multiplex network with 1,761 screens at 354 properties in 111 cities (India and Sri Lanka). Copy of press release is enclosed.

This is for your information and to all concerned.

Yours sincerely,
For **PVR INOX Limited**

**Murlee Manohar Jain
SVP - Company Secretary
& Compliance Officer**

Encl: A/a.



PVR INOX FOCO EXPANDS TO SILIGURI – ‘THE GATEWAY TO THE NORTHEAST’ WITH A STATE-OF-THE-ART ALL-LASER 4-SCREEN MULTIPLEX

~ PVR INOX Elevates Siliguri’s Entertainment Landscape with an All-Laser 4-Screen Premium FOCO Multiplex at ML Acropolis Mall, opening on October 15, 2025, Featuring 4K Laser Projection, Dolby 7.1 Sound, and Plush Recliners ~

National, 15 October 2025: PVR INOX, India’s largest and most premium multiplex chain, today announced the launch of its new **all-laser** cinema in Siliguri at ML Acropolis Mall, developed under the company’s successful **FOCO (Franchise Owned, Company Operated)** model. This marks PVR INOX’s third cinema in Siliguri, expanding its presence in the city to **12 screens** and further cementing its leadership in the East India market.

Strategically located on **Sevoke Road**, a key arterial route connecting Siliguri to the upper Himalayas including **Darjeeling, Kurseong, and Kalimpong**, ML Acropolis Mall stands at the heart of Siliguri’s commercial and residential hub. Surrounded by popular brands like **Shoppers Stop, Kama Ayurveda, Nykaa, KFC, and Wow! Momo**, the mall attracts steady footfalls from nearby residential areas within a **1.5 km radius**. With Siliguri Airport just 17 km away and Anandaloke Hospital located opposite, it serves as a convenient and vibrant entertainment destination for the city.

Spread across **25,780 sq. ft.**, the new property features **4 mainstream auditoriums** with a total seating capacity of **931 seats**, including **824 plush sliders** and **107 luxury recliners**. Each auditorium has been uniquely designed with a distinct **color palette—Blue, Olive, Mocha, and Pink**—to enhance the overall visual aesthetics and ambiance.

The new cinema is powered by cutting-edge technology, featuring **4K Laser Projection in one auditorium** and **2K Laser Projection in three others**, making it a true **all-laser multiplex**. Two auditoriums are equipped with **Dolby Atmos**, delivering immersive, multidimensional sound, while the remaining two feature **Dolby 7.1 Surround Sound** for crystal-clear audio precision. **Next-Gen 3D technology** brings unparalleled depth and realism to every frame, enhancing the overall cinematic experience. For an added touch of indulgence, the Celebrity Recliners are designed with premium leatherette upholstery, USB charging ports, swivel tables for dine-in convenience, and motorized reclining mechanisms—ensuring comfort that complements the on-screen spectacle.

Mr. Ajay Bijli, Managing Director, PVR INOX Limited *“We are delighted to bring the PVR INOX experience to ML Acropolis Mall, marking our third cinema in Siliguri. The city has always shown an appetite for high-quality cinema experiences, and this new property developed under our FOCO model reflects our commitment to expanding our footprint while ensuring every guest enjoys comfort, technology, and design excellence. As we continue to grow in East India, our focus remains on delivering world-class entertainment experiences that redefine the moviegoing culture.”*

Mr. Sanjeev Kumar Bijli, Executive Director, PVR INOX Limited, added, *“Siliguri is a cornerstone of PVR INOX’s East India growth strategy, and with our third property in the city, we are further strengthening our FOCO presence in this high-potential market. This expansion allows us to bring premium cinematic experiences to more audiences while consolidating our leadership in the region.”*



The **foyer** of PVR INOX Acropolis Mall is designed to be welcoming, vibrant, and functional balancing premium aesthetics with an intuitive layout. Smooth circulation between ticketing, concessions, and waiting areas enhances convenience, while layered lighting, refined finishes, and symmetrical design elements create a premium and cohesive brand experience.

The concession area features an **extensive food menu**, while the **washrooms** are finished with **premium flooring and contrasting wall textures**, aligning with the overall upscale environment.

The launch of PVR INOX Acropolis Mall, Siliguri, follows the company's recent **FOCO property openings in Raipur and Jabalpur**, further underscoring its strategic focus on expanding through the FOCO model across emerging Tier-II and Tier-III markets.

About PVR INOX Limited

PVR INOX Limited is the largest film exhibition company in India with 1,761 Screens across 354 properties in 111 cities (India and Sri Lanka). Since their inception, both PVR and INOX have created iconic cinema brands with storied histories of achieving significant milestones and setting benchmarks in the film exhibition industry. With a collective heritage of transforming out-of-home entertainment in the country, the merged company offers a wide range of cinema services such as child-friendly audis, the latest screening technology, superior sound systems, a wide range of F&B offerings, film and non-film content, and an array of formats in the premium screen category.

For further information, please visit: <https://www.pvrcinemas.com/>

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