

LUCENT INDUSTRIES LIMITED

(Formerly Known as SYLPH EDUCATION SOLUTIONS LIMITED)

CIN: L74110MP2010PLC023011

Regd. Off: 208, White Lotus Plaza, Avantika Nagar, Scheme No. 51 Sangam Nagar,
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16th April, 2025

To,
The Chief General Manager Listing
Operations.
BSE Limited
P.J Towers,
Dalal Street, Fort, Mumbai - 400 001.

Scrip Code: 539682

Subject: Business update

Ref: Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir/Ma'am,

In reference to the above subject and in connection with the proposed amalgamation of Mobavenue Media Private Limited ("Transferor Company" or "MMPL") with Lucent Industries Limited ("the Company") and their respective shareholders (the "Scheme"), we are pleased to provide the following business update:

The Company is a technology-driven organization specializing in AI-powered Programmatic and Digital Growth Marketing solutions. Leveraging proprietary innovations in AdTech and MarTech (MADtech), the Company is committed to optimizing the entire consumer lifecycle—from brand awareness and customer acquisition to sustained engagement and retention.

With a strong foothold in the Indian market, the Company is now strategically preparing to expand its presence into key international markets, including the United States and Singapore, through its United Kingdom-based entity (subject to approval by the Board and compliance with applicable regulatory requirements). This international expansion is in alignment with the Company's broader vision of redefining how global brands connect with their audiences—delivering impactful, data-driven marketing experiences through advanced advertising technologies.

This initiative reflects the Company's continued commitment to shaping the future of digital brand engagement and solidifying its role as a trusted partner for scalable digital growth across diverse markets and industries.

Please take the same on your record.

Thanking you,

For, Lucent Industries Limited

Ishank Joshi
Managing Director & Chief Executive Officer
DIN: 05289924