bajaj CONSUMER CARE

May 16, 2025

To: BSE Limited, Corporate Relationship Department 2nd Floor, New Trading Wing, Rotunda Building, P.J. Towers. Dalal Streer, Mumbai- 400 001 Scrip Code: 533229 ISIN: INE933K01021	To: Listing Compliance National Stock Exchange of India Ltd. Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra- Kurla Complex, Bandra (E), Mumbai- 400 051 Symbol: BAJAJCON ISIN: INE933K01021

Dear Sir/Madam,

Subject: Update on acquisition of 51% of the equity share capital of Vishal Personal Care Private Limited pursuant to Regulation 30 read with Schedule III of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Ref: Our intimation letter dated February 14, 2025 and March 10, 2025 under Regulation 30 read with Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Please refer to our letter dated February 14, 2025 informing that Bajaj Consumer Care Limited (the "**Company**") in its board meeting held on February 14, 2025 approved entering into a Share Purchase cum Shareholders Agreement ("**SPSHA**") with Peepul Capital Fund III LLC, Vishal Personal Care Private Limited ("**Target Company**") and others for acquiring 100% of the equity capital in the Target Company in 2 (two) tranches (i.e., 49% (forty nine percent) of the equity share capital in tranche 1 and the remining 51% (fifty one percent) in tranche 2).

Further to the above, the Company had entered into the SPSHA on February 14, 2025 and as per the terms of the said SPSHA, the Company had completed the acquisition of tranche 1 shares, i.e., 49% (forty nine percent) of the equity share capital of the Target Company on March 10, 2025 and the intimation to the stock exchanges for the same was filed on the same date.

We wish to further inform you that the Company has completed the acquisition of tranche 2 shares today, i.e., 51% (fifty one percent) of the equity share capital of the Target Company, for a consideration of INR 61,18,23,600. Pursuant to this, the Target Company has now become 100% subsidiary of the Company.

This disclosure is also being made available on the Company's website at www.bajajconsumercare.com.

The details for the above acquisition as required under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, has already been disclosed in the intimation letter dated February 14, 2025.

The same may please be taken on record and suitably disseminated to all concerned.

Thanking you,

Yours Sincerely,
For Bajaj Consumer Care Limited

VIVEK MISHRA
Digitally signed by VIVEK MISHRA
Date: 2025.05.16 20:17:25 +05'30'

Vivek Mishra
Head-Legal & Company Secretary
Membership No.: A21901

Bajaj Consumer Care Ltd
(Formerly Bajaj Corp Ltd)
117, 11th Floor, Bajaj Bhavan, Jamnalal Bajaj Marg, 226 Nariman Point, Mumbai - 400021
Tel.: +91 22 22049056 / 58 / 8633 I CIN: L01110RJ2006PLC047173 I Web: www.bajajconsumercare.com
Registered Office: Old Station Road, Sevashram Chouraha, Udaipur- 313 001, Rajasthan
Tel.: +91 0294-2561631, 2561632

bajaj GROUP THINK TOMORROW