

HCL TECHNOLOGIES LTD.

Corporate Identity Number: L74140DL1991PLC046369

Technology Hub, Special Economic Zone

Plot No : 3A, Sector 128, NOIDA 201 304, UP, India.

T +91 120 6125000 F +91 120 4683030

Registered Office: 806 Siddharth, 96, Nehru Place, New Delhi-110019, India.

www.hcltech.com

www.hcl.com

August 16, 2018

Mr. Girish Joshi

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001

Mr. Avinash Kharkar

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1, G Block
Bandra Kurla Complex, Bandra (East)
Mumbai – 400 051

**Sub.: “Manchester United shoots for success with a “digital experience platform”
powered by HCL”**

Dear Sir,

Enclosed please find a release on the captioned subject being issued by the Company today.

This is for your information and records.

Thanking you,

Yours faithfully,
For HCL Technologies Limited



Manish Anand
Company Secretary

Encl. a/a



Manchester United shoots for success with a “digital experience platform” powered by HCL

Noida, India and Manchester, UK – 16th August 2018 – [Manchester United](#) (NYSE:MANU) has today announced a major milestone on its digital transformation journey with [HCL Technologies](#), with the successful launch of the Manchester United Official app* powered by HCL’s digital experience platform. The launch is part of the ongoing digital-transformation of the club to provide a real-time, engaging, personalized, and unified experience to Manchester United’s 659 million global followers, which supports the club’s strategy to become a Digital Sports Enterprise. This transformation is supported by HCL’s extensive market leading capabilities that enable global enterprises to transform their businesses for the digital age.

At the heart of this transformation is the digital platform developed by HCL, providing the club with a single view of fans across web and app touchpoints, offering fans a one-stop shop for everything Manchester United. The platform also enables Manchester United to deliver an unparalleled and unified fan experience and continuously presents relevant club content driven by analytics in an easy to consume premium web and app experience benefitting a club with a 140 year brand heritage.



HCL Technologies' Corporate Vice President, Ashish Gupta, comments:

"Our partnership with Manchester United has been one of continuous co-innovation. HCL's digital experience platform has driven significant business transformation combining digital product strategy and technology innovation to deliver a compelling user experience. The Manchester United official app has received excellent reviews from a worldwide fan base with downloads in over 210 markets.

Manchester United is a great example of a modern, forward-thinking global organization that is

process outsourcing and consulting services including those factors which may affect our cost advantage, wages in India, customer acceptances of our services, product structures, and our ability to attract and retain highly skilled professionals, our ability to integrate acquired assets,