



DQ ENTERTAINMENT (INTERNATIONAL) LIMITED

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October 16, 2018

The Manager (Listing) Department of Corporate Services BSE Limited P J Towers, Dalal Street, Mumbai — 400 001. Company Code: 533176 (BSE)	The Manager (Listing), National Stock Exchange of India Limited, “Exchange Plaza” Bandra - Kurla Complex Mumbai- 400 051. Company Code: DQE (NSE)
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Dear Sir/Madam,

Sub: DQE's Jungle Book swings to USA on Sinclair Network's KidsClick Channel

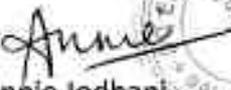
It is hereby announced that new broadcast and licensing agreements for its globally popular property “The Jungle Book” will see the Mowgli and his Jungle Friends swing into the American market by launching in Sinclair Broadcast Group's children's Channel KidsClick this year. The detail of the announcement is attached herewith.

Kindly take the same on record and upload on the stock exchanges website.

Thanking you

Yours truly

For DQ Entertainment (International) Limited

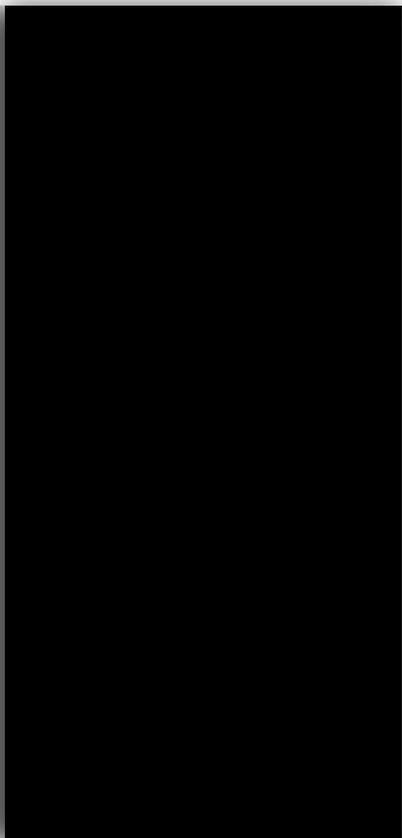

Annie Jodhani
Company Secretary

Encl. as above

DQE's Jungle Book swings to USA on Sinclair Network's KidsClick Channel

DQE, the global entertainment production and distribution company, has announced new broadcast and licensing agreements for its globally popular property The Jungle Book that will see the Mowgli and his Jungle Friends swing into the American market by launching on Sinclair Broadcast Group's children's Channel KidsClick this year.

The highly successful and much loved animated series produced by DQ Entertainment will air on KidsClick channel soon. Sinclair Broadcast Group, one of the largest and most diversified television broadcasting organisations in the US, owns and operates 192 Television Stations and 611 Channels all across USA. Kidsclick – their children's channel that has a reach in over 75 million households will be broadcasting all the three seasons of the Jungle Book series.



The globally successful flagship IP the Jungle Book has now gone into production of season 3 after the huge global success it witnessed for its first two seasons. The series co-produced / acquired by major global kids broadcasters such as ZDF Germany, DeA Kids-Italy, TF1-France, Canal+ France, Telequbec and TVO-Canada, JCCTV-Middle East, Nickelodeon-India to name a few was broadcasted in over 160 countries worldwide.

The new third season will showcase the new escapades of the man cub Mowgli who was raised in Indian jungle by a pack of wolves. More drama,

same excitement and adventure mixed with a high element of comedy will tell tales of Mowgli, his beloved mentor, Baloo, the wise bear, Bagheera, his panther buddy and the lazy rock-python Kaa. Together they take on the evil Shere Khan who is out to get Mowgli. His adventures will open out in the lush tropical forest of Seonee amidst splendid Indian royal forts, temples, waterfalls, the Waigunga river and many other picturesque locales.

Manoj Mishra ,COO DQE Group commented “This is a very exciting series launch for us as KidsClick allows Jungle Book to reach new, highly engaged, audiences from all around USA. We are delighted to have secured such a strong US broadcast partner in KidsClick . “

Tapaas Chakravarti,CEO & MD DQE Group said , “ We are excited to partner with Kidsclick Channel for USA . We are sure Kids in USA will love watching Mowgli and his friends in their favourite kids channel .”