

Date: January 17, 2026

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

Scrip Code: **544243**

National Stock Exchange of India Limited,
Exchange Plaza, Plot No. C-1, G Block,
Bandra-Kurla Complex, Bandra (East),
Mumbai - 400 051

Trading Symbol: **STYLEBAAZA**

Dear Sir/Madam,

Subject: Submission of Newspaper Advertisements for attention of Shareholders

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the copies of newspaper advertisement published on January 17, 2026 in Financial Express - English Newspaper (All India editions) and Arthik Lipi - Bengali Newspaper (Kolkata edition), regarding updating email address of the Shareholders to receive the Notice of General Meeting electronically.

We request you to kindly take the aforesaid information on records.

For Baazar Style Retail Limited

Abinash Singh
Chief Compliance Officer,
Company Secretary and
Head - Legal & Compliance

Encl: As above

Baazar Style Retail Limited

(Formerly known as Baazar Style Retail Pvt. Ltd.)

PS Srijan Tech Park, DN-52, 12th Floor, Sector-V, Salt Lake, North 24 Parganas, West Bengal 700091
t: (033) 61256125 e: info@stylebaazar.com www.stylebaazar.in
CIN No: L18109WB2013PLC194160

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Restated Consolidated KPI Indicators

Particulars	For the period ended September 30, 2025	Financial Year ended March 31st, 2025	Financial Year ended March 31st, 2024
Revenue from operations ⁽¹⁾	3,908.41	6,220.93	71.71
Growth in Revenue from Operations ⁽²⁾	-	857.12%	-
EBITDA ⁽³⁾	343.99	578.16	14.24
EBITDA (%) Margin ⁽⁴⁾	8.80%	9.29%	19.86%
EBITDA Growth Period on Period ⁽⁵⁾	-	3960.11%	-
ROCE (%) ⁽⁶⁾	13.28%	24.43%	-2.52%
Current Ratio ⁽⁷⁾	1.20	0.70	1.43
Operating Cash flow ⁽⁸⁾	136.72	(164.13)	(5.39)
PAT ⁽⁹⁾	150.63	341.82	10.54
ROE/RoNW ⁽¹⁰⁾	11.44%	73.72%	67.81%
EPS ⁽¹¹⁾	2.92	6.62	21.09

Notes:

(1) Revenue from operations is the total revenue generated by our Company.

(2) Growth in Revenue in percentage, Year on Year

(3) EBITDA is calculated as Profit before tax + Depreciation + Interest Expenses – other expenses

(4) EBITDA Margin is calculated as EBITDA divided by Revenue from Operations

(5) EBITDA Growth Rate Year on Year in Percentage

(6) ROCE: Return on Capital Employed is calculated as EBIT divided by capital employed, which is defined as shareholders' equity plus long term debt

(7) Current Ratio: Current Asset over Current Liabilities

(8) Operating Cash Flow: Net cash inflow from operating activities.

(9) PAT is mentioned as PAT for the period

(10) ROE/RoNW is calculated PAT divided by average of shareholders' equity

(11) EPS is mentioned as EPS for the period

PROPOSED LISTING: JANUARY 19, 2026*

The Issue was being made through the Book Building Process, in terms of Rule 19(2)(b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 253 of the SEBI ICDR Regulations, as amended, wherein not more than 50% of the Net Issue was available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs", the "QIB Portion"). Our Company in consultation with the Book Running Lead Manager has allocated upto 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"). Further, not less than 15% of the Net Issue was made available for allocation on a proportionate basis to Non-Institutional Bidders (out of which one third was reserved for applicants with an application size of more than two lots and upto such lots equivalent to not more 10,00,000 and two-thirds was reserved for applicants with application size of more than 10,00,000 and not less than 35% of the Net Issue was made available for allocation to Individual Investors in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Issue Price. Further, Equity Shares were allocated on a proportionate basis to Eligible Employees applying under the Employee Reservation Portion, subject to valid Bids being received at or above the Issue Price. All potential Bidders (except Anchor Investors) were required to mandatorily utilise the Application Supported by Blocked Amount ("ASBA") process providing details of their respective ASBA accounts, and UPI ID in case of individual Investors using the UPI Mechanism, if applicable, in which the corresponding Bid Amounts will be blocked by the SCSBs or by the Sponsor Bank under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors were not permitted to participate in the Issue through the ASBA process. For details, see "Issue Procedure" beginning on page 349 of the Prospectus. The investors are advised to refer to the Prospectus for the full text of the Disclaimer clause pertaining to BSE Limited. For the purpose of this Issue, the designated Stock Exchange will be the BSE Limited. The trading is proposed to be commenced on or before January 19, 2026*

*Subject to the receipt of listing and trading approval from the BSE Limited ("SME Platform of BSE Limited").

SUBSCRIPTION DETAILS*

The Issue (excluding Anchor Investors Portion) received 23725, Applications for 12,98,28,800 Equity Shares (Other than RC10 Transaction declined by Investors, RC10 Mandate not accepted by Investors and Withdrawal / Cancelled Bids reported by SCSB) resulting in 96.71 times subscription (including reserved portion of market maker). The details of the Applications received in the Issue from various categories are as under (before technical rejections):

Detail of the Applications Received:

Sr. No.	Category	Number of Applications	No. of Equity Shares applied	Equity Shares Reserved as per Prospectus	No. of times Subscribed	Amount (Rs.)
1	Individual Investors	19617	6,27,74,400	6,24,000	100.60	4,64,53,05,600.00
2	Non-institutional Investors (More than ₹ 0.2 million and upto ₹ 1 million)	1883	97,13,600	91,200	106.51	71,88,06,400.00
3	Non-institutional Investors (above ₹ 1 million)	2197	3,20,20,800	1,77,600	180.30	2,36,95,39,200.00
4	Qualified Institutional Bidders (excluding Anchors Investors)	27	2,52,25,600	3,55,200	71.02	1,86,66,94,400.00
5	Market Maker	1	94,400	94,400	1	69,85,600.00
Total		23725	12,98,28,800	13,42,400	96.71	9,60,73,31,200.00

Final Demand

A summary of the final demand as per BSE as on the Bid/ Issue Closing Date at different Bid prices is as under:

Sr. No.	Bid Price	No. of Equity Shares	% to Total	Cumulative Share Total	Cumulative % of Total
1	70	515200	0.33	515200	0.33
2	71	38400	0.02	553600	0.35
3	72	235200	0.15	788800	0.50
4	73	188800	0.12	977600	0.62
5	74	156886400	99.38	157864000	100.00
Total		157864000	100		

The Basis of Allotment was finalised in consultation with the Designated Stock Exchange, being BSE Limited on January 14, 2026.

1) Allotment to Individual Investors (After Technical Rejections)

The Basis of Allotment to the Individual Investors, who have Bid at cut-off Price or at or above the Issue Price of Rs. 74/- per Equity Share, was finalized in consultation with BSE Limited. The category has been subscribed to the extent of 100.60 times. The total number of Equity Shares Allotted in this category is 6,24,000 Equity Shares to 195 successful applicants. The details of the Basis of Allotment of the said category is as under:

Sl. No.	No. of Shares applied for (Category wise)	No. of Applications received	% to total	Total No. of Equity Shares applied in this category	% of total	Proportionate Shares available	Ratio of allottees to applicants	Number of successful applicants (after rounding)	Total No. of shares allotted	Surplus/ Deficit
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)
1	3200	19617	100.00	6,27,74,400	100.00	6,24,000	5:503	195	624000	-

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