

SUNRISE EFFICIENT MARKETING LIMITED

Regd. Office: 3rd Floor, 9292 Building, VIP Road, Nr. Metro Wholesale, Althan, Surat 395017
E-mail: cs@sunrisemarketing.net, **Website:** www.sunriseefficientmarketing.com, **Tel. No.** 261-2890045

CIN: L29100GJ2020PLC114489

Date: 17/01/2026

To,
The Corporate Relations Department
BSE Limited
P. J. Towers, Dalal Street, Mumbai-400001, Maharashtra

Scrip Code: 543515

Sub.: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Ma'am,

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI LODR Regulations") and SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated 11th November 2024, we wish to inform you that the Board of Directors of the Company, at its meeting held on **17th January, 2026**, has approved the appointment of the following Additional Non-Executive Independent Directors of the Company, subject to the approval of the shareholders:

Name of Director	DIN	Category
Mr. Hitesh Gunvantbhai Desai	11484896	Additional Non-Executive Independent Director
Mr. Nirav Manoj Kumar Desai	08348502	Additional Non-Executive Independent Director

Details with respect to the appointment of Additional Non-Executive Independent Directors, as required under Regulation 30 read with Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 (as amended), are provided in 'Annexure A & B' to this letter.

We request you to take this on record and to treat the same as compliance with the applicable provisions of the Listing Regulations.

Thanking you,

Yours faithfully,

For SUNRISE EFFICIENT MARKETING LIMITED

NANDINI PATEL
COMPANY SECRETARY & COMPLIANCE OFFICER
ACS: 79040

Encl: As above

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**DETAILS WITH RESPECT TO APPOINTMENT OF ADDITIONAL NON-EXECUTIVE INDEPENDENT DIRECTORS
UNDER REGULATION 30 READ WITH PART A OF SCHEDULE III OF THE LISTING REGULATIONS AND SEBI
CIRCULAR NO. SEBI/HO/CFD/POD2/CIR/P/0155 DATED 11TH NOVEMBER 2024:**

Annexure A

Appointment of Mr. Hitesh Desai (DIN: 11484896) as an Additional Non-Executive Independent Director

Name of Director	Mr. Hitesh Gunvantbhai Desai
Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment
Date of Appointment	Effective from the commencement of business hours on Saturday, 17th January, 2026 .
Brief Profile (In case of Appointment)	<p>Mr. Hitesh Desai has over 32 years of experience in Logistics and Supply Chain Management, having served with GSFC Baroda, GSFC Jamnagar, and Reliance Industries Ltd. He has expertise in warehousing, transportation, inventory management, dispatch operations, and multimodal logistics, including experience with SAP R/3, ASRS, and ATLS systems.</p> <p>He has successfully managed logistics contracts, budgets, audits (ISO 9001, ISO 14001, FSMS 22000), and process improvements, ensuring operational efficiency, customer satisfaction, and compliance with statutory requirements.</p> <p>Educational Qualifications:</p> <ul style="list-style-type: none"> • H.S.C., 1981 – 62% • B.Com., S.P. University, 1984 – 65% • SAP R/3 System Training
Disclosure of relationship between directors (In case of Appointment)	N.A.
Information as required under Circular No. LIST/COMP/14/2018-19 issued by the BSE	Mr. Hitesh Desai is not debarred from holding the office of Director by virtue of any order of the Securities and Exchange Board of India or any other statutory authority.

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Annexure B

Appointment of Mr. Nirav Desai (DIN: 08348502) as an Additional Non-Executive Independent Director

Name of Director	Mr. Nirav Manoj Kumar Desai
Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment
Date of Appointment	Effective from the commencement of business hours on Saturday, 17th January, 2026 .
Brief Profile (In case of Appointment)	<p>Mr. Nirav Manoj Kumar Desai is a seasoned life sciences professional with over 27 years of experience across leading corporate and multinational organizations. He has served as Vice President (Head – R&D) at CPL Biologicals LLC and CPL Biologicals Ltd., a joint venture between Cadila Pharmaceuticals and Novavax, USA, and has also held mid-management positions at Cadila Pharmaceuticals Ltd.</p> <p>He is the Founder and Chief Operating Officer of Yapan Bio Pvt. Ltd. and is also a Promoter and Director of Reet Projects Ltd., a real estate company based in Dahej. Mr. Desai brings extensive expertise in scaling growth-stage companies, managing R&D-led organizations, and ensuring high standards of governance and compliance.</p> <p>Educational Qualifications</p> <ul style="list-style-type: none"> • B.S. (Hons.) in Microbiology and Biotechnology – University of Mumbai • M.S. (Medical Technology) in Clinical Biochemistry and Immunology – Narmad University, Surat • Ph.D. in Life Sciences – Ahmedabad University
Disclosure of relationship between directors (In case of Appointment)	N.A.
Information as required under Circular No. LIST/COMP/14/2018-19 issued by the BSE	Mr. Nirav Desai is not debarred from holding the office of Director by virtue of any order of the Securities and Exchange Board of India or any other statutory authority.



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