



SELLWIN TRADERS LIMITED

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Date: 17.01.2026

To,

**Department of Corporate Services,
BSE Limited
Ground Floor, P.J. Tower,
Dalal Street, Fort,
Mumbai – 400 001**

Scrip Code: 538875

Scrip Symbol: SELLWIN

Subject: Media Release for proposed association with Myzek Logistics Pvt. Ltd.

Pursuant to terms of the Regulations 30 of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015, a media release issued by the Company with respect to captioned subject is attached for your information and record.

Kindly take the above on record and oblige

Thanking You,

**Yours Sincerely,
For Sellwin Traders Limited**

**Pratiti Patel
Company Secretary & Compliance Officer
Membership No.: A63826**

Media Release

Sellwin Traders Ltd enters into Strategic MOU with Myzek Logistics; Myzek handles logistics for Zepto, Zomato, Blinkit etc. under the Brand name 'DropoN'

- The deal can be structured in the share swap at Rs. 15 per share of STL. Current share price of Sellwin Traders Ltd is Rs. 8.93 per share.
- MOU proposes a strategic equity partnership under which Sellwin plans to acquire up to 20% stake in Myzek Logistics initially, with an option to increase its shareholding to 35% in a phased manner.

Highlights: -

- *In addition to equity participation, the MOU also contemplates funding support of up to Rs. 5 crore by Sellwin Traders, which may be structured as a convertible instrument*
- *For H1FY26, PAT up 283% Y-o-Y to Rs. 5.86 crore; Revenue up 13% to Rs. 36.53 crore*
- *Sellwin and Patel Container India Private Ltd Move to Formalize Strategic Share Swap Agreement for 36% Investment in Container Manufacturing Project; Sellwin shall not be priced below INR 15 per share.*

Ahmedabad, 17 January 2026: [Sellwin Traders Limited](#) (BSE – 538875) has entered into a Memorandum of Understanding (MOU) with Myzek Logistics Pvt Ltd, an emerging player in app-based, eco-friendly last-mile delivery services operating under the brand “DropoN Deck”. Myzek currently handles logistics for JioMart, Zomato and Blinkit under the Brand name DropoN.

The MOU outlines a proposed strategic equity partnership through which Sellwin Traders intends to acquire an initial equity stake of up to 20% in Myzek Logistics, with the potential to increase its holding to up to 35% over time, subject to mutually agreed terms, valuation, regulatory approvals and execution of definitive agreements. The deal can be structured in the share swap at Rs. 15 per share. Current share price of Sellwin Traders Ltd is Rs. 8.93 per share.

Founded as a technology-led logistics platform, Myzek Logistics has demonstrated strong early traction with over 68,000 registered users, delivery of more than 5.03 lakh orders, and operational presence across key Gujarat cities including Ahmedabad, Gandhinagar and Surat. The company has projected revenues of approximately Rs. 15.50 crore for FY26 and plans to expand into Tier-2 cities while adopting new-age delivery technologies and sustainable mobility solutions.

In addition to equity participation, the MOU also contemplates funding support of up to Rs. 5 crore by Sellwin Traders, which may be structured as a convertible instrument to support Myzek's fleet expansion, technology upgrades and geographic scale-up.

This proposed association aligns with Sellwin Traders' strategy of investing in scalable, future-ready businesses and gaining exposure to the fast-growing logistics and mobility segment. For Myzek Logistics, the partnership is expected to provide long-term capital support, strategic guidance and enhanced credibility as it enters its next phase of growth. The MOU is non-binding and subject to due diligence, valuation, shareholder and regulatory approvals.

In a recent move, Sellwin Traders Ltd and Patel Container India Private Limited PCIPL have advanced their partnership by initiating the formal Strategic Association and Share Swap Agreement for Sellwin's proposed 36% investment in PCIPL's container manufacturing project being developed near Bhavnagar, Gujarat. The move follows an earlier MOU signed in 2024, under which both companies agreed to explore collaboration for the development of PCIPL's container manufacturing facility.

A significant milestone for the Project was achieved with the State Bank of India (SBI) sanctioning a term loan of INR 20 crore through a sanction letter dated 18 October 2025. This loan forms a key component of the overall Project financing structure, alongside promoter contribution and the proposed investment from Sellwin.

Sellwin Traders has agreed to invest 36% of the Project valuation into PCIPL under a strategic arrangement. The investment will be executed through a share swap mechanism, under which PCIPL shall allot equity shares representing the 36% stake to Sellwin. In return, Sellwin will issue its own equity shares to PCIPL or its nominated entities. As per the agreed terms, the equity shares issued by Sellwin shall not be priced below INR 15 per share.

Company has also had entered into MOU with Kumkum Wellness Private Limited (KWPL), which operates under the brand name "KAYAPALAT." Under this agreement, Sellwin Traders plans to acquire an initial 36% equity stake in KWPL, with an option to increase its holding up to 60% within the next 18 months. This phased acquisition underscores Sellwin Traders's confidence in KWPL's business model and long-term growth potential.

Sellwin Traders believes this collaboration will strengthen its foothold in the wellness sector and create meaningful value for shareholders. The MoU also sets a clear roadmap within which the parties aim to formalize definitive agreements by 31 December 2025, contingent upon successful due diligence, a fair valuation by a registered valuer, required statutory approvals, and other compliance steps.

At the Board of director meeting held on 5 July 2025, company approved the allotment of 5,035,000 equity shares at a price of Rs. 5.50 each (face value Rs. 2, premium Rs. 3.50), under a preferential issue to non-promoter investors. Subsequently, on 13 September 2025, 4,935,000 additional shares were allotted on the same terms under the same preferential allotment. During the quarter ended 30 September 2025, company received a total of Rs. 306.46 lakh from the allottees.

For the quarter ended September 2025, company reported net profit of Rs. 2.72 crore as compared to the net profit of Rs. 83 lakhs in the corresponding period last year, rise of 227% Y-o-Y. Revenue from operations for Q2FY26 was reported at Rs. 14.68 crore.

For H1FY26 company has reported net profit of Rs. 5.86 crore, rise of 283% Y-o-Y as compared to the net profit of Rs. 1.53 crore in the corresponding period last year. Revenue from operations for H1FY26 was reported at Rs. 36.53 crore as against revenue from operations of Rs. 32.25 crore in the corresponding period last year, 13.2% rise Y-o-Y.

On 23 August 2025, company had signed a memorandum of understanding (MOU) with Shivam Contracting Inc. (SCI), a U.S.-incorporated corporation to form a strategic equity-linked partnership. Under the MOU, STL has agreed in principle to invest up to USD 6 million (Approx. Rs. 52 crore) to participate in SCI's ongoing and future projects across the United States.



Under the terms of the MOU between both parties, Sellwin Traders Ltd can acquire a 60% equity stake in Shivam Contracting Inc. The acquisition consideration will be settled via issuance of shares by Sellwin Traders Limited at agreed rate which should not be less than Rs. 18 per Share. The MOU remains valid for 12 months from the signing date.

Shivam Contracting Inc. is a U.S.-based contracting company engaged in executing construction and infrastructure projects within the United States. Shivam Contracting Inc. commits to repatriating the invested funds to India within two years of each tranche, with a guaranteed minimum return of 7% per annum—designed to ensure attractive risk-adjusted returns for STL shareholders. Pursuant to the MOU, Sellwin may invest up to USD 3 million (approx. Rs. 26 crore), reinforcing its vision of global expansion through strategic alliances with a phased, measured approach to capital deployment and partnership growth.