

March 17, 2025

Listing Compliance & Legal Regulatory
BSE Limited
Phiroze Jeejeebhoy Towers Dalal Street,
Mumbai 400 001
Stock Code: 543227,974728,974820 &
975101

Listing & Compliance
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Bandra East, Mumbai 400 051
Stock Code: HAPPSTMNDS

Dear Sir/Madam,

Sub: Press Release – Happiest Minds awarded ‘Inspiring Firms in AI & Analytics’ and Praveen RP recognized with the ‘AI Trailblazer Award’ at the 3AI ACME Awards

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is a press release issued by the Company on the captioned subject, the content of which is self-explanatory.

This is for your information and records.

Thanking you,

Yours faithfully,

For **Happiest Minds Technologies Limited**



Praveen Kumar Darshankar
Company Secretary & Compliance Officer
Membership No. F6706

Happiest Minds awarded 'Inspiring Firms in AI & Analytics' and Praveen RP recognized with the 'AI Trailblazer Award' at the 3AI ACME Awards

Bengaluru, Seattle, and London, March 17, 2025: Happiest Minds Technologies Limited (NSE: HAPSTMNDS), a '**Born Digital . Born Agile**' Mindful IT Company, today announced being awarded '**Inspiring Firms in AI & Analytics**' at the prestigious **3AI ACME Awards 2025**, presented at the **BEYOND 2025** event. **Praveen RP, SVP & COO of Generative AI Business Services (GBS)**, was honored with the '**AI Trailblazer Award**', recognizing his pioneering contributions to AI innovation and enterprise transformation.

With over 9,000 nominations across five categories, Happiest Minds distinguished itself through its excellence in AI and Analytics, reflecting its commitment to next-generation AI and GenAI capabilities, industry-leading solutions, and high-impact AI-driven transformation. The company's strengths lie in fostering a dynamic AI talent ecosystem, driving cutting-edge innovation, and delivering measurable business outcomes for global clients.



Rajiv Shah, Executive Director, Happiest Minds, said *"This recognition underscores our vision of leveraging AI and Generative AI to create meaningful and responsible impact for businesses and industries at large. At Happiest Minds, we are not just building AI solutions—we are driving real-world transformation. As AI evolves, we remain steadfast in our mission to deliver **scalable, ethical, and transformative AI-driven solutions** that empower enterprises to thrive in the digital era."*

Sundar Ramaswamy, Head of AI/Analytics Center of Excellence, Happiest Minds, said, *"Winning the 'Top Firms to Work for in AI & Analytics' award is a testament to our commitment to innovation, ethical AI, and talent excellence. At Happiest Minds, we go beyond just deploying AI—we focus on building a **culture of responsible AI adoption**, where professionals can experiment, innovate, and create solutions that drive tangible business impact. Our focus remains on expanding our **AI and GenAI capabilities**, forging **industry-leading partnerships**, and helping enterprises navigate the AI-powered future with confidence."*

At the same event, **Praveen RP, COO of Generative AI Business Services**, was honoured with the '**AI Trailblazer Award**' award for his leadership in advancing AI-driven transformation, accelerating **Generative AI adoption**, and shaping AI strategies that drive real business value.

Acknowledging the recognition, Praveen stated, *"Receiving the 'AI Trailblazer' award is an incredible honor and a reflection of the journey we have undertaken to push the boundaries of AI-driven transformation. The future of AI lies in Generative AI, Agentic AI, and Ethical AI, and our focus remains on not just embracing these technologies but also fostering continuous learning through upskilling, cross-skilling, and AI capability enhancement. I am deeply committed to driving the next wave of AI innovation that creates meaningful business impact and accelerates digital evolution."*

Congratulating Happiest Minds and Praveen RP, **Sameer Dhanrajani, CEO of 3AI**, said, *"Happiest Minds has consistently demonstrated a forward-thinking vision in AI and Generative AI. The launch of **Generative AI Business Services** is a bold step in curating **scalable, innovative, and responsible AI solutions** that solve real-world business challenges. Their unwavering commitment to **ethical AI, enterprise-grade AI adoption, and cutting-edge analytics** makes them a **key enabler of the AI-powered digital economy**. Congratulations to Happiest Minds and Praveen RP on this well-deserved recognition. Wishing them continued success in pioneering intelligent solutions that drive **efficiency, personalization, and sustainable business growth**."*

This marks the second consecutive year that Happiest Minds has been recognized among the 'Inspiring Firms in AI & Analytics' at the 3AI ACME Awards, reinforcing its position as a leader in AI and Analytics. The company continues to earn industry accolades, including recognition by Zinnov Zones in 2024 as a 'Niche & Established' player for GenAI Engineering Services, and being named among AIM's '50 Best Firms for Data Scientists to Work' for its commitment to fostering a strong AI/ML workforce and innovation-driven culture.

About Happiest Minds Technologies

Happiest Minds Technologies Limited (NSE: HAPPSTMNDS), a Mindful IT Company, enables digital transformation for enterprises and technology providers by delivering seamless customer experiences, business efficiency and actionable insights. We do this by leveraging a spectrum of disruptive technologies such as: artificial intelligence, blockchain, cloud, digital process

automation, internet of things, robotics/drones, security, virtual/ augmented reality, etc. Positioned as 'Born Digital . Born Agile', our capabilities span Product & Digital Engineering Services (PDES), Generative AI Business Services (GBS) and Infrastructure Management & Security Services (IMSS). We deliver these services across industry groups: Industrial, Manufacturing and Energy & Utilities, Healthcare & Life Sciences, Retail, CPG & Logistics, Banking, Financial Services and Insurance (BFSI), Hi-Tech and Media & Entertainment, and EdTech. The company has been recognized for its excellence in Corporate Governance practices by Golden Peacock and ICSI. A Great Place to Work Certified™ company, Happiest Minds is headquartered in Bangalore, India with operations in the U.S., UK, Canada, Australia, and the Middle East.

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