



TCS/PR/SE/19/2025-26

July 17, 2025

**National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (East)
Mumbai - 400051
Symbol - TCS**

**BSE Limited
P. J. Towers,
Dalal Street,
Mumbai - 400001
Scrip Code No. - 532540**

Dear Sirs,

Sub: Press Release

We are sending herewith copy of the Press Release titled “TCS Ranked Among Top 20 Global Technology Brands in Brand Finance Tech 100 2025 List” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,

For **Tata Consultancy Services Limited**

**Yashaswin Sheth
Company Secretary
ACS 15388**

Encl: as above

TATA CONSULTANCY SERVICES

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TCS Ranked Among Top 20 Global Technology Brands in Brand Finance Tech 100 2025 List

A strong culture of innovation, enduring client trust, and continuous investment in AI and next-generation capabilities, have firmly established TCS as one of the world's most valuable and trusted technology brands

LONDON | MUMBAI, INDIA, JULY 17, 2025: [Tata Consultancy Services](#) (TCS) (BSE: 532540, NSE: TCS), a global leader in IT services, consulting, and business solutions, has been ranked among the top 20 global technology brands in Brand Finance's Technology 100 2025 report. TCS has risen from 25th to 20th position year-on-year, reflecting its growing stature and influence on the global stage. Earlier this year, Brand Finance also named TCS the second most valuable IT services brand globally, with a brand valuation of \$21.3 billion. These recognitions spotlight TCS' sustained investments in innovation, its strategic brand positioning, and its customer-centric approach and bold strides in AI-led transformation at scale.

David Haigh, CEO and Chairman, Brand Finance, said, "TCS' rise from 25th to 20th in the Brand Finance Technology 100 ranking highlights its accelerating global growth and influence. This achievement is driven by the company's rapidly growing expertise in artificial intelligence, where it is emerging as a key industry leader. Additionally, TCS' strategic investment in brand-building- particularly through high-profile global sponsorships and iconic marathon events, such as the 2025 TCS London Marathon, has significantly boosted its brand visibility and deepened engagement across major international markets."

TCS has established its leadership in artificial intelligence, integrating AI into nearly every aspect of its operations, and continues to expand its global innovation ecosystem. Its human-centric AI service offerings continue to gain significant traction with clients across sectors. From creating the first-ever digital twin heart of a pro-runner to deploying Agentic AI systems that can autonomously reason and act across complex business contexts, TCS continues to shape the future of enterprises and consumer experiences. Its suite of AI-led solutions, including its proprietary GenAI agentic platform TCS AI WisdomNext™2.0, is enabling enterprises across sectors to augment human insight and drive better outcomes. Through its TCS Pace™ co-innovation ecosystem, spanning major cities globally, TCS brings together academia, clients, partners, and researchers to co-create cutting-edge solutions. This momentum aligns with TCS' strategic vision to establish a large pool of AI agents working collaboratively with the human workforce, delivering integrated human-AI solutions, investing in advanced AI data centres and cloud infrastructure, and establishing partnerships to accelerate innovation.

Abhinav Kumar, Chief Marketing Officer, TCS, said, "TCS' rise into the top 20 global technology brands is a testament to our ability to help clients navigate every wave of technological change – from cloud and AI to emerging frontiers yet to come. Our brand strength is rooted in perpetual adaptability, deep client trust, and a purpose-led approach that combines innovation with impact at scale. Whether through iconic partnerships or cutting-edge solutions, we remain committed to being a trusted strategic partner to businesses worldwide."

Today, TCS has one of the largest AI-trained workforces in the industry. Its strategic investments in technology-driven brand-building – particularly through high-visibility global sponsorships – have further elevated its international brand presence. The company sponsors 14 major global running races including five of the prestigious Abbott World Marathon Majors: New York, London, Boston, Chicago, and Sydney, engaging with over 600,000 runners annually. TCS-powered races are setting new records in economic impact, technology adoption and fundraising. According to the inaugural Brand Finance 'Marathons 50 2025' report, 10 of TCS' partner marathons were featured in the list of the Top 50 Marathons. TCS sponsored

marathons in London, New York City, and Paris secured all top three podium positions for brand strength. Notably, marathons sponsored by TCS generated a combined \$2.25 billion impact on local economies in 2024 and raised \$279 million for charitable causes.

Through initiatives like the Future Athlete Project, TCS has leveraged advanced digital technologies to monitor heart function and enhance performance, reinforcing its commitment to health, wellness, and community development. TCS also partners with Jaguar TCS Racing, which competes in the world's first sport with a certified net zero carbon footprint from inception, the ABB FIA Formula E World Championship. This collaboration underscores the company's dedication to sustainability, advancing the electrification of mobility, reducing carbon emissions, and driving innovation in green technologies. TCS also distinguishes itself through thought leadership and in-depth research in emerging fields like AI and electric vehicles. Its [AI for Business Study](#) and the [TCS Future-Ready Mobility Study 2025](#), showcase how AI is being applied across sectors and how it is shaping the future of industries like transportation and mobility.

The organization's consistent performance is underpinned by its deep-rooted customer trust and proven ability to deliver value at scale. Independent global surveys, such as those conducted by Whitelane Research, have consistently ranked TCS as the #1 service provider in customer satisfaction in Europe for an unprecedented 12 consecutive years. This sustained recognition across key markets reflects the company's unwavering focus on client-centricity and excellence in execution, helping clients adapt to and anticipate changing technology needs.

About Tata Consultancy Services (TCS)

Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS) is a digital transformation and technology partner of choice for industry-leading organizations worldwide. Since its inception in 1968, TCS has upheld the highest standards of innovation, engineering excellence and customer service.

Rooted in the heritage of the Tata Group, TCS is focused on creating long term value for its clients, its investors, its employees, and the community at large. With a highly skilled workforce of 613,069 consultants in 55 countries and 202 service delivery centres across the world, the company has been recognized as a top employer in six continents. With the ability to rapidly apply and scale new technologies, the company has built long term partnerships with its clients – helping them emerge as perpetually adaptive enterprises. Many of these relationships have endured into decades and navigated every technology cycle, from mainframes in the 1970s to Artificial Intelligence today.

TCS sponsors 14 of the world's most prestigious marathons and endurance events, including the TCS New York City Marathon, TCS London Marathon and TCS Sydney Marathon with a focus on promoting health, sustainability, and community empowerment. TCS generated consolidated revenues of US \$30 billion in the fiscal year ended March 31, 2025. For more information, visit www.tcs.com

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