



Date: 18.03.2025

To, The Listing Compliance NATIONAL STOCK EXCHANGE OF INDIA LTD. Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E) Mumbai – 400051 NSE SYMBOL: BTML	To, Manager Department of Corporate Services, BSE LIMITED P. J. Towers, Dalal Street, Mumbai – 400 001. BSE SCRIP: 543767
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Dear Sir/Madam,

Subject: Press Release pursuant to Regulation 30 of SEBI (LODR) Regulation's, 2015.

Ref: - Press Release – Bodhitree Multimedia's Ashok Ma.Ma. Celebrates 100 Episode Milestone on Colors Marathi

With reference to the captioned subject, please find enclosed herewith the press release for Bodhitree Multimedia's Ashok Ma.Ma. Celebrates 100 Episode Milestone on Colors Marathi.

Please take the same on record.

Thanking you.

Yours faithfully

Thanking You,

For **BODHI TREE MULTIMEDIA LIMITED**

MAUTIK AJIT TOLIA
MANAGING DIRECTOR
DIN: 06586383



BODHI TREE MULTIMEDIA LIMITED

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Bodhitree Multimedia's Ashok Ma.Ma. Celebrates 100 Episode Milestone on Colors Marathi

~ Ashok Ma.Ma – A Story of Love, Change, and Family ~

Mumbai, 18th March 2025 – *Ashok Ma.Ma.*, the beloved show produced by *Bodhitree Multimedia*, celebrates a major milestone with the completion of its **100th episode** on Colors Marathi. The show has captured the hearts of viewers with its powerful portrayal of Ashok, a disciplined, solitary man whose world turns upside down when he unexpectedly becomes the guardian of his three young grandchildren after a family tragedy.

As Ashok navigates the chaos of this new life, his emotional journey from a strict retiree to a loving guardian unfolds. Initially, the children favor their Aunt Bhairavi (played by *Rasika Wakharkar*), a headstrong, wealthy woman. However, Ashok's unwavering love and perseverance gradually win them over, while Bhairavi, despite her resistance, eventually becomes his daughter-in-law. The evolving relationships and heartwarming moments between Ashok, Bhairavi, and the grandkids have made *Ashok Ma.Ma.* a standout family entertainer.

Reflecting on this milestone, **Mautik Tolia, Founder and Managing Director of Bodhitree Multimedia**, said, "*At Bodhitree Multimedia, we have always believed in telling stories that create impact and build human emotions. Reaching 100 episodes with Ashok Ma.Ma. is a testament to the power of storytelling that connects with viewers on a deeply personal level. The success of the show lies in its ability to reflect universal themes of family, love and transformation through Ashok's journey. We are excited to continue delivering such heartfelt content to our viewers, where we will continue to create meaningful content that speaks to the human spirit.*"

Adding to this, **veteran actor Ashok Saraf** said, "*Ashok is a multifaceted character, with his own set of complexities, emotions and layers, which allowed me to explore various facets of human nature. I feel immense pride in portraying a character who has connected so well with the viewers. As we complete 100 episodes, I am not only proud of the show's success but also incredibly grateful to be part of this beautiful journey, which has become such an important part of my career and life.*"

As the show continues to unfold, it promises more engaging storylines and emotional moments, in Ashok's journey towards finding new meaning in life. With its relatable characters and heartfelt narrative, the show remains a beloved choice for audiences seeking a mix of humor and heart.

Stay tuned for the witty back-and-forth between Ashok and Bhairavi, making it a must-watch only on Colors Marathi and JioHotstar!



About Bodhitree Multimedia Limited

Bodhitree Multimedia Limited was founded by Mautik Tolia and Sukesh Motwani, as a leading Indian entertainment content production company. With over 3000+ hours of content produced across 50+ shows for major broadcasters and OTT platforms, Bodhitree specializes in drama, thriller, horror, comedy, and lifestyle genres. Their services encompass producing, directing, writing, dubbing, mixing, subtitling, content editing, and localization for a variety of media including television, films, and digital platforms, operating primarily on a B2B business model.