

December 18, 2025

**BSE Limited**

Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001

**National Stock Exchange of India Limited**

Exchange Plaza, Plot No. C/1, G Block,  
Bandra-Kurla Complex,  
Bandra (East) Mumbai 400 051

Scrip Code: **500325**

Trading Symbol: **RELIANCE**

Dear Sirs,

**Sub: Media Release**

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Please find attached a media release by Reliance Consumer Products Limited, a subsidiary of the Company, titled “**RELIANCE CONSUMER PRODUCTS ACQUIRES TAMIL NADU’S HERITAGE NUTRITION BRAND ‘UDHAIYAM’.**”

This is for information and records.

Thanking you

Yours faithfully,

For **Reliance Industries Limited**

Savithri Parekh  
Company Secretary and  
Compliance Officer

Encl.: as above

Copy to:

Luxembourg Stock Exchange  
35A Boulevard Joseph II,  
L-1840 Luxembourg

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## **MEDIA RELEASE**

# **RELIANCE CONSUMER PRODUCTS ACQUIRES TAMIL NADU'S HERITAGE NUTRITION BRAND 'UDHAIYAM'**

**Bengaluru, 18 December 2025:** Reliance Consumer Products Limited (RCPL), the FMCG arm of Reliance Industries Limited, has acquired a majority stake in Udhaiyams Agro Foods Private Limited. Under the joint venture agreement, RCPL holds a majority stake, while Udhaiyams' erstwhile owners hold a minority stake in the company. The deal brings the food company and Tamil Nadu's heritage nutrition brand, Udhaiyam, under RCPL's fold, adding strength to the FMCG major's branded staples portfolio.

Through this acquisition, RCPL further reaffirms its commitment to the company's core philosophy of promoting India's heritage and legacy brands. This joint venture will bolster RCPL's efforts to offer "global quality at affordable prices" to millions of consumers across the country.

**T. Krishnakumar, Director, Reliance Consumer Products Limited**, said, "Udhaiyam is a brand that needs no introduction. It has been serving healthy food choices to consumers for decades and is a true reflection of Tamil Nadu's rich heritage enriched with its scientific temper and superior quality.

We are very excited to announce this joint venture, as it further strengthens RCPL's presence in the branded staples space. This initiative also reaffirms our commitment to offering global-quality products to consumers at affordable price points, while promoting India's legacy. I am sure that Udhaiyam will soon scale up to a national brand and satisfy consumers across India, just as it has earned the trust of millions in Tamil Nadu over decades."

Commenting on the development, **S. Sudhakar, Managing Director, Udhaiyams Agro Foods Private Limited**, stated, "This partnership with RCPL opens up new opportunities for Udhaiyam. The brand has delighted consumers in Tamil Nadu for decades. When it comes to branded pulses, Udhaiyam is synonymous with the best quality for households across the state.

With RCPL now taking charge of its expansion, we are confident that the goodness of Tamil Nadu and the rich heritage of the land will resonate with consumers across geographies, while adding value to their lives as we increasingly transition towards a healthier lifestyle."



Udhaiyams Agro Foods Private Ltd, which operates under its highly popular flagship brand 'Udhaiyam', has a rich legacy of over three decades and a strong market presence in Tamil Nadu. The brand has established itself in key staple and food product categories, including rice, spices, snacks and idli batter, among others, supported by a wide distribution network.

Following this acquisition, the erstwhile promoters of Udhaiyams Agro Foods Private Ltd—S. Sudhakar and S. Dinakar—will continue to hold a minority stake in the company. With more than 30 years of experience in the staples category and in scaling the packaged pulses business at Udhaiyams, they will continue with the company and support the next phase of growth.

**About Reliance Consumer Products Limited (RCPL):**

RCPL is the FMCG arm of Reliance Industries Ltd. on a mission to empower the everyday life of consumers. With a strong commitment to innovation and consumer satisfaction, Reliance Consumer Products blends global standards with local insights to create products that resonate with consumers while being accessible to everyone at honest prices and within an arm's length of desire.

Backed by the robust infrastructure and trust of Reliance Industries Ltd, the company aims to offer solutions that cater to the evolving needs of consumers, fostering long-term relationships with communities and contributing to the nation's growth. Reliance Consumer Products is on a journey of shaping the future of the consumer goods industry by meeting the diverse needs of households and communities, offering solutions that are world-class, trusted, value-driven and reflect the evolving lifestyle of today's consumer.

**For media queries, please contact:**

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