

Date: 19.05.2025

To,

The Secretary,

BSE Limited

P. J. Towers,

Dalal Street, Fort,

Mumbai - 400 001

Subject: Corporate Announcement for e Kizi Apparels Limited Partners with AJIO, a Reliance Retail Venture to Expand Brand Reach.

Ref: Scrip Code: 544221

Dear Sir,

Kizi Apparels Ltd. Joins Hands with AJIO, a Reliance Retail Venture, to Expand Digital Retail Presence – *Kizi Apparels Ltd.*, a fast-growing name in the Indian fashion apparel industry, is proud to announce that it has been officially approved and onboarded by **AJIO**, the digital fashion platform of Reliance Retail, to sell its range of fashion garments on the prestigious e-commerce platform under the brand name KIZI

AJIO, launched in April 2016 at the Lakmé Fashion Week in Mumbai, is the fashion and lifestyle arm of Reliance Retail and serves as its first pan-India e-commerce venture. It has quickly become a go-to destination for trendsetting, handpicked fashion that appeals to a broad consumer base across India.

The successful onboarding marks a **significant milestone** for Kizi Apparels Ltd. and is a testament to the brand's growing presence and appeal in the Indian fashion market. With the





Kizi Apparels Limited

CIN : U14109RJ2023PLC086522

GSTIN : 08AAKCK1030H1Z5

listing process underway, Kizi Apparels' collection will soon be available to millions of customers across India through the AJIO platform.

“This partnership with AJIO represents a major step forward in our digital growth strategy,”
“Being associated with one of India's most respected fashion retail platforms not only boosts our brand's visibility but also adds to our credibility in the competitive fashion industry.”

Kizi Apparels Ltd. continues to focus on delivering high-quality, stylish apparel that resonates with the modern Indian consumer. The company is confident that this association with AJIO will strengthen its market footprint and unlock new growth opportunities.

You are requested to take the same on your record.

For, KIZI APPARELS LIMITED

MONICA MAHAVEER JAIN

Company Secretary



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