

19th October, 2018

BSE Limited Corporate Relationship Department Phiroze Jeejeebhoy Towers,

Dalal Street.

Mumbai 400 001. Tel.: 22721233/4 Fax: 022 2272 2039

Scrip Code: 532538

The Manager Listing Department

The National Stock Exchange of India Limited "Exchange Plaza". Bandra-Kurla Complex.

Bandra (East), Mumbai 400 051.

Tel.: 26598236

Fax: 2659 8237 / 38, 664 [8124/25/20.

Scrip Code: ULTRACEMC@

Dear Sirs,

Sub: Appointment of Mr. Kailash Chandra Jhanwar as Whole-time Director (designated as Deputy Managing Director & Chief Manufacturing Officer)

Based on the recommendation of the Nomination, Remuneration and Compensation Committee, the Board of Directors of the Company at its meeting held today has inducted Mr. Kailash Chandra Jhanwar (DIN:01743559) as Additional Director and appointed him as Whole-time Director (designated as Deputy Managing Director & Chief Manufacturing Officer) of the Company with effect from 19th October, 2018. Mr. Jhanwar will also be a Key Managerial Personnel of the Company.

Mr. Jhanwar is a Chartered Accountant with over 37 years' experience, of which 34 years' have been with the Aditya Birla Group. He has held various roles in Finance, Operations and General Management across the Cement and Chemicals Business of the Group, including greenfield and brownfield expansions. He is presently the Chief Manufacturing Officer of the Company.

Mr. Jhanwar is not related to any Director of the Company and is not debarred from holding office of Director Jy wither farm Cecurities and Exchange Beard of Indian derivative such authority.

The appointment is subject to approval of the shareholders of the Company.

This is for your information, please.

Yours very truly,

S. K. Chatterjee Company Secretary,

