



# SARVESHWAR FOODS LIMITED

CIN :L15312JK2004PLC002444

Regd. Off. : Sarveshwar House, Below Gumat, Jammu, (J&K) – 180001

E-mail : [cs@sarveshwarrice.com](mailto:cs@sarveshwarrice.com)

Contact No. : 01923-220962

Ref no.: .....

Date: .....

Date: 20-01-2026

Listing Compliance Department  
National Stock Exchange of India Limited  
Exchange Plaza, Bandra-Kurla Complex  
Bandra (E), Mumbai – 400051  
Symbol: SARVESHWAR

Listing Compliance Department  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort, Mumbai  
400001  
Scrip Code: 543688

**Sub: Submission of Press Release**

Dear Sir/Madam,

**“JKHPMC Signs MoA with Sarveshwar Foods Ltd for Development of Basmati Rice Clusters in Jammu Region Under HADP amounting to 197.29 crores aiming to transform the basmati value chain in Jammu and Kashmir .”**

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the Press Release titled: **“JKHPMC Signs MoA with Sarveshwar Foods Ltd for Development of Basmati Rice Clusters in Jammu Region Under HADP amounting to 197.29 crores aiming to transform the basmati value chain in Jammu and Kashmir** for your records and public Dissemination.

Kindly do the needful and oblige.

Thanking you,

Yours faithfully,

For Sarveshwar Foods Limited

Sadhvi Sharma

Company Secretary and Compliance officer



## Press Release

**JKHPMC Signs MoA with Sarveshwar Foods Ltd for Development of Basmati Rice Clusters in Jammu Region Under HADP Project amounting to 197.29 crores aiming to transform the basmati value chain in Jammu and Kashmir – seed to market.**

**Jammu: 20th January, 2026:** In a major initiative aimed at strengthening the Basmati rice value chain and enhancing farmers' income, the Jammu and Kashmir Horticulture Produce Marketing Corporation (JKHPMC), functioning as the Cluster Development Agency (CDA), today signed a Memorandum of Agreement (MoA) with Sarveshwar Foods Ltd, the Implementing Agency, for the development of Basmati Rice Clusters in the districts of Jammu, Samba, and Kathua.

The project will be implemented through a wholly owned subsidiary of Sarveshwar Foods Limited, **Himalayan Ancient Foods Private Limited**, designated as **Special Purpose Vehicle (SPV)** specifically for this initiative, to ensure focused execution, efficient governance, and effective monitoring of cluster development activities.

The agreement was formally signed by **Mohammad Farooq Dar, Managing Director of JKHPMC**, and **Dr. Gayatri Tandon, Project Head, Sarveshwar Foods Ltd**.

The event was graced by the Chief Guest, Mohammad Farooq Dar, Mission Director, HADP, who emphasized the importance of cluster-based agricultural development, private sector participation, and technology-driven interventions to achieve sustainable growth in the agriculture sector.

The project is expected to benefit approximately 7,500 farmers and will cover nearly 12,000 hectares of agricultural land across the three districts. The initiative aims to improve productivity, quality, and market access for Basmati rice growers while ensuring better price realization and income enhancement.

As part of the project, farmers will be equipped and trained in modern agricultural technologies, scientific farming practices, and improved crop management techniques to enhance efficiency, yield, and profitability.

**Commenting on the development, Mr. Rohit Gupta, Chairman, Sarveshwar Group** highlighted the company's commitment to farmer-centric development and sustainable agri-business practices.

The programme concluded with a Vote of Thanks presented by **Mr. Mahadeep Singh Jamwal , Director Corporate affairs, Sarveshwar Group**, who expressed gratitude to all dignitaries, officials, and stakeholders for their support and participation.

The initiative marks a significant step towards strengthening the Basmati rice ecosystem in the Jammu region through structured institutional collaboration, technology adoption, and market-led growth.

#### **About Sarveshwar Foods Limited (SFL):**

Sarveshwar Foods Limited (SFL) is an ISO 22000:2018 and USFDA (United States Food and Drug Administration) certified Company. SFL also has BRC (biggest global standard for food safety), Kosher, NPPO USA & CHINA along with NOP- USDA Organic certifications for its products.

The Company is engaged in the business of manufacturing, trading, processing, and marketing of branded and unbranded basmati and non-basmati rice in the domestic and international markets. Our operations are based out of the Jammu Region in the State of Jammu and Kashmir and Gandhidham region in the State of Gujarat. SFL has sustainable and eco+ve legacy of serving healthy and tasty rice for more than 130 years and in last couple of decades proliferated its heritage to other premium categories of FMCG and Organic products.

SFL belongs to the lands in foothills of Himalayas which is nourished by fertile mineral-rich soil, organic manure and snow melted waters of river Chenab, wherein without using any artificial fertilizers and chemicals, they produce full range of 'ORGANIC' products, being sold with brand name 'NIMBARK'- conceptualized to spread the philosophy of the 'SATVIK' conscious lifestyle.

To sell its products, SFL has adopted 3-way strategies, first through conventional channels, another to have its own retail outlets, and to tap young and tech-savvy generations' growing tendency of buying products online through [www.nimbarkfoods.com](http://www.nimbarkfoods.com) and various E-commerce platforms such as Amazon, Flip kart.

SFL is the first private sector NSE and BSE listed Food Company in Jammu & Kashmir.

For further information, you may please visit <https://sarveshwarfoods.com/>  
Disclaimer: Certain statements in this release may be forward-looking in nature. Actual results may vary subject to risks, uncertainties, and changes in global and domestic market conditions.

#### **Disclaimer**

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.