

20-02-2025

BSE Limited
Department of Corporate Affairs,
PJ Towers, Dalal Street, Fort,
Mumbai – 400 001.

SCRIP Code: 538942

Dear Sir,

Sub: Notice of the Postal Ballot - Reg 30 of SEBI LODR.

Postal Ballot Notice approved at the meeting of the Board of Directors held on 12-02-2025 is being dispatched to shareholders on 20th February 2025 (today) electronically to approve the following matters:

- (i) To Appoint Ms. Rita Chandrasekar (DIN: 03013549) as Independent Director of the Company
(ii) To Appoint Mr. Niranjhan Madras Srinivasan (DIN: 01650785) as Independent Director of the Company
(iii) To Re-appoint Mr. Govindarajan Dattatreyan Sharma (DIN: 08060285) as Independent Director of the Company
- The Postal Ballot Notice is annexed herewith.
- Postal ballot Notice has been sent to the Members whose names appear on the Register of Members / list of beneficial owners as received from National Securities Depository Limited (NSDL) and Central Depository Services (India) Limited (CDSL) as on Friday 14th February, 2025 (the Cut Off Date).
- The Company has provided facility to the Members to exercise their votes through electronic means and has engaged the services of CDSL as the Authorized Agency to provide e-Voting facility.
- Members may participate in the voting on the said resolutions by casting their votes electronically. The remote e-voting period will commence on Friday, the 21st February 2025 at (9:00 AM) IST and end on Saturday, the 22nd March 2025 at (5:00 PM) IST. Only Members as on Friday, 14th February 2025 (the cut-off date) shall be entitled to vote on the proposed resolutions.
- Postal Notice is available on the website of the Company <https://www.mercantileventures.co.in/> and CDSL <https://www.evotingindia.com/>

Kindly take on record of the above disclosure.

Yours Faithfully,
For Mercantile Ventures Limited

E N Rangaswami
Whole-time Director
DIN: 06463753



Mercantile Ventures Limited

(CIN-L65191TN1985PLC037309)

Registered Office : 88 Mount Road, Guindy, Chennai - 600 032 India

MERCANTILE VENTURES LIMITED

CIN: L65191TN1985PLC037309

Regd. Office: No.88, Mount Road, Guindy, Chennai 600 032

E-Mail: admin@mercantileventures.co.in , Phone: 044-4043 2209, Website: www.mercantileventures.co.in

NOTICE OF POSTAL BALLOT

Dear Member(s),

Notice is hereby given that pursuant to the provisions of Section 110 of the Companies Act, 2013 (the “Act”), read with Rule 20 and 22 of the Companies (Management and Administration) Rules, 2014 (including any statutory modification(s) or re-enactment(s) thereof for the time being in force) as amended from time to time, read with General Circular no.09/2024 dated 19th September, 2024 and Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and other applicable laws, Rules and Regulations, if any, the resolutions appended below are proposed for approval of the members of M/s. Mercantile Ventures Limited (the “Company”) by way of Special Resolution(s) through Postal Ballot including voting through electronic means (“e voting”).

Detailed explanatory statement setting out the material facts concerning the resolutions and instructions for e-voting are annexed to the Notice of Postal Ballot/e-voting (the “Notice”).

Special Business:

Item No.01 – To Appoint Ms. Rita Chandrasekar (DIN: 03013549) as an Independent Director of the Company

To consider and if thought fit, to pass the following resolution as a Special Resolution:

“RESOLVED THAT pursuant to the provisions of Sections 149, 150, 152 of the Companies Act, 2013 (“the Act”) read with the Rules framed thereunder and Schedule IV and other applicable provisions, and regulation 16, 17, 25 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, (“the LODR Regulations”) [including any statutory modification(s) or re-enactment(s) thereof, for the time being in force], and Articles of Association of the Company, approval and recommendation of the Nomination and Remuneration Committee and that of the Board, Ms. Rita Chandrasekar (DIN: 03013549), be and is hereby appointed as a Non-Executive - Independent Director of the Company, not be liable to retire by rotation, for the first term of 5 (five) consecutive years with effect from March 25, 2025 till March 24, 2030.”

Item No.02 – To Appoint Mr. Niranjhan Madras Srinivasan (DIN: 01650785) as an Independent Director of the Company

To consider and if thought fit, to pass the following resolution as a Special Resolution:

“RESOLVED THAT pursuant to the provisions of Sections 149, 150, 152 of the Companies Act, 2013 (“the Act”) read with the Rules framed thereunder and Schedule IV and other applicable provisions, and regulation 16, 17, 25 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, (“the LODR Regulations”) [including any statutory modification(s) or re-enactment(s) thereof, for the time being in force], and Articles of Association of the Company, approval and recommendation of the Nomination and Remuneration Committee and that of the Board, Mr. Niranjhan Madras Srinivasan (DIN: 01650785), be and is hereby appointed as a Non-Executive - Independent Director of the Company, not be liable to retire by rotation, for the first term of 5 (five) consecutive years with effect from March 25, 2025 till March 24, 2030.”

Item No:03 – To re-appoint Mr. Govindarajan Dattatreya Sharma (DIN: 08060285) as an Independent Director of the Company

To consider and if thought fit, to pass the following resolution as a Special Resolution:

“RESOLVED THAT pursuant to the provisions of Sections 149, 150, 152 of the Companies Act, 2013 (“the Act”) read with the Rules framed thereunder and Schedule IV and other applicable provisions, and regulation 16, 17, 25 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, (“the LODR Regulations”) [including any statutory modification(s) or re-enactment(s) thereof, for the time being in force], and Articles of Association of the Company, approval and recommendation of the Nomination and Remuneration Committee and that of the Board, Mr. Govindarajan Dattatreya Sharma (DIN: 08060285), who completes his First term of office by June 11, 2025, be and is hereby re-appointed as a Non-executive - Independent Director of the Company, not liable to retire by rotation, to hold office for the second term of 5 (five) consecutive years with effect from June 12, 2025 upto June 11, 2030 during which term he will attain the age of 75 years.”

Place: Chennai
Date: 12.02.2025

For Mercantile Ventures Limited
Sd/-
E N Rangaswami
Wholetime Director
DIN: 06463753

Important Notes:

1. This Notice is being sent only in electronic form, in accordance with the relaxation granted by the Ministry of Corporate Affairs vide General Circular no.09/2024 dated 19th September, 2024, to all the shareholders whose names appear on the Register of Members / list of Beneficial Owners as received from National Securities Depository Limited (NSDL) / Central Depository Services (India) Limited (CDSL) as at the close of business hours on Friday, the 14th February 2025 and who have registered their email id with the Company / Depository Participants.
2. The Notice has also been placed on the Company's website viz., <https://www.mercantileventures.co.in/> and CDSL website viz., <https://www.evotingindia.com/> for use by the Members.
3. The Postal Ballot facility through e-Voting is being provided to the Members in accordance with the provisions of Sections 108 and 110 of the Act read with Rules 20 and 22 of Companies (Management and Administration) Rules, 2014 ("Rules") thereunder and Regulation 44 of the SEBI Listing Regulations, 2015, read with the relevant Circulars.
4. The Company has engaged the services of CDSL to provide e-Voting facilities, enabling the Members to cast their votes electronically in a secure manner.
5. Detailed guidance for participating in the Postal Ballot through e-Voting is appended to this Notice.
6. The e-Voting will commence on **Friday, the 21st February 2025 at (9:00 AM) IST and end on Saturday, the 22nd March 2025 at (5:00 PM) IST**. Only Members as on the cut-off date **Friday, 14th February 2025** shall be entitled to vote on the proposed resolutions.
7. In terms of the resolution of the Board of Directors passed at their meeting held on 12th February 2025, pursuant to Rule 22(5) of the Rules, M/s. KRA and Associates, Practising Company Secretaries, Chennai, have been appointed as the Scrutinizers, for conducting the voting by Postal Ballot through electronic means in a fair and transparent manner.
8. After completion of the scrutiny of voting, the Scrutinizers will submit their report on the results to Wholetime Director / Company Secretary or any other authorized personnel of the Company who shall countersign the same of the Company. The results will be announced by the Wholetime Director / Company Secretary or any other authorized personnel of the Company, on or before Monday, 24th March 2025 by placing it along with the Scrutinizer's Report on the Company's website <https://www.mercantileventures.co.in/>, the website of the Agency (CDSL) and communicated to the Stock Exchanges as required under the relevant law.
9. The last date of voting, i.e., Saturday, 22nd March 2025 will be taken to be the date of passing of the resolutions in this Notice.
10. Members requiring any clarification may contact the Company Secretary at the registered office of the Company at the address given above or through e-mail viz., cs@mercantileventures.co.in or the RTA of the Company viz., investor@cameoindia.com.
11. Grievances, if any, connected with e-Voting may be addressed to Mr. Rakesh Dalvi, Sr. Manager, (CDSL) Central Depository Services (India) Limited, A Wing, 25th Floor, Marathon Futurex, Mafatlal Mills Compound, N M Joshi Marg, Lower Parel (East), Mumbai - 400013 or send an email to helpdesk.evoting@cdslindia.com or call on Toll Free No.: 1800 22 55 33.
12. Non-Individual Members shall make sure that the Power of Attorney or as the case may be certified copy of the Board Resolution to exercise the voting on behalf of the entity has been duly registered or provided to the Scrutinizers through e-mail to gkrkgram@yahoo.in.

Explanatory Statement

Item No.01: To appoint Ms. Rita Chandrasekar (DIN: 03013549) as an Independent Director of the Company

The Board of Directors of the Company at its Meeting held on 12th February, 2025, pursuant to the recommendation of the Nomination and Remuneration Committee (“NRC”), has approved the appointment of Ms. Rita Chandrasekar (DIN: 03013549) as an Additional Director (Independent and Non-Executive) of the Company with effect from 25th March, 2025 to hold office as an Independent Director, not liable to retire by rotation, for a term of 5 (five) consecutive years commencing from 25th March, 2025 to 24th March, 2030.

NRC considered Ms. Rita Chandrasekar’s qualifications, expertise, experience, knowledge and independence criteria as prescribed by law, and considering the value she will bring to the Board in terms of her strategic insights and governance skills and recommended to the Board for the appointment. Further, the Committee has reviewed the declarations provided by the proposed director, confirming that she meets the independence criteria.

In compliance with the provisions of Sections 149, 150, 152 of the Companies Act, 2013 (‘Act’), and Regulations 17 and 25 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (‘SEBI Listing Regulations’), the appointment of Ms. Rita Chandrasekar (DIN: 03013549) is required to be approved by members by way of special resolution.

Ms. Rita Chandrasekar has consented to act as an Independent Director of the Company and has confirmed that (i) she meets the criteria of independence prescribed under Section 149(6) of the Act and Regulation 16(1) of the SEBI Listing Regulations and (ii) she is not disqualified from being appointed as an Independent Director.

A detailed profile of Ms. Rita Chandrasekar and the details as required under Regulation 36(3) of the SEBI Listing Regulations and the Secretarial Standard – 2 have been provided in Annexure 1 to the explanatory statement.

The Board of Directors recommends the appointment of Ms. Rita Chandrasekar, as set out in the resolution in item no. 1, for approval of the members as a special resolution.

Except Ms. Rita Chandrasekar and her relatives, none of the other directors and key managerial personnel of the Company and their relatives are concerned or interested, financially or otherwise, in this resolution.

Item No.02: To appoint Mr. Niranjhan Madras Srinivasan (DIN: 01650785) as an Independent Director of the Company

The Board of Directors of the Company at its Meeting held on 12th February, 2025, pursuant to the recommendation of the Nomination and Remuneration Committee (“NRC”), has approved the appointment of Mr. Niranjhan Madras Srinivasan (DIN: 01650785) as an Additional Director (Independent and Non-Executive) of the Company with effect from 25th March, 2025 to hold office as an Independent Director, not liable to retire by rotation, for a term of 5 (five) consecutive years commencing from 25th March, 2025 to 24th March, 2030.

NRC considered Mr. M S Niranjhan’s qualifications, expertise, experience, knowledge and independence criteria as prescribed by law, and considering the value he will bring to the Board in terms of his strategic insights and governance skills and recommended to the Board for the appointment. Further, the Committee has reviewed the declarations provided by the proposed director, confirming that he meet the independence criteria.

In compliance with the provisions of Sections 149, 150, 152 of the Companies Act, 2013 (‘Act’), and Regulations 17 and 25 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (‘SEBI Listing Regulations’), the appointment of Mr. M S Niranjhan (DIN: 01650785) is required to be approved by members by way of special resolution.

Mr. M S Niranjhan has consented to act as an Independent Director of the Company and has confirmed that (i) he meets the criteria of independence prescribed under Section 149(6) of the Act and Regulation 16(1) of the SEBI Listing Regulations and (ii) he is not disqualified from being appointed as an Independent Director.

A detailed profile of Mr. M S Niranjhan and the details as required under Regulation 36(3) of the SEBI Listing Regulations and the Secretarial Standard – 2 have been provided in Annexure 1 to the explanatory statement.

The Board of Directors recommends the appointment of Mr. M S Niranjhan, as set out in the resolution in item no. 2, for approval of the members as a special resolution.

Except Mr. M S Niranjhan and his relatives, none of the other directors and key managerial personnel of the Company and their relatives are concerned or interested, financially or otherwise, in this resolution.

Item No:03 – To re-appoint Mr. Govindarajan Dattatreyan Sharma (DIN: 08060285) as an Independent Director of the Company

Mr. Govindarajan Dattatreyan Sharma (DIN: 08060285) was appointed as an Independent Director on the Board of the Company pursuant to the provisions of section 149 of the Companies Act, 2013 read with the Companies (Appointment and Qualifications of Directors) Rules, 2014 and Regulation 17 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, by the Shareholders at the Annual General Meeting of the Company held on 23rd September, 2020. He holds his first term of office as Independent Director of the Company upto 11th June, 2025.

The Nomination and Remuneration Committee (“NRC”) at its Meeting held on 12th February 2025, on the basis of performance evaluation of Independent Directors and after evaluating the individual’s qualifications, expertise, experience, and independence criteria as prescribed by law, and considering the value he will bring to the Board in terms of his strategic insights and governance skills, has recommended to the Board, to hold office for a second term as Independent Director as his continued association as Independent Director of the Company would be beneficial to the Company. Further, the Committee has reviewed the declarations provided by the proposed director, confirming that he meets the independence criteria.

Mr. G D Sharma will attain the age of 75 years by 19th June, 2029 during his second term of appointment. The Nomination and remuneration committee and the Board considers that his continuation as director would benefit the Company and accordingly, it is desirable to avail his services as the Independent Director of the Company. He has consented to act as an Independent Director of the Company and has confirmed that (i) he meets the criteria of independence prescribed under Section 149(6) of the Act and Regulation 16(1) of the SEBI Listing Regulations and (ii) he is not disqualified from being appointed as an Independent Director.

A detailed profile of Mr. G D Sharma and the details as required under Regulation 36(3) of the SEBI Listing Regulations and the Secretarial Standard – 2 have been provided in Annexure 1 to the explanatory statement.

The Board of Directors recommends the re-appointment of Mr. G D Sharma, as set out in the resolution in item no. 3, for approval of the members as a special resolution.

Except Mr. G D Sharma and his relatives, none of the other directors and key managerial personnel of the Company and their relatives are concerned or interested, financially or otherwise, in this resolution.

Annexure – 1

Disclosure under Regulation 36(3) of SEBI Listing Regulations, 2015 and SS-2 (General Meeting)

S. No.	Particulars	Details		
1	Name	Ms. Rita Chandrasekar	Mr. Niranjhan Madras Srinivasan	Mr. Govindarajan Dattatreyan Sharma
2	Age	68	39	70
3	Qualifications, Experience, Brief resume of the director, Nature of expertise in specific functional areas	Ms. Rita Chandrasekar is a Partner in the leading Advocate firm M/s. Aiyar and Dolia, since 1984 and Standing Counsel for Chennai Metro Rail Limited. She is the Advisor for many multinational Companies, Resident & NRI Clients regarding investment of funds, establishment of industries, purchase of immovable properties etc.	Mr. Niranjhan Madras Srinivasan (Mr. M S Niranjhan) is a distinguished advocate, accountant, and auditor with expertise in law, financial management, and information systems auditing. He has built a strong reputation for providing strategic legal and financial advisory services to businesses across industries. His litigation practice spans multiple courts in India, including the High Courts of Delhi and Madras, specializing in commercial disputes, corporate law, civil and criminal litigation, family and inheritance law, cyber law, and real estate matters. Beyond litigation, he has led corporate and educational initiatives, pioneering innovations in secure e-learning and business consulting. With a keen focus on legal strategy, financial management, and risk mitigation, he continues to offer insightful solutions that drive compliance, safeguard interests, and support business growth.	Mr. Govindarajan Dattatreyan Sharma is a senior HR Professional with over 45 years of experience across industry verticals and has held senior positions and led the HR function in various corporates such as BGR Energy Systems, Larsen & Toubro, Vedanta Group, SRA Systems, E.I.D. Parry and SPIC. At present, he is the Principal Consultant, Beeline HR Advisory, an HR & Management Consulting Firm, advising major organizations, Institutions and individuals on managing growth and helping them realize their potential. He has Exposure to multi-national mergers and acquisitions, cross-cultural change management, large scale integration and facilitation.
4	Terms and conditions of appointment/re-appointment	For a first term of 5 (five) consecutive years with effect from March 25, 2025 till March 24, 2030	For a first term of 5 (five) consecutive years with effect from March 25, 2025 till March 24, 2030	For a second term of 5 (five) consecutive years with effect from June 12, 2025 upto June 11, 2030
5	Details of remuneration sought to be paid and the remuneration last drawn by such person, if applicable	Nil	Nil	Nil
6	Date of first appointment on the Board	25 th March 2025	25 th March 2025	12 th June 2020
7	Shareholding in the company	Nil	Nil	Nil
8	Relationship with other Directors	Nil	Nil	Nil

9	The number of Meetings of the Board attended during the year	NA	NA	4 (Four)
10	Names of listed entities in which the person also holds directorship and the membership of Committees of the board along with listed entities from which the person has resigned in the past three years	*	Nil	**
11	Other Directorships, Membership/Chairmanship of Committees of other Boards	1. Precision Metalform Technologies Private Limited	Nil	Nil

* Names of listed entities in which Ms. Rita Chandrasekar also holds directorship and the membership of Committees of the Board along with listed entities from which the person has resigned in the past three years:

Names of listed entities in which the person also holds directorship	Name of the Committees	Position held
India Radiators Limited	Audit Committee	Chairperson
	Nomination and remuneration committee	Member
	Stakeholders Relationship Committee	Member
Southern Petrochemical Industries Corporation Limited	Nil	Nil
Tuticorin Alkali Chemicals and Fertilizers Limited	Audit Committee	Member
	Nomination and remuneration committee	Member
	Stakeholders Relationship Committee	Member
	Borrowings Committee	Chairperson
Sicagen India Limited	Audit Committee	Member
	Stakeholders Relationship Committee	Chairperson
Tamilnadu Petroproducts Limited	Audit Committee	Member
	Risk Management Committee	Member

** Names of listed entities in which Mr. G D sharma also holds directorship and the membership of Committees of the board along with listed entities from which the person has resigned in the past three years:

Names of listed entities in which the person also holds directorship	Name of the Committees	Position held
Tamilnadu Petroproducts Limited	Audit Committee	Member
	Nomination and Remuneration Committee	Chairperson
	Stakeholders Relationship Committee	Member
	Corporate Social Responsibility	Chairperson
Manali Petrochemicals Limited	Audit Committee	Member
	Nomination and Remuneration Committee	Chairperson
	Stakeholders Relationship Committee	Member
	Corporate Social Responsibility	Chairperson
Sicagen India Limited	Nomination and Remuneration Committee	Chairperson
	Corporate Social Responsibility	Chairperson
Tuticorin Alkali Chemicals and Fertilizers Ltd	Nomination and Remuneration Committee	Chairperson
	Stakeholders Relationship Committee	Member

Place: Chennai
Date: 12.02.2025

For Mercantile Ventures Limited
Sd/-
E N Rangaswami
Wholtime Director
DIN: 06463753

THE INTRUCTIONS OF SHAREHOLDERS FOR REMOTE E-VOTING:

Step 1 : Access through Depositories CDSL/NSDL e-Voting system in case of individual shareholders holding shares in demat mode.

Step 2 : Access through CDSL e-Voting system in case of shareholders holding shares in physical mode and non-individual shareholders in demat mode.

- (i) The voting period begins on Friday, the 21st February 2025 at (9:00 AM) IST and ends on Saturday, the 22nd March 2025 at (5:00 PM) IST. During this period shareholders' of the Company, holding shares either in physical form or in dematerialized form, as on the cut-off date (record date) of Friday, the 14th February 2025, may cast their vote electronically. The e-voting module shall be disabled by CDSL for voting thereafter.
- (ii) Shareholders who have already voted prior to the meeting date would not be entitled to vote at the meeting venue.
- (iii) Pursuant to SEBI Circular No. **SEBI/HO/CFD/CMD/CIR/P/2020/242 dated 09.12.2020**, under Regulation 44 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, listed entities are required to provide remote e-voting facility to its shareholders, in respect of all shareholders' resolutions. However, it has been observed that the participation by the public non-institutional shareholders/retail shareholders is at a negligible level.

Currently, there are multiple e-voting service providers (ESPs) providing e-voting facility to listed entities in India. This necessitates registration on various ESPs and maintenance of multiple user IDs and passwords by the shareholders.

In order to increase the efficiency of the voting process, pursuant to a public consultation, it has been decided to enable e-voting to **all the demat account holders, by way of a single login credential, through their demat accounts/ websites of Depositories/ Depository Participants**. Demat account holders would be able to cast their vote without having to register again with the ESPs, thereby, not only facilitating seamless authentication but also enhancing ease and convenience of participating in e-voting process.

Step 1 : Access through Depositories CDSL/NSDL e-Voting system in case of individual shareholders holding shares in demat mode.

- (iv) In terms of **SEBI circular no. SEBI/HO/CFD/CMD/CIR/P/2020/242 dated December 9, 2020** on e-Voting facility provided by Listed Companies, Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are advised to update their mobile number and email Id in their demat accounts in order to access e-Voting facility.

Pursuant to abovesaid SEBI Circular, Login method for e-Voting for **Individual shareholders holding securities in Demat mode CDSL/NSDL** is given below:

Type of shareholders	Login Method
Individual Shareholders holding securities in Demat mode with CDSL Depository	<p>1) Users who have opted for CDSL Easi / Easiest facility, can login through their existing user id and password. Option will be made available to reach e-Voting page without any further authentication. The users to login to Easi / Easiest are requested to visit cdsl website www.cdslindia.com and click on login icon & New System Myeasi Tab.</p> <p>2) After successful login the Easi / Easiest user will be able to see the e-Voting option for eligible companies where the evoting is in progress as per the information provided by company. On clicking the evoting option, the user will be able to see e-Voting page of the e-Voting service provider for casting your vote during the remote e-Voting period or joining virtual meeting & voting during the meeting. Additionally, there is also links provided to access the system of all e-Voting Service Providers, so that the user can visit the e-Voting service providers' website directly.</p> <p>3) If the user is not registered for Easi/Easiest, option to register is available at cdsl website www.cdslindia.com and click on login & New System Myeasi Tab and then click on registration option.</p> <p>4) Alternatively, the user can directly access e-Voting page by providing Demat Account Number and PAN No. from a e-Voting link available on www.cdslindia.com home page. The system will authenticate the user by sending OTP on registered Mobile & Email as recorded in the Demat Account. After successful authentication, user will be able to see the e-Voting option where the evoting is in progress and also able to directly access the system of all e-Voting Service Providers.</p>
Individual Shareholders holding securities in demat mode with NSDL Depository	<p>1) If you are already registered for NSDL IDeAS facility, please visit the e-Services website of NSDL. Open web browser by typing the following URL: https://eservices.nsdl.com either on a Personal Computer or on a mobile. Once the home page of e-Services is launched, click on the "Beneficial Owner" icon under "Login" which is available under 'IDeAS' section. A new screen will open. You will have to enter your User ID and Password. After successful authentication, you will be able to see e-Voting services. Click on "Access to e-Voting" under e-Voting services and you will be able to see e-Voting page. Click on company name or e-Voting service provider name and you will be re-directed to e-Voting service provider website for casting your vote during the remote e-Voting period.</p> <p>2) If the user is not registered for IDeAS e-Services, option to register is available at https://eservices.nsdl.com. Select "Register Online for IDeAS" "Portal or click at https://eservices.nsdl.com/SecureWeb/IdeasDirectReg.jsp</p> <p>3) Visit the e-Voting website of NSDL. Open web browser by typing the following URL: https://www.evoting.nsdl.com/ either on a Personal Computer or on a mobile. Once the home page of e-Voting system is launched, click on the icon "Login" which is available under 'Shareholder/Member' section. A new screen will open. You will have to enter your User ID (i.e. your sixteen digit demat account number hold with NSDL), Password/OTP and a Verification Code as shown on the screen. After successful authentication, you will be redirected to NSDL Depository site wherein you can see e-Voting page. Click on company name or e-Voting service provider name and you will be redirected to e-Voting service provider website for casting your vote during the remote e-Voting period.</p>
Individual Shareholders (holding securities in demat mode) login through their Depository Participants (DP)	<p>You can also login using the login credentials of your demat account through your Depository Participant registered with NSDL/CDSL for e-Voting facility. After Successful login, you will be able to see e-Voting option. Once you click on e-Voting option, you will be redirected to NSDL/CDSL Depository site after successful authentication, wherein you can see e-Voting feature. Click on company name or e-Voting service provider name and you will be redirected to e-Voting service provider website for casting your vote during the remote e-Voting period.</p>

Important note: Members who are unable to retrieve User ID/ Password are advised to use Forget User ID and Forget Password option available at abovementioned website.

Helpdesk for Individual Shareholders holding securities in demat mode for any technical issues related to login through Depository i.e. CDSL and NSDL

Login type	Helpdesk details
Individual Shareholders holding securities in Demat mode with CDSL	Members facing any technical issue in login can contact CDSL helpdesk by sending a request at helpdesk.evoting@cdslindia.com or contact at toll free no. 1800 22 55 33
Individual Shareholders holding securities in Demat mode with NSDL	Members facing any technical issue in login can contact NSDL helpdesk by sending a request at evoting@nsdl.co.in or call at toll free no.: 1800 1020 990 and 1800 22 44 30

Step 2 : Access through CDSL e-Voting system in case of shareholders holding shares in physical mode and non-individual shareholders in demat mode.

(v) Login method for Remote e-Voting for **Physical shareholders and shareholders other than individual holding in Demat form.**

- 1) The shareholders should log on to the e-voting website www.evotingindia.com.
- 2) Click on “Shareholders” module.
- 3) Now enter your User ID
 - a. For CDSL: 16 digits beneficiary ID,
 - b. For NSDL: 8 Character DP ID followed by 8 Digits Client ID,
 - c. Shareholders holding shares in Physical Form should enter Folio Number registered with the Company.
- 4) Next enter the Image Verification as displayed and Click on Login.
- 5) If you are holding shares in demat form and had logged on to www.evotingindia.com and voted on an earlier e-voting of any company, then your existing password is to be used.
- 6) If you are a first-time user follow the steps given below:

	For Physical shareholders and other than individual shareholders holding shares in Demat.
PAN	Enter your 10 digit alpha-numeric *PAN issued by Income Tax Department (Applicable for both demat shareholders as well as physical shareholders) <ul style="list-style-type: none"> Shareholders who have not updated their PAN with the Company/Depository Participant are requested to use the sequence number sent by Company/RTA or contact Company/RTA.
Dividend Bank Details OR Date of Birth (DOB)	Enter the Dividend Bank Details or Date of Birth (in dd/mm/yyyy format) as recorded in your demat account or in the company records in order to login. <ul style="list-style-type: none"> If both the details are not recorded with the depository or company, please enter the member id / folio number in the Dividend Bank details field.

- (vi) After entering these details appropriately, click on “SUBMIT” tab.
- (vii) Shareholders holding shares in physical form will then directly reach the Company selection screen. However, shareholders holding shares in demat form will now reach ‘Password Creation’ menu wherein they are required to mandatorily enter their login password in the new password field. Kindly note that this password is to be also used by the demat holders for voting for resolutions of any other company on which they are eligible to vote, provided that company opts for e-voting

through CDSL platform. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential.

- (viii) For shareholders holding shares in physical form, the details can be used only for e-voting on the resolutions contained in this Notice.
- (ix) Click on the EVSN for the relevant <MERCANTILE VENTURES LIMITED> on which you choose to vote.
- (x) On the voting page, you will see “RESOLUTION DESCRIPTION” and against the same the option “YES/NO” for voting. Select the option YES or NO as desired. The option YES implies that you assent to the Resolution and option NO implies that you dissent to the Resolution.
- (xi) Click on the “RESOLUTIONS FILE LINK” if you wish to view the entire Resolution details.
- (xii) After selecting the resolution, you have decided to vote on, click on “SUBMIT”. A confirmation box will be displayed. If you wish to confirm your vote, click on “OK”, else to change your vote, click on “CANCEL” and accordingly modify your vote.
- (xiii) Once you “CONFIRM” your vote on the resolution, you will not be allowed to modify your vote.
- (xiv) You can also take a print of the votes cast by clicking on “Click here to print” option on the Voting page.
- (xv) If a demat account holder has forgotten the login password then Enter the User ID and the image verification code and click on Forgot Password & enter the details as prompted by the system.
- (xvi) There is also an optional provision to upload BR/POA if any uploaded, which will be made available to scrutinizer for verification.
- (xvii) **Additional Facility for Non – Individual Shareholders and Custodians –For Remote Voting only.**
 - Non-Individual shareholders (i.e. other than Individuals, HUF, NRI etc.) and Custodians are required to log on to www.evotingindia.com and register themselves in the “Corporates” module.
 - A scanned copy of the Registration Form bearing the stamp and sign of the entity should be emailed to helpdesk.evoting@cdslindia.com.
 - After receiving the login details a Compliance User should be created using the admin login and password. The Compliance User would be able to link the account(s) for which they wish to vote on.
 - The list of accounts linked in the login will be mapped automatically & can be delink in case of any wrong mapping.
 - It is Mandatory that, a scanned copy of the Board Resolution and Power of Attorney (POA) which they have issued in favour of the Custodian, if any, should be uploaded in PDF format in the system for the scrutinizer to verify the same.
 - Alternatively Non Individual shareholders are required mandatory to send the relevant Board Resolution/ Authority letter etc. together with attested specimen signature of the duly authorized signatory who are authorized to vote, to the Scrutinizer at the email address viz; gkrkgram@yahoo.in, if they have voted from individual tab & not uploaded same in the CDSL e-voting system for the scrutinizer to verify the same.

PROCESS FOR THOSE SHAREHOLDERS WHOSE EMAIL/MOBILE NO. ARE NOT REGISTERED WITH THE COMPANY/DEPOSITORIES.

1. For Physical shareholders- please provide necessary details like Folio No., Name of shareholder, scanned copy of the share certificate (front and back), PAN (self-attested scanned copy of PAN card), AADHAR (self-attested scanned copy of Aadhar Card) by email to cs@mercantileventures.co.in / investor@cameoindia.com.
2. For Demat shareholders - Please update your email id & mobile no. with your respective Depository Participant (DP).
3. For Individual Demat shareholders – Please update your email id & mobile no. with your respective Depository Participant (DP) which is mandatory while e-Voting & joining virtual meetings through Depository.

If you have any queries or issues regarding e-Voting from the CDSL e-Voting System, you can write an email to helpdesk.evoting@cdslindia.com or contact at toll free no. 1800 22 55 33.

All grievances connected with the facility for voting by electronic means may be addressed to Mr. Rakesh Dalvi, Sr. Manager, (CDSL) Central Depository Services (India) Limited, A Wing, 25th Floor, Marathon Futurex, Mafatlal Mill Compounds, N M Joshi Marg, Lower Parel (East), Mumbai - 400013 or send an email to helpdesk.evoting@cdslindia.com or call at toll free no. 1800 22 55 33.
