

March 20, 2025

The Secretary,
Listing Department,
BSE Limited,
1st Floor, Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400001
Scrip Code: 531642

The Manager,
Listing Department,
The National Stock Exchange of India Limited,
'Exchange Plaza', C-1 Block G,
Bandra Kurla Complex, Bandra (East),
Mumbai – 400051
Scrip Symbol: MARICO

Dear Sir/Madam,

Sub.: Press Release

Please find attached a press release by Marico Limited, titled “International Day of Forests – Marico Limited Highlights 2.25 Lakh Saplings Planted till date across Maharashtra, Gujarat and Tamil Nadu”.

The disclosure is also being made available on the Company's website at <https://marico.com/india/investors/documentation/shareholder-info>.

This is for your information and records.

Thank you.

Yours faithfully,
For **Marico Limited**

Vinay M A
Company Secretary & Compliance Officer

Encl.: As above

International Day of Forests – Marico Limited Highlights 2.25 Lakh Saplings Planted till date across Maharashtra, Gujarat and Tamil Nadu

Marico has covered **200 acres of land** through its Afforestation programme.

Mumbai, March 20, 2025: On the occasion of **International Day of Forests**, Marico Limited, one of India's leading FMCG companies, has made significant strides in its afforestation initiatives, reinforcing its commitment towards agrarian community development. The company has successfully planted **2.25 lakhs of saplings** till date across key regions, including **Jalgaon, Sanand, and Perundurai**, underscoring the company's dedication to afforestation as a key pillar of its CSR objects. Marico has covered approximately **200 acres of land** through its afforestation programme.

Recognizing the importance of biodiversity conservation, community need, afforestation programme focus on increasing green cover, improving soil health, and enhancing the local ecosystem.

The initiative has resulted in a noticeable increase in native bird species and small mammals, contributing to ecological balance. The company has also implemented innovative planting techniques, such as drip irrigation, using green energy by installing solar panels, agroforestry models, central plantations of fruit trees to enhance afforestation outcomes. These methods not only enhance forest cover but also create income-generation opportunities for farmers, ensuring long-term economic returns.

The overall objective of the programme is to provide livelihood opportunities to farmers, SHGs and also enhancing the quality of land for the benefit of the local community.

Marico's Afforestation programme is a combination of Miyawaki, cropping of climate-resilient plant-Moringa and Community based programme. Projects sites are provided by the Gram panchayat and municipal corporation.

There is active participation of the community, and their involvement ensure the monitoring of the project site. Employee volunteering and community engagement programs conducted to raise awareness and encourage participation in forest conservation efforts.

Sharing his thoughts on Marico's afforestation efforts, **Amit Bhasin, Chief Legal Officer, Group General Counsel, and Secretary of the CSR Committee, Marico Limited** said, "Our afforestation initiatives demonstrate our deep-rooted commitment to creating a positive impact on both the environment and the communities we serve. By integrating innovative afforestation techniques, water management, and community participation, we are ensuring that our green initiatives leave a lasting legacy for future generations.

We have undertaken mix of afforestation techniques in our project location across Tamil Nadu, Gujarat and Maharashtra. With a continued focus on promoting eco-friendly agriculture practices, and enhancing livelihoods of local communities, we remain committed in our mission to build a more resilient and equitable future."

About Marico Limited

Marico (BSE: 531642, NSE: "MARICO") is one of India's leading consumer goods companies operating in the global beauty and wellness categories. In FY 2023-24, Marico recorded a turnover of USD 1.2 billion through its products sold in India and chosen markets in Asia and Africa.

Marico touches the lives of 1 out of every 3 Indians, through its portfolio of brands such as Parachute, Saffola, Hair & Care, Parachute Advansed, Nihar Naturals, Mediker, Pure Sense, Coco Soul, Revive, Set



Wet, Livon, Beardo, Just Herbs, True Elements and Plix. The international consumer products portfolio contributes to about 26% of the Group's revenue, with brands like Parachute, Parachute Advansed, HairCode, Fiancée, Purité de Prôvence, Ôliv, Caivil, Hercules, Black Chic, Code 10, Ingwe, X-Men, Thuan Phat and Isoplus.

Follow Marico on:

[Twitter](#)

[Facebook](#)

[Instagram](#)

[LinkedIn](#)

[YouTube](#)