

**SMS**  
TECHSOFT (INDIA) LTD

325 Patel Road, Ramnagar, Coimbatore-9  
Tamilnadu, India, Telefax-0422 4351929,  
vjuggy@gmail.com, www.smstechsoft.com

**Date: 16/05/2015**

To,  
GEN MANAGER (DCS)  
BOMBAY STOCK EXCHANGE LIMITED  
P J TOWER, DALAL STREET, FORT,  
MUMBAI-400001

**SUB: INITIATION REGARDING CODE OF PRACTICES & PROCEDURES FOR  
FAIR DISCLOSURE OF UNPUBLISHED PRICE INFORMATION**

**REF: COMPANY CODE BSE: 531838**

**Dear Sir,**

With regard to above, we would like to inform you that Board of Directors of the Company vide resolution passed by Circulation dated May 15, 2015 has formulated and adopted Code for Fair Disclosure and Code of Conduct as per Regulation 8(1) and 9(1) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015.

As required by Regulation 8(2) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015.

We hereby submit the Code for Fair Disclosure of the Company.

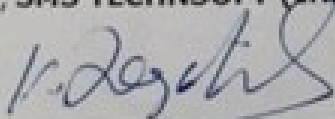
Further, that the Board of Directors have designated MR. V. JAGDISH as Compliance Officer under these regulations.

You are requested to take the same on records.

Thanking you.

Yours sincerely,

For, **SMS TECHNSOFT (INDIA) LIMITED**



**MR. VITAL JAGDISH  
(DIRECTOR)**  
(01420312 22611...)

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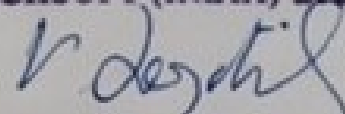
**SMS TECHSOFT (INDIA) LIMITED**

CODE OF PRACTICES & PROCEDURES FOR FAIR  
DISCLOSURE OF UNPUBLISHED PRICE SENSITIVE  
INFORMATION

**ADOPTED BY THE BOARD OF DIRECTORS ON 15<sup>TH</sup> MAY, 2015**

**EFFECTIVE FROM 15<sup>TH</sup> MAY, 2015**

**SMS**  
TECHSOFT (INDIA) LTD



**Managing Director**

**CODE OF PRACTICES & PROCEDURES FOR FAIR  
DISCLOSURE OF UNPUBLISHED**

**PRICE SENSITIVE INFORMATION**

**[Under Regulation 8(1) of SEBI (Prohibition of Insider Trading)  
Regulations, 2015]**

**INTRODUCTION:**

The Securities and Exchange Board of India (SEBI), in its endeavor to protect the interests of investors in general, has formulated the SEBI (Prohibition of Insider Trading) Regulations, 2015 under the powers conferred on it under the SEBI Act, 1992. These regulations were notified on 15<sup>th</sup> January, 2015 and shall come into force with effect from 120<sup>th</sup> Day from the date of its notification i.e. w.e.f. from 15<sup>th</sup> May, 2015. These regulations shall be applicable to all companies whose shares were listed on Indian stock exchanges. It is mandatory in terms of the Regulations for every listed company/entity to formulate a Code of Practices and Procedures for Fair Disclosure of Unpublished Price Sensitive Information.

In order to comply with the mandatory requirement of the Regulations, it was necessary to

Formulate a specific Code of Fair Disclosure for **SMS TECHSOFT (INDIA) LIMITED** (hereinafter referred to as 'the Company') for use by its Promoters, Directors, Officers, Employees, and Connected Persons. This document embodies the Code of Practices and Procedures for Fair Disclosure of Unpublished Price Sensitive Information to be adopted by the Company and followed by its Directors, Officers, Employees, and Connected Persons. The Code seeks to ensure timely, fair, and adequate disclosure of price sensitive information to the investor community by the Company to enable them to take informed investment decisions with regard to the Company's Securities.

**CODE OF FAIR DISCLOSURE**

# SMS

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The Board of Directors of **SMS TECHSOFT (INDIA) LIMITED** has always thrived to conduct its business in fair and transparent manner with a view to protect the interest of all the stakeholders in the Company. Towards achieving this objective, the Company and the members of the Board, Officers, all employees, and connected persons shall adhere to the following principles of fair disclosure of unpublished price sensitive information in letter as well as in spirit:

1. The Company shall ensure prompt public disclosure of unpublished price sensitive information that would impact price discovery no sooner than credible and concrete information comes into being, in order to make such information generally available.
2. The Company shall ensure Uniform and universal dissemination of unpublished price sensitive unpublished price sensitive information to avoid selective disclosure.
3. The Company Secretary / Compliance Officer of the Company shall act as the Chief Investor Relations officer to deal with dissemination of information and disclosure of unpublished price sensitive information.
4. The Company shall make prompt dissemination of unpublished price sensitive information that gets disclosed selectively, inadvertently or otherwise to make such information generally available.
5. The Company shall provide appropriate and fair response to queries on news reports and requests for verification of market rumours by regulatory authorities.

6. The Company will ensure that information shared with analysts and research personnel, if any, is not unpublished price sensitive information.
7. The Company shall develop and follow best practices to make transcripts or records of proceedings of meetings with analysts and other investor relations conferences on the official website to ensure official confirmation and documentation of disclosures made.
8. The Company shall handle of all unpublished price sensitive information on a need to- know basis.

The Managing Director of the Company, subject to approval of the Board, is authorized to amend or modify this Code in whole or in part.

The Board of Directors may stipulate further guidelines, procedures and rules, from time to time, to ensure fair disclosure of unpublished price sensitive information.

This Code shall be published on the official web site of the Company.

This Code and every subsequent modification, alteration or amendment made thereto, shall also be intimated to the Stock Exchange where the securities of the Company are listed.

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The Board of Directors of **SMS TECHSOFT (INDIA) LIMITED** adopted this Code by passing resolution in Circular mode on 15<sup>TH</sup> MAY, 2015 and shall be deemed to have come in to force from 15th May, 2015.

Subsequent modification(s) / amendment (s) to SEBI (Prevention of Insider Trading) Regulations, 2015 shall automatically apply to this Code.



(DIN: 02112261)