

June 20, 2022

**The Manager,  
Department of Corporate Services  
BSE Limited**  
Floor 25, P.J. Towers,  
Dalal Street, Mumbai 400 001  
BSE Scrip code [532541]  
Non-Convertible Bond ISIN INE591G08012

**The General Manager,  
Department of Corporate Services  
The National Stock Exchange of India Limited**  
Exchange Plaza,  
Plot No. C/1, G Block, Bandra Kurla Complex,  
Bandra, Mumbai 400 051  
NSE Scrip code [COFORGE]

**Sub: Press Release- Coforge Partners with Estes Express Lines: Announces a New Go-To-Market for the Transportation & Logistics Industry**

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirement) Regulation 2015, enclosed herewith is a press release issued by the Company on the captioned subject, the content of which is self-explanatory

This is for the information of the Exchange and the members

Thanking You,  
Yours Faithfully,

**For Coforge Limited  
(Erstwhile NIIT Technologies Limited)**

**Barkha Sharma  
Company Secretary  
ACS 24060**

## **Coforge Partners with Estes Express Lines: Announces a New Go-To-Market for the Transportation & Logistics Industry**

**Noida, June 20, 2022:** **Coforge Limited** (NSE: COFORGE), a global digital services and solutions provider announced a partnership with **Estes Express Lines (Estes)**, the largest privately held freight carrier in North America. With this partnership, Coforge will bring agile, next-generation solutions to the transportation & logistics industry. The go-to-market launch will initially focus on a platform-powered application specifically created to address multi-dimension pricing plans required to generate the optimal freight rates for shippers and brokers who depend on carriers like Estes to move freight of all kinds around the world.

The global freight handling market has experienced a number of “first time ever” milestones over the last several years which have accelerated the demand for nimble technology, giving carriers the ability to address market opportunities and challenges swiftly, with less dependence on IT resources.

The **Coforge Freight Pricing & Rating (PRISM)** application is a platform-based solution that will be offered to carriers in North America and Europe. PRISM was designed and developed with a few key tenets: industry standard-based, configurable / template-based constructs, designed for business analysts to make changes easily, and architected to add new pricing schemes, such as dimension-based pricing, as market adoption occurs. This transformative approach gives carriers the ability to focus pricing analysts and strategy teams on those critical activities, creates an expansive offering of pricing plans, and provides nimbleness to address market shifts swiftly by any dimension such as region, freight class, customer categories, handling, etc.

Like Estes experienced prior to PRISM, many carriers depend on mainframe-based legacy or custom developed applications which are difficult to change and expensive to maintain. Todd Florence, Chief Information Officer, Estes said, " At Estes, we're committed to building technology that not only makes freight shipping as frictionless as possible for our employees and customers, but that can also help the rest of the less than truckload (LTL) industry do the same." He added, "With the partnership with Coforge, Estes is able to share the PRISM framework with other companies that can customize it to meet their specific needs."

Stuart Chandler, Senior Vice President – Digital Process Automation (DPA), Coforge said, "The partnership with Estes opens up a new road for Coforge to leverage its industry expertise, brand, and relationships in the dynamic transportation and logistics sector worldwide. The sector is subject to several macro and microeconomic factors, including pandemic-impacted supply chains, that are creating challenges in profitability. We believe that automation, such as the PRISM framework, is key to tackling industry-wide challenges."

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#Coforge partners with #EstesExpressLines; announces a new go-to-market for the #Transportation & #Logistics industry worldwide #EngageWithTheEmerging #automation

## **About Estes Express Lines**

Estes is the largest, privately-owned freight carrier in North America. As an asset-based transportation provider with a global footprint, Estes always goes the extra mile to deliver reliable freight solutions and exceptional service that keeps its customers coming back. Ethical and honest, with over 90-years of freight shipping expertise, Estes has worked through the decades to build a robust fleet and vast network of over 10,000 doors and over 270 terminals nationwide. And the company's comprehensive transportation solutions are backed by its continued investment in technology resources, as well as the support of more than 22,000 fiercely committed employees. Estes offers comprehensive freight shipping solutions, including Less Than Truckload (LTL), Volume and Truckload, Time Critical Guaranteed, Custom Shipping and Logistics, and Final Mile.

## **About Coforge**

Coforge is a global digital services and solutions provider, that leverages emerging technologies and deep domain expertise to deliver real-world business impact for its clients. A focus on very select industries, a detailed understanding of the underlying processes of those industries and partnerships with leading platforms provides us a distinct perspective. Coforge leads with its product engineering approach and leverages Cloud, Data, Integration and Automation technologies to transform client businesses into intelligent, high growth enterprises. Coforge's proprietary platforms power critical business processes across its core verticals. The firm has a presence in 21 countries with 25 delivery centers across nine countries.

Learn more at [www.coforge.com](http://www.coforge.com)

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