

20th June 2025

To,
Listing Compliances
BSE Limited
P.J. Towers, Dalal Street,
Fort, Mumbai – 400 001.

Script Code : 542866
Script Id : COLAB

Dear Sir/Madam,

Ref: Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Outcome of Board Meeting dated 20th June 2025.

Sub: Submission of Press Release – Colab Platforms enters Esports Arena: With a Bold Vision to Build India's Most Rewarding Competitive Gaming Ecosystem.

In compliance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith Press Release issued by Colab Platforms Limited, which enters Esports Arena : With a Bold Vision to Build India's Most Rewarding Competitive Gaming Ecosystem.

Content of the Press Release are self-explanatory in nature.

You are requested to take the above cited information on your record.

Thanking You.

For Colab Platforms Limited
(formerly known as Colab Cloud Platforms Limited)

Mukesh Jadhav
Director
DIN: 09539015

Encl: as above

Colab Platforms enters Esports Arena: With a Bold Vision to Build India's Most Rewarding Competitive Gaming Ecosystem

Esports inclusion in Asian Games and discussions around Olympic recognition, it is emerging as the sport of the future.

Highlights:

- India with over 594 million online gamers and young population has potential to become a Global Esports hub.
- The platform will feature low-entry, high-frequency competitive formats, creator-led tournaments, and proprietary game servers—starting with Counter-Strike 2 and expanding into AAA and mobile titles.
- Esports are expected to contribute Rs.1100+ crore to India's economy by 2025.
- Company has also launched Rs. 250 million accelerator programme to drive sports-tech innovation in India.

New Delhi, 20 June 2025 – In a move to shape the future of digital sports in India, **Colab Platforms Limited** (BSE: 542866), leading sports tech and gaming company has announced its foray into the billion-dollar **Esports market** with a vision to build India's most rewarding competitive gaming ecosystem. Company is building a player-first competitive gaming platform for India's digital-first generation.



Colab Platforms Limited

(formerly known as Colab Cloud Platforms Limited)

CIN: L65993DL1989PLC038194

Reg. Office Address: Innov8 CP2 44, Backary Portion, Regal Building, New Delhi, 110001.

Tel: 8828865429 E-mail: colabplatforms.com Website: www.colabplatforms.com

Backed by a vision to create a digital-first competitive environment, Colab Esports enters the arena at a time when India's gaming industry is reaching new heights. According to recent industry reports, the Indian pure-play gaming sector has touched ₹6,715 crore in 2024 and is projected to cross ₹10,487 crore by 2026, registering a compounded annual growth rate of 24 percent. India has the potential to become a global Esports hub with over 594 million online gamers and one of the world's youngest digital populations. With its inclusion in events like the Asian Games and discussions around Olympic recognition, esports is expected to contribute Rs.1100+ crore to India's economy by 2025, with over 1.5 million esports athletes and growing.

This new venture will focus on building India's most transparent, skill-based esports infrastructure, designed for both casual and pro gamers, where aspiring players can train, compete, and grow in a competitive yet supportive environment. Through this initiative, Colab Platforms seeks to become a catalyst in shaping India's next generation of digital athletes—not just by offering a competitive platform, but by nurturing the entire journey of a player from casual gamer to professional esports talent that can compete in global leagues and represent Indian esports on the Global stage.

Backed by Colab's robust digital and operational ecosystem, the platform will feature low-entry, high-frequency competitive formats, creator-led tournaments, and proprietary game servers—starting with Counter-Strike 2 (CS2) and expanding into AAA and mobile titles in phases.

Venture into Esports aligns with Colab's broader vision of building a 360° sports ecosystem, which already includes ventures in sports commerce, athlete development, fan engagement tools, and sports-tech innovation. It will also synergize with Colab's existing initiatives:

- Integration with Colab's Sports Innovation Accelerator for esports startups
- Co-branded streamer partnerships and leagues for visibility and user acquisition
- Expansion into mobile esports, VR arenas, and gamified fitness formats in future phases

Government initiatives like eSports recognition under the Ministry of Youth Affairs & Sports, and growing corporate and academic interest, are further fueling this momentum.

"Gaming is no longer just a hobby, it's evolving into a legitimate profession, a scalable income opportunity, and a powerful cultural force," said Mr. Puneet Singh, Managing Director of Colab Platforms Limited. With over 594 million gamers in India, the upcoming Olympic Esports Games, and increasing institutional backing, the esports sector presents a high-growth, undercapitalized opportunity. Colab Esports is built to capitalize on this opportunity—giving players a platform to compete, earn, grow, and turn their passion into real progress."



About Colab Platforms Limited

Colab Platforms Limited is listed on the Bombay Stock Exchange. The company has been delivering innovative technological solutions across various sectors, leveraging its expertise in advanced technologies to drive growth and enhance user experiences. Colab Platforms Limited is dedicated to providing customized, technology-based processing solutions that help clients achieve their objectives and exceed expectations.

Recognizing India's rapid emergence as a global technology hub, Colab Platforms harnesses the nation's diverse and talented professionals to contribute significantly to the development of the professional community. For more information please www.colabplatforms.com



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