



Date: 20th November 2025

To  
The Manager – Listing Compliance  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400001  
Scrip Code: 532368

To  
The Manager – Listing Compliance  
National Stock Exchange of India Limited  
Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex, Bandra (E),  
Mumbai – 400051  
Symbol: BCG

**Subject: Strategic Partnership with Dailymotion Advertising**

Dear Sir/Madam,

We are pleased to inform you about the progress of the strategic partnership of Online Media Solutions (OMS), a wholly owned subsidiary of Brightcom Group, with Dailymotion Advertising, one of the world's leading video marketing suites.

This collaboration combines Dailymotion's premium global audience with OMS's advanced monetization technology, offering publishers and advertisers brand-safe video environments, greater audience reach, and smarter monetization. Since going live in October 2025, the partnership has already shown strong early traction, underscoring the alignment between both teams and strengthening our global video advertising capabilities.

Dailymotion has been a driving force in online video for nearly two decades. It empowers video creators, users, and advertisers through a premium, brand-safe video ecosystem. Both companies look forward to a better holiday quarter due to the roll out of this partnership.

You are requested to kindly take the above information on record. This intimation is also being made available on the Company's website at [www.brightcomgroup.com/investors](http://www.brightcomgroup.com/investors).

Thanking you,

For Brightcom Group Limited  
Raghunath Allamsetty  
Executive Director  
DIN: 00060018

