

# VIVID MERCANTILE LIMITED

CIN: L74110GJ1994PLC021483

Registered Office: Basement Medicare Centre, B/H. M J Library, Opp. Stock Exchange, Ellisbridge,  
Ahmedabad - 380006, Gujarat.

Contact: 079-48921375

Website: [www.vividmercantile.com](http://www.vividmercantile.com)

Email: [complianceviel@gmail.com](mailto:complianceviel@gmail.com)

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Date: 18.11.2025

To

**BSE Limited,**

25<sup>th</sup> Floor, P J Towers,

Dalal Street,

Mumbai- 400001.

To

**U. H. Zaveri Limited**

GF/2, Manish Complex,

Nikol Road, Indrajit Tenaments,

Opp. Diamond Mill, Ahmedabad, Gujarat, 382350

**Subject: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Dear Sir/Ma'am,

Please find the attached herewith disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 in relation to purchase of shares through Rights Issue of 49,40,000 equity shares (11.24%) of U. H. Zaveri Limited upon date of receipt of intimation of allotment of shares.

Kindly take the same on record and do the needful.

Thanking you,

**FOR, VIVID MERCANTILE LTD**

**SATISH GAJJAR**

**MANAGING DIRECTOR**

**DIN: 05254111**

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## **Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	U. H. ZAVERI LIMITED		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	VIVID MERCANTILE LIMITED		
Whether the acquirer belongs to Promoter/Promoter group	NO		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE LIMITED		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
<b>Before the acquisition/disposal under consideration, holding of:</b>			
a) Shares carrying voting rights	7,51,431	7.37	7.37
b) Shares in the nature of encumbrance (pledge/ lien) non-disposal undertaking/ others)	---	---	---
c) Voting rights (VR) otherwise than by shares	---	---	---
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	---	---	---
e) Total (a+b+c+d)	7,51,431	7.37	7.37
<b>Details of Purchase</b>			
a) Shares carrying voting rights	49,40,000	11.24	11.24
b) VRs acquired /sold otherwise than by shares	---	---	---
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	---	---	---
d) Shares encumbered / invoked/released by the acquirer	---	---	---
e) Total (a+b+c+/-d)	49,40,000	11.24	11.24

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<b>After the Transfer, holding of:</b>			
a) Shares carrying voting rights	56,91,431	18.61	18.61
b) Shares encumbered with the acquirer	---	---	---
c) VRs otherwise than by shares	---	---	---
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	---	---	---
e) Total (a+b+c+d)	56,91,431	18.61	18.61
Mode of acquisition / sale (e.g., open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Rights Issue		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	date of receipt of intimation of allotment of shares		
Equity share capital / total voting capital of the TC before the said acquisition / sale	No. of Shares- 1,01,94,000 Share Capital-10,19,40,000		
Equity share capital/ total voting capital of the TC after the said acquisition / sale	No. of Shares- 3,05,82,000 Share Capital-30,58,20,000		
Total diluted share/voting capital of the TC after the said acquisition/ sale	No. of Shares- 3,05,82,000 Share Capital-30,58,20,000		

**FOR, VIVID MERCANTILE LTD**

**SATISH GAJJAR**  
**MANAGING DIRECTOR**  
**DIN: 05254111**

Place: Ahmedabad  
Date: 18-11-2025

**Note:**

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Regulation 31 of SEBI (LODR) Regulations, 2015.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.