



Ref No.: ICIL/57/2025-26

21<sup>st</sup> January, 2026

**The National Stock Exchange of India Ltd.**

Listing Department  
Exchange Plaza,  
Bandra Kurla Complex, Bandra (East),  
**Mumbai – 400 051**

**BSE Limited**

Department of Corporate Services  
Floor 25, Phiroze Jeejeebhoy Towers,  
Dalal Street,  
**Mumbai – 400 001**

**Company Symbol: ICIL**

**Scrip Code No.: 521016**

**Subject: Press Release- Indo Count Begins Commercial Production of its Greenfield Pillow Manufacturing Facility in Kernersville, NC, USA**

Dear Sir/Madam,

Please find enclosed herewith a copy of Press Release titled **“Indo Count Begins Commercial Production of its Greenfield Pillow Manufacturing Facility in Kernersville, NC, USA.”**

Kindly take the above on record.

Thanking you,

Yours faithfully,

For **Indo Count Industries Limited**

**Satnam Saini**  
**Company Secretary & GM Legal**

Encl.: A/a

**Indo Count Industries Ltd**

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CIN: L72200PN1988PLC068972; Email: info@indocount.com, Website: www.indocount.com



## Indo Count Begins Commercial Production of its Greenfield Pillow Manufacturing Facility in Kernersville, NC, USA

Indo Count, a global provider of home solutions, has started **commercial operations at its greenfield pillow manufacturing facility** located at the Piedmont Commerce Centre in Kernersville, North Carolina. This facility is 3<sup>rd</sup> pillow manufacturing facility in the United States.

The new facility strengthens Indo Count's U.S. manufacturing footprint with a strong presence on the East Coast, complementing its state-of-the-art facilities in Columbus, Ohio (Midwest) and Phoenix, Arizona (West Coast). It will be the largest of the three facilities and marks a significant milestone in Indo Count's long-term growth strategy. More than an increase in capacity, it builds a nationwide manufacturing network that enables faster response times, greater operational flexibility, and improved customer service.

The expansion reinforces the Company's presence in the US market, and position its utility bedding business for strong growth across three facilities.

### About Indo Count Industries Ltd.

Indo Count Industries Ltd (ICIL) is the largest global Home Textile bed linen manufacturer. Mr. Anil Kumar Jain, Executive Chairman, has been ranked 10<sup>th</sup> amongst the India's Best Top 100 CEO's 2017 by Business Today. Under his leadership, the Company has focused on some of the world's finest fashion, institutional and utility bedding & sheets and has built significant presence across the globe. Over the years, the Company has successfully carved out a niche for itself and has become a total bedding resource. The company's current annual capacity is 153 Mn metres. The company has many brands such as Boutique Living and Layers for Domestic markets and Licensed brands such as Tommy Hilfiger, Beautyrest, GAIAM, Jasper Conran, Fieldcrest and Waverly. The company recently acquired global trademarks and IP rights of WAMSUTTA, A US National Brand with a rich legacy of more than 175 years.

ICRA's credit rating is ICRA AA- (Double A minus; Outlook: Stable) for Company's Long Term Bank Facilities and ICRA A1+ (A one plus) for Short Term Bank facilities.

CARE Ratings credit rating is CARE AA- (Double A minus; Outlook: Stable) for Company's Long-Term Bank Facilities and CARE A1+ (A One plus) for Short Term Bank Facilities.



## Safe Harbor Statement

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

For further information, please contact

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