

Date: 21.01.2026

To,  
**Corporate Relationship Department,**  
**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Fort  
Mumbai- 400 001

To,  
**Sungold Media And Entertainment Limited**  
**(BSE Scrip Code- 541799)**  
102, 1st Floor, 36, Shri Rang Residency,  
Vadia, Rajpipla, Narmada ,  
Gujarat - 393145

**Sub: Disclosure under Regulation 29(1) of Securities And Exchange Board of India (Substantial Acquisition of Shares and Takeover) Regulations, 2011**

Dear Sir/Madam,

Please find enclosed herewith the disclosure pursuant to requirement of Regulation 29(1) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 as Annexure "1".

You are requested to take the information on your record.

Thanking you,

Yours faithfully,

*Raj*

Raj Kotia

*Encl: As Above*

**ANNEXURE – 1**

**Format for disclosures under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

**Part-A- Details of the Acquisition**

Name of the Target Company (TC)	Sungold Media And Entertainment Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Raj Kotia		
Whether the acquirer belongs to Promoter/Promoter group	Yes (Promoter)		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited (SME Platform Of BSE Limited)		
Details of the acquisition as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
<b>Before the acquisition under consideration, holding of acquirer along with PACs of:</b>			
a) Shares carrying voting rights	5232570	47.57%	47.57%
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)	--	--	--
c) Voting rights (VR) otherwise than by equity shares	--	--	--
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	--	--	--
e) Total (a+b+c+d)	5232570	47.57%	47.57%
<b>Details of acquisition</b>			
a) Shares carrying voting rights acquired	5000	0.04%	0.04%
b) VRs acquired otherwise than by equity shares	--	--	--
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying category) acquired	--	--	--
d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)	--	--	--
e) Total (a+b+c+/-d)	5000	0.04%	0.04%

<b>After the acquisition, holding of acquirer along with PACs of:</b>			
a) Shares carrying voting rights	5237570	47.61%	47.61%
b) VRs otherwise than by equity shares	--	--	--
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	--	--	--
d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/ others)	--	--	--
e) Total (a+b+c+d)	5237570	47.61%	47.61%
Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance, etc.)	Open Market Purchase		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	NA		
Date of acquisition of/ date of receipt of intimation of allotment of shares / VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	21.01.2026		
Equity share capital / total voting capital of the TC before the said acquisition	Rs. 11,00,00,000/- divided into 1,10,00,000 Equity Shares of Rs. 10/- each		
Equity share capital/ total voting capital of the TC after the said acquisition	Rs. 11,00,00,000/- divided into 1,10,00,000 Equity Shares of Rs. 10/- each		
Total diluted share/voting capital of the TC after the said acquisition	Rs. 11,00,00,000/- divided into 1,10,00,000 Equity Shares of Rs. 10/- each		

**Note:**

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(\*\*\*) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

*Raj*

**Raj Kotia**

Signature of the acquirer / Authorised Signatory

**Place: Ahmedabad**

**Date: 21.01.2026**