



January 22, 2026

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051, India
Symbol: BHARTIARTL/ AIRTELPP

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001, India
Scrip Code: 532454/ 890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated January 22, 2026 titled '*Airtel opens its 100th retail store in Gujarat, strengthens customer access in Ahmedabad*' being issued by the Company.

Kindly take the same on record.

Thanking you,
Sincerely yours,

For Bharti Airtel Limited

Rohit Krishan Puri
Company Secretary & Compliance Officer

Bharti Airtel Limited
(a Bharti Enterprise)

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Airtel opens its 100th retail store in Gujarat, strengthens customer access in Ahmedabad

Expands retail presence across 34 districts in Gujarat, including Ahmedabad, Bhavnagar, Surat, Vadodara and Rajkot

Ahmedabad, January 22, 2026: Bharti Airtel, one of India's leading telecommunications service providers, today **opened its 100th retail store in Gujarat at Tragad, Ahmedabad**, marking a significant milestone in the company's continued expansion across the state. The launch reinforces Airtel's focus on strengthening its offline presence and bringing digital services closer to customers.

With the inauguration of the Tragad store, Airtel now operates in Gujarat across 34 districts, with a strong footprint in key markets such as **Ahmedabad, Surat, Vadodara, Rajkot, Bhavnagar** and other fast-growing districts. Gujarat remains a priority market for Airtel, driven by increasing demand for high-speed connectivity, digital entertainment, and personalised service support.

Speaking on the milestone, **Adarsh Verma – CEO, Bharti Airtel, Gujarat**, said, *"Opening our 100th retail store in Gujarat is a proud moment for Airtel and reflects the trust of our customers across the state. Our retail stores play a critical role in delivering personalised support and simplifying access to digital services. The store strengthens our presence in Gujarat and underscores our commitment to being closer to customers, wherever they are."*

The newly opened store has been designed as a comprehensive service destination, offering customers access to Airtel's full portfolio including **high-speed Airtel Wi-Fi, prepaid and postpaid mobile plans, Airtel Digital TV, IPTV services**, and digital solutions for small businesses. Experienced Airtel relationship team at the store will provide on-the-spot assistance for new connections, upgrades, bill payments, and service queries, ensuring seamless experience.

As part of its Gujarat expansion strategy, Airtel continues to strengthen its retail footprint across **urban centres, tier-two cities, and emerging growth corridors**, ensuring easy access to reliable connectivity and digital services for individuals, families, and local businesses.

The milestone aligns with Airtel's broader mission of **connecting communities and enabling digital access across Bharat**, combining strong network infrastructure with a high-quality, accessible customer service experience.

About Bharti Airtel:

Headquartered in India, Airtel is a global communications solutions provider with over five hundred million customers in 17 countries across South Asia and Africa. The company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India's largest integrated communications solutions provider and the second-largest mobile operator in Africa. Airtel's retail portfolio includes high-speed 4G/5G mobile broadband and Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data centre services, cyber security, IoT, Ad Tech and CPaaS (Airtel IQ). For more details visit www.airtel.com