



Ref: PFL/BSE-CSE/2025-26/54

Date: July 22, 2025

To,
BSE Limited
The Corporate Relationship Department
P.J. Towers, 1st Floor,
Dalal Street,
Mumbai – 400 001
Scrip Code: 544191
Scrip ID: PURPLEFIN

To,
The Calcutta Stock Exchange Limited,
7, Lyons Range,
Dalhousie, Kolkata-700001,
West Bengal
Scrip Code: 26505

Sub: Disclosure of material event under regulation 30 and Regulation 31A of the SEBI (LODR) Regulations 2015 as amended – Approval for Reclassification of shareholding from “Promoter/ Promoter Group” to “Public Category”

Ref: Our earlier Intimation dated May 13, 2025

Dear Sir/Madam,

This is reference to our application seeking reclassification of shareholding from “Promoter/ Promoter Group” to “Public Category” in accordance with the provisions of regulation 31A of SEBI (Listing Obligation and Disclosure Requirement) Regulations, 2015 and our intimation dated May 13, 2025 informing the exchange about receipt of approval for re-classification from BSE Limited.

We are pleased to inform you that we have received approval from the Calcutta Stock Exchange Limited. The letter ref. No. CSE/LD16867/2025 dated July 18, 2025 was received by the Company via email on July 22, 2025 approving reclassification of Shareholding from “Promoter/ Promoter Group” to “Public Category” under Regulation 31A of SEBI (Listing Obligation and Disclosure Requirement) Regulations, 2015.

Details of the outgoing “Promoter/ Promoter Group” of the Company are as follows:

Sr. No.	Name of Promoter Group	No. of Shares	Percentage (%)
1	Debasish Mishra	11,33,333	2.53
2	Tomorrow Capital Enterprises Private Limited	8,33,333	1.86

Purple Finance Limited

Registered Office: 11, Indu Chamber, 349/353, Samuel Street, Masjid Bunder West, Mumbai – 400003.

Corporate Office: 705/706, 7th Floor, Hallmark Business Plaza, Sant Dnyaneshwar Marg, Opp. Guru Nanak Hospital, Bandra (E), Mumbai- 400051

Tel. No.: +91-22 6916 5100 | www.purplefinance.in | CIN No. L67120MH1993PLC075037 | customersupport@purplefinance.in



3	Manas Shankar Ray	5,00,000	1.12
4	Shouryendu Ray	2,00,000	0.45
5	Venugopalan Swaminathan	1,00,000	0.22
6	Raoul Kapoor	1,00,100	0.22
7	Swati Satya Mohapatra	85,000	0.19
8	Mrinalini Abhay Sahai	60,000	0.13
9	Emy Vipul Mody	50,000	0.11
10	Vrishali Yatish Wadhivkar	47,486	0.11
11	Neeta D Shah	45,000	0.10
12	M K Investment Consultancy Private Limited	42,737	0.10
13	Ramawatar N Sharma	40,000	0.09
14	Amol V Shah	35,000	0.08
15	Ashish Vasantraai Popat	32,000	0.07
16	Neema Dhrumil Popat	30,000	0.07
17	Dharmesh C Shah	26,000	0.06
18	Jaiprakash Pandey	15,000	0.03
19	Saroj Shukla	5,000	0.01

This is for your information and records.

Thanking You,

Yours faithfully,

For Purple Finance Limited

Ruchi Nishar
Company Secretary and Compliance Officer

Encl: A/a

Purple Finance Limited

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The Calcutta Stock Exchange Ltd.

7, Lyons Range, Kolkata - 700 001

Phone : +91 33 4025 3000, Fax : +91 33 4025 3030 / 3017

Website : www.cse-india.com, E-mail : cseadm@seadmn@cse-india.com

CIN: U67120WB1923PLC004707

Ref: CSE/LD/ 16867/2025

JULY 18, 2025

The Company Secretary/ Compliance Officer

Purple Finance limited

11, Indu Chamber,
349/353, Samuel Street,
Masjid Bunder West,
Mumbai - 400003.

Sub: Approval letter for Reclassification of Shareholders under Regulation 31A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir/Madam,

We refer to your application, seeking Reclassification of Promoter Shareholders under the provisions of Regulation 31A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

The Exchange is pleased to approve your application for Reclassification of Promoter Shareholders under the provisions of Regulation 31A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 based on submissions made by the company.

Entities mentioned in Annexure 1 shall be classified as public shareholders.

The summary of the Shareholding Pre-Reclassification & Post-Reclassification is as follows:

Quarter	Promoter holding		Public Holding	
	Shares Held	Percentage	Shares Held	Percentage
Pre- Reclassification	2,71,52,046	60.58	1,76,67,893	39.42
Post- Reclassification	2,38,57,057	53.03	2,09,62,882	46.97

Reclassification of Promoters. Purple Finance limited.

This letter may be forwarded to the depositories and your RTA for necessary action at their end.

For The Calcutta Stock Exchange Ltd

Chandrani Datta
18/7/25
(Chandrani Datta)
OSD & Company Secretary

18/7/25

The Calcutta Stock Exchange Ltd.

7, Lyons Range, Kolkata - 700 001

Phone : +91 33 4025 3000, Fax : +91 33 4025 3030 / 3017

Website : www.cse-india.com, E-mail : cseadm@se-india.com

CIN: U67120WB1923PLC004707

Encl. Annexure 1 –Details of Outgoing promoters

Annexure 1- Details of Outgoing Promoters

ANNEXURE I			
Sr. No.	Name of Outgoing Promoter	No. of Shares	% Shareholding
1	MRINALINI ABHAY SAHAI	60,000	0.13%
2	DEBASISH MISHRA	11,33,333	2.53 %
3	SWATI SATYA MOHAPATRA	85,000	0.19 %
4	VENUGOPALAN SWAMINATHAN	1,00,000	0.22 %
5	RAOUL KAPOOR	1,00,100	0.22 %
6	SHOURYENDU RAY	2,00,000	0.45 %
7	MANAS SHANKAR RAY	5,00,000	1.12%
8	JAIPRAKASH PANDEY	15,000	0.03 %
9	NEETA D SHAH	45,000	0.10 %
10	DHARMESH C SHAH	26,000	0.06 %
11	EMY VIPUL MODY	50,000	0.11%
12	AMOL V SHAH	35,000	0.08 %
13	NEEMA DHRUMIL POPAT	30,000	0.07 %
14	ASHISH VASANTRAI POPAT	32,000	0.07 %
15	RAMAWATAR N SHARMA	40,000	0.09 %
16	SAROJ SHUKLA	5,000	0.01 %
17	VRISHALI YATISH WADHIVKAR	47,486	0.11 %
18	M.K. INVESTMENT CONSULTANCY PRIVATE LIMITED	42,737	0.10 %
19	TOMORROW CAPITAL ENTERPRISES PRIVATE LIMITED	8,33,333	1.86 %