



Name: Manish Choksi

Education:

- Bachelor of Chemical Engineering from University of Houston, USA
- MBA with specialization in Entrepreneurial Management and MIS from University of Houston, USA

Age: 51 years

DIN: 00026496



Mr. Manish Choksi joined Asian Paints Limited in the year 1992 as an Executive and has grown in ranks by holding various positions across Sales, Engineering, Marketing in the Decorative and Industrial paint businesses.

Before his appointment as a Non-Executive Director, he held the position of President – International Business, IT, HR & Chemicals in the Company. He was also a member of the Executive Council of Asian Paints group.

He spearheaded the Information Technology function of the Company and has been instrumental in leveraging the IT solutions across the extended enterprise and achieving improved business performance.

He also headed the International Business of the Company and spearheaded the Company's efforts in expansion of its emerging markets portfolio. He has been a catalyst for the company's foray into home improvement.

Mr. Manish Choksi has significantly contributed in achieving the Company's growth plans and more particularly in the critical areas of implementation of Supply Chain management solutions. He played an active role in restructuring the Joint Venture companies of the Company with PPG Industries Inc., USA. He has been nominated on the Board of both the Joint venture companies of the Company with PPG Industries Inc., USA. He is also on the Board of other international subsidiaries of the Company to protect the interest and investment of APL in those companies. He represented APL on the board of Asian Paints International Private Limited, Singapore (erstwhile Berger International Limited) as the Non-Executive Chairman from September, 2015 till date.

He also holds directorships in some other public companies. He is and has been the acting Chairman of INDUS (SAP User Group for India) for more than six (6) years along with being on the Board of Customer Advisory for IBM Analytics & SAP. Mr. Choksi is also associated with SUGEN – SAP User Group Executive Network, Advisory Network for Customer Issues & Products.

Mr. Choksi is also an avid Angel Investor.

Mr. Manish Choksi is related to Company's Non – Executive Director, Mr. Mahendra Choksi and belongs to the Promoter(s)/Promoter(s) Group of the Company.