



Date: 22.12.2025

Ref no. SLL/SE/118-2025

To, National Stock Exchange of India Limited ("NSE") Listing Department Exchange Plaza, C-1 Block G, Bandra Kurla Complex Bandra [E], Mumbai – 400051 NSE Scrip Symbol: STANLEY ISIN: INE01A001028	To, BSE Limited ("BSE") Listing Department Corporate Relationship Department Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai - 400 001 BSE Scrip Code: 544202 ISIN: INE01A001028
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Dear Sir/Madam,

**Subject: Intimation under Regulation 30 of Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations 2015 {SEBI (LODR) Regulation 2015}**

Pursuant to Regulation 30 of SEBI (LODR) Regulations, 2015 as amended from time to time, this is to inform you that a license agreement has been executed between. HILKER FAR EAST LIMITED (Hilker), STANLEY RETAIL LIMITED (SRL) and STANLEY LIFESTYLES LIMITED (SLL). Wherein, Hilker would grant a manufacturing license through which SRL and SLL would obtain exclusive rights to manufacture, retail and distribute Hilker products, for an agreed royalty.

The details as required under Regulation 30 of the SEBI Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, are enclosed as "Annexure - A".

1.	Date of occurrence of Event / Information	22-12-2025
2.	Time of occurrence of Event/ Information	17:50

Kindly take this information on your record.

Thanking You,

**For Stanley Lifestyles Limited**

**Rasmi Ranjan Naik**  
**Company Secretary & Compliance Officer**  
**M No.: F7599**  
**Encl: As above**

**Stanley Lifestyles Limited**

**Annexure-A**

Particulars	Details
Name(s) of parties with whom the agreement is entered	Hilker Far East Limited (Licensor) Stanley Retail Limited (Licensee) Stanley Lifestyles Limited (Manufacturer)
Purpose of entering into the agreement	Hilker would grant a manufacturing license through which SRL and SLL would obtain exclusive rights to manufacture, retail and distribute Hilker products, for an agreed royalty.
Shareholding, if any, in the entity with whom the agreement is executed	NA
Significant terms of the agreement (in brief), including special rights such as right to appoint directors, first right to share subscription in case of issuance of shares, right to restrict any change in capital structure, etc.	NA
Whether the said parties are related to promoter/promoter group/group companies in any manner. If yes, nature of relationship	Stanley Retail Limited (SRL) is the wholly owned subsidiary of Stanley Lifestyles Limited (SLL), there is no relationship between Hilker, SRL and SLL.
Whether the transaction would fall within related party transactions? If yes, whether the same is done at “arm’s length”	The transaction between SRL and SLL will be related party transaction and at arm’s length basis.
In case of issuance of shares to the parties, details of issue price and class of shares issued	NA
Any other disclosures related to such agreements, viz., details of nominee on the Board of Directors of the listed entity, potential conflict of interest arising out of such agreements, etc.	SLL and SRL having common Directors following SEBI Regulation. There will be no potential conflict of interest between SLL and SRL.
Name of parties to the agreement (in case of termination/amendment)	NA
Nature of the agreement	License Agreement
Date of execution of the agreement	22-12-2025
Details of amendment and impact thereof or reasons for termination and impact thereof	NA

**Stanley Lifestyles Limited**