



December 22, 2025

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal St, Kala Ghoda, Fort,
Mumbai – 400 001.

Code No. 507880

National Stock Exchange of India Ltd.

Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra (East), Mumbai – 400 051.

Code – VIPIND

Dear Sir/Madam,

Subject: Change in Senior Management Personnel of the Company

Ref.: Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”)

We wish to inform you that, based on the recommendation of the Nomination and Remuneration Committee, the Board of Directors of the Company via the Board Circular Resolution dated 22nd December, 2025 inter alia, approved the appointment of Mr. Sameer Wanchoo as **Chief Marketing Officer** of the Company and part of Senior Management Team with effect from 22nd December, 2025.

We are enclosing herewith the brief details of the aforesaid changes as prescribed under SEBI Listing Regulations read with SEBI circular SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated July 13, 2023, as **Annexure A**.

Please take the above on your record and disseminate the same for the information of investors.

Thanking you,

Yours faithfully,

For V.I.P. Industries Limited

Ashitosh Sheth

Company Secretary & Head – Legal

ACS 25997

Encl: As above

VIP INDUSTRIES LIMITED

Registered Office: DGP House, 5th Floor, 88C, Old Prabhadevi Road, Mumbai 400 025. INDIA.
TEL: +91 (22) 6653 9000 FAX: +91 (22) 6653 9089 EMAIL: corpcomm@vipbags.com WEB: www.vipbags.com
CIN - L25200MH1968PLC013914



Annexure A

Details under Regulation 30 of the SEBI Listing Regulations read along with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023

Sr. No.	Particulars	Mr. Sameer Wanchoo
1.	Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise;	Appointment as Chief Marketing Officer of the Company and part of Senior Management Team
2.	date of appointment/re-appointment/cessation (as applicable) & term of appointment/re-appointment	Effective date of appointment is 22 nd December, 2025. Term: Full Time Employment.
3.	Brief profile (in case of appointment)	<p>Mr. Sameer Wanchoo holds degree of Post Graduate Diploma in Marketing from K.J. Somaiya Institute of Management Studies and Research.</p> <p>Mr. Wanchoo served as Chief Marketing Officer at Eureka Forbes Limited, where he played a pivotal role in launching new technologies, co-creating award-winning product designs, re-staging brands, and enhancing consumer experience across E-commerce and Direct-to-Consumer (D2C) channels.</p> <p>Prior to his tenure at Eureka Forbes, Mr. Wanchoo was associated with several reputed organizations, including CavinKare Limited and Dabur India Limited.</p>
4.	Disclosure of relationships between directors (in case of appointment of a Director)	Not Applicable

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