

**Thomas Cook (India) Limited**

11th Floor, Marathon Futurex  
N. M. Joshi Marg, Lower Parel (East),  
Mumbai - 400 013.  
Board No.: +91-22-4242 7000  
Fax No. : +91-22-2302 2864



January 23, 2026

The Manager,  
Listing Department  
**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
**Scrip Code: 500413**  
Fax No.: 2272 2037/39/41/61

The Manager,  
Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, 5th Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex, Bandra (E),  
Mumbai – 400 051  
**Scrip Code: THOMASCOOK**  
Fax No.: 2659 8237/38

Dear Sir/ Madam,

**Sub: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

We are enclosing herewith the Press Release of M/s. Sterling Holiday Resorts Limited, wholly owned subsidiary of M/s. Thomas Cook (India) Limited dated January 23, 2026 titled, "Sterling Strengthens Its Rajasthan Footprint with the Launch of Sterling Amargarh Jodhpur".

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

**Amit J. Parekh**  
*Company Secretary and Compliance Officer*

**Encl: a/a**

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

**Registered & Corporate Office:**

Thomas Cook (India) Limited, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel (East), Mumbai - 400 013.  
Email id: enquiry@thomascook.in CIN No.: L63040MH1978PLC020717  
www.thomascook.in



## PRESS RELEASE

### **Sterling Strengthens Its Rajasthan Footprint with the Launch of Sterling Amargarh Jodhpur**

- A Purpose-Fit Resort Anchoring Sterling's Travel Circuit in Rajasthan

**Chennai, 23 Jan 2026:** Sterling Holiday Resorts has announced the launch of **Sterling Amargarh Jodhpur**, a grand destination resort that cements the brand's presence in Rajasthan and reinforces its credentials in large-format, experience-led stays. Set across sprawling landscaped greens on Pal Road, the resort captures the regal spirit of Marwar while offering the scale, comfort and versatility that today's leisure, wedding and corporate travellers increasingly seek.

Located within the city offering easy connectivity to Jodhpur's iconic forts, palaces and heritage precincts, *Sterling Amargarh Jodhpur* is positioned as a preferred base for family holidays, destination weddings and large corporate gatherings—bringing together heritage character with contemporary infrastructure.

Commenting on the launch, **Vikram Lalvani, Managing Director & CEO, Sterling Holiday Resorts**, said, *"Rajasthan remains a cornerstone of Sterling's destination strategy, and Jodhpur is one of its most compelling cultural anchors. With Sterling Amargarh Jodhpur, we are introducing a resort that brings scale and versatility into a heritage setting—making it equally relevant for leisure travellers, large celebrations and corporate events. This launch reflects our focus on building destination-led resorts that combine local character with the reliability of a national hospitality network."*

Sterling Amargarh Jodhpur features thoughtfully designed elegant rooms and suites across Classic, Premier and Suite categories, blending heritage-inspired design with modern comforts. The resort is purpose-built for celebrations at scale, with two expansive indoor banquet halls—'*Kesari*' and '*Marwar*'—supported by '*Rajwada*' – The Lawns, an expansive outdoor venue ideal for grand weddings, social celebrations and large-format corporate events.

Dining forms a central part of the resort's character. '*Sangri*' – The Flavours of Rajasthan, the all-day live-kitchen restaurant, showcases authentic regional specialities alongside popular global favourites, while an al fresco courtyard dining setting creates a distinctive atmosphere for intimate dinners and celebratory evenings. Guests can also enjoy a range of leisure and activity offerings, including an outdoor swimming pool, cultural evenings and family-friendly spaces, making the resort well suited to multi-generational stays.



The resort's location allows guests to explore Jodhpur's cultural landmarks with ease, including Mehrangarh Fort, Jaswant Thada, Umaid Bhawan Palace, Mandore Gardens, Kailana Lake and the Clock Tower markets, while returning to the comfort and calm of a landscaped destination resort setting.

*"Amargarh has long been a part of Jodhpur's hospitality landscape, and this association marks an important new chapter for the resort. Partnering with Sterling allows us to strengthen the property with wider national distribution, consistent service standards and deeper experience in destination-led stays and celebrations, while preserving the authentic Rajasthani character that defines Amargarh. We see this as a meaningful step in positioning the resort for the next phase of growth"*— **Anil Garg, Managing Director Neha Enterprise**

*Sterling Amargarh Jodhpur* is also strategically positioned within Sterling's broader Rajasthan destination network, enabling flexible multi-city travel options that appeal to extended celebrations and destination wedding groups. The resort is located approximately 250–280 km (5–6 hours by road) from Sterling in Udaipur, about 190 km (4–4.5 hours) from Sterling Pushkar, and roughly 285 km (5–6 hours) from Sterling Rudraksh Jaisalmer, allowing families and guests to combine heritage cities, desert forts and lakesides into well-paced wedding travel itineraries. This **connectivity allows pre-wedding events, post-wedding leisure stays and cultural exploration** across Rajasthan to be woven into a seamless journey, backed by the consistency and service assurance of a trusted national hospitality brand.

With large-format event infrastructure, resort-style accommodation and easy access from key guest catchments, *Sterling Amargarh Jodhpur* strengthens Sterling's positioning as a preferred partner for extended destination weddings and multi-day celebrations, rather than standalone event venues.



### **About Sterling Holiday Resorts Ltd.**

Sterling Holiday Resorts Limited is a leading hospitality company in India that has a portfolio across 56 unique destinations, and over 3,600 keys operational.

Sterling has resorts at some of India's best-loved holiday destinations, including Alleppey, Amritsar, Anaikatti, Athirappilly, Ayodhya, Badami, Bokaro, Chail, Coorg, Corbett, Darjeeling, Dehradun, Dharamshala, , Gangtok, Gir, Goa, Godavari, Guruvayur, Haridwar, Jaisalmer, Jodhpur, Kalimpong, Kanha, Kasauli, Karwar, Kodaikanal, Kufri, Lansdowne, Lonavala, Madurai, Malampuzha, Manali, Mount Abu, Munnar, Mussoorie, Nainital, Ooty, Panchgani, Pench, Puri, Pushkar, Ranthambore, Rishikesh, Rudraprayag, Sakleshpur, Sariska, Shimla, Srinagar, Thekkady, Tipheshwar, Tiruvannamalai, Udaipur, Vellore, Vythiri, Wayanad, Yelagiri, and Yercaud.

The company is a 100% independently managed subsidiary of Thomas Cook (India) Limited (TCIL) and part of the Fairfax Financial Holdings Limited.

For bookings and more information, visit: **[www.sterlingholidays.com](http://www.sterlingholidays.com)** or **[whatatrip.sterlingholidays.com](http://whatatrip.sterlingholidays.com)**