

BSE Limited

Phiroze Jeerjeebhoy Towers,
Dalal Street,
Mumbai – 400 001

SCRIP CODE: 543895

Subject: Press Release

Reference: Disclosure pursuant to Regulation 30 of the SEBI (Listing Obligation and Disclosure Requirement) Regulations, 2015;

Dear Sir / Madam,

With reference to the captioned subject, please find enclosed herewith the press release by the Company Titled ***“EXHICON–ITPO Collaboration Strengthened in Guwahati, Set to Grow at India International Leather Fair, Chennai”***.

You are requested to please take the above intimation on your records

Thanking You,

Yours Faithfully,
For **Exhicon Events Media Solutions Limited**

Pranjul Jain
Company Secretary & Compliance Officer
Membership No. A67725

Encl: A/a

EXHICON EVENTS MEDIA SOLUTIONS LIMITED

CIN:L74990MH2010PLC208218

Regd. Office: S. No. 65/4, Gaikwad Wasti, Haveli, Mundhawa (N.V.), Pune – 411036, Maharashtra
Corporate Office: Unit No. 134 & 146, 1st Floor, Andheri Industrial Estate, Plot No. 22, Veera Desai Road,
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EXHICON-ITPO COLLABORATION STRENGTHENED IN GUWAHATI, SET TO GROW AT INDIA INTERNATIONAL LEATHER FAIR, CHENNAI

Exhicon Events Media Solutions Limited ("**Exhicon**") has strengthened its collaboration with India Trade Promotion Organisation ("**ITPO**") at the East Himalayan Expo concurrent with Agri Expo opened in Guwahati yesterday, reinforcing its role in delivering professionally managed and scalable exhibition environments.

The collaboration, established through on-ground execution and operational management reflects the shared commitment of EXHICON and ITPO to enhance exhibition standards and operational efficiency. The partnership is set to expand further at the upcoming India International Leather Fair (IILF), Chennai, one of Asia's biggest key B2B Exhibition for the leather industry.

At IILF Chennai, EXHICON will focus on optimising exhibition infrastructure, improving visitor experience, and supporting exhibitors through seamless execution aligned with ITPO's global benchmarks. Industry stakeholders view the strengthened collaboration as a positive development for India's exhibition ecosystem, particularly as international participation and sector-led trade fairs continue to grow.

The East Himalayan Trade Fair & East Himalayan Agri Expo 2026 officially commenced with its inauguration by Dr J. B. Ekka, IAS, Additional Chief Secretary, Industry and Commerce Department, Government of Assam.

The ceremony was graced by Shri Premjit Lal, ITS, Executive Director, ITPO, and Lt Col Harsh Kondilya, OSD & General Manager, Domestic Fair Division, ITPO.



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